



VIRGIN ISLANDS PUBLIC BROADCASTING SYSTEM

The Gospel Roots of Rock and Soul
Sunday February 17, 2019
12pm-4pm
Underwriting Opportunities

Underwriting on WTJX FM 93.1 NPR radio establishes top of mind awareness with the territory's most desired demographic, one richly populated with affluent, educated consumers, business owners, decision makers, and community leaders.

The Gospel Roots of Rock and Soul is a special four-hour radio series, celebrating Black gospel music's profound and under acknowledged influence on early rock and soul music. Hosted by Grammy award-winning gospel singer, Cece Winans, the show is produced by WXPB out of Philadelphia. This limited-run series was the culmination of a 15-month research project in cities such as Memphis, Nashville, and Chicago. Research also included experiencing live events in Philadelphia with gospel legends such as: The Fairfield Four, The Dixie Hummingbirds, the Fisk Jubilee Singers and numerous interviews with musicians, historians and scholars.

Each hour of the show will illustrate the influence of gospel on secular music, celebrating the roots of black gospel and its impact on major artists.

The Virgin Islands Public Broadcasting System has been around for over 46 years and is a local, vital and trusted community service. Give back to your community through supporting non-commercial broadcasting. **All contributions and sponsorships are tax-deductible.**

Packages for The Gospel Roots of Rock and Soul

\$1000.00

- 56- :30 second spot on WTJX FM 93.1, airs during Prime-time Mon-Sun 6AM-6PM. 4x daily for 2 weeks leading up to the show. (Total 56 – 30 second spots).
- Airs on WTJX-FM 93.1
- Streamed over Tune-In Radio and Tuner Apps.
- 20 - :30 second "Bonus Teaser Spots" Prime Time Mon-Fri 6AM-6PM 2x daily for 2 weeks. (\$360.00 Value) To be used with 90 days after show airs based on availability.
- Half page ad for **one issue** in our monthly programming guide *Take 12*, to be used within 90 days after show airs based on availability for the month. (\$150.00 value)

\$500.00

- 56- :30 second spot on WTJX FM 93.1, airs during Prime-time Mon-Sun 6AM-6PM. 4x daily for 2 weeks leading up to the show. (Total 56 – 30 second spots).
- Airs on WTJX-FM 93.1
- Streamed over Tune-In Radio and Tuner Apps.

CONTACT:

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