PBS IS THE #1 EDUCATIONAL MEDIA BRAND

PBS content leads to LIFELONG LEARNING

PBS LearningMedia REACHES SERVES AN ESTIMATED 24% & 40% OF U.S. EDUCATORS PER MONTH MILLION STUDENTS NATIONWIDE

MORE THAN 95% OF MEMBER STATIONS ACTIVELY INVOLVED IN EDUCATION THROUGH LOCALIZED PBS LEARNING MEDIA SITES

Parents of young children rank PBS KIDS AS THE MOST TRUSTED AND RELIED UPON MEDIA BRAND FOR SCHOOL READINESS

Students who engage with PBS content OUTPERFORMED STATE ASSESSMENT NORMS BY 11 PERCENTAGE POINTS SHOWED A 56% GAIN IN CRITICAL THINKING SKILLS

PBS stations in more than 30 STATES PARTNERED WITH MORE THAN 1,400 COMMUNITY LEADERS, LOCAL ORGANIZATIONS, AND SCHOOLS TO HELP STUDENTS SUCCEED ON THE PATH FROM PRESCHOOL THROUGH HIGH SCHOOL GRADUATION AND BEYOND

SPOTLIGHT EDUCATION

TOUGH CHALLENGES. BRIGHT IDEAS.

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