



VIRGIN ISLANDS PUBLIC BROADCASTING SYSTEM

Governor's Inauguration Coverage- January 7, 2019 Swearing in of the 33rd Legislature- January 14, 2019 State of the Territory Address – January 2019

Underwriting Opportunities

Live Coverage will begin at start of event and will be broadcast on WTJX-TV Channel 12 and “streamed live” on WTJX Facebook Page, and WTJX.org State of the Territory Address will also be simulcast on WTJX-FM 93.1

Underwriting on WTJX establishes top of mind awareness with the territories most desired demographic, one richly populated with affluent, educated consumers, business owners, decision makers, and community leaders. There will be a panel discussion held in St Croix before and after the State of the Territory Address,

WTJX has been around for 45 years and is a local, vital and trusted community service. Give back to your community through supporting non-profit broadcasting.

Packages for Live Coverage for each event in January

\$2500.00 for each event

- :30 second spot on WTJX Channel 12, airs at top of the programming and again at the end of the show. (Total 2- 30 second spots).
- Simulcast on WTJX 93.1 FM
- Streamed on Face Book Live and WTJX.org
- 4 - :15 second “Bonus Teaser Spots” ROS on 93.1 FM for the week before the event (Valued at \$160.00)
- Unlimited viewing on Facebook after live coverage.

\$1000.00 for each event

- Mention on WTJX Channel 12, airs at top of the programming and again at the end of the show. (Total 2 mentions)
- Simulcast on WTJX 93.1 FM
- Streamed on Face Book Live and WTJX.org
- Unlimited viewing on Facebook after live coverage.

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