

Public Information and Promotion Checklist for Producers

Rhode Island PBS is pleased to air your film /program and we look forward to promoting the broadcast as part of our media and public relations efforts. Providing the following information lets us help you promote your content. **NOTE: Please submit description, images, show logo or title page, and other relevant promotional materials to Lucie Raposo lraposo@ripbs.org as soon as possible, but at least 6 weeks before the scheduled air date.**

Full Title _____

DESCRIPTION:

1. Please provide a short summary:

2. Please provide a longer, more detailed description, including answers to the questions below. (Not all questions may apply to your story.)

Is there a particular feature or fact the Rhode Island PBS audience should discover through your story?

Is there news value or a news “hook” to your story or the people in your story? If so, what is it?

What cities or towns are connected to your story, or the people interviewed or featured in your story?

What do you need from us to help your own media outreach? (Air dates, logo, etc.) **Use of the Rhode Island PBS logo is subject to our guidelines.** Contact Lucie Raposo for guidelines, instructions, and official logo.

IMAGES: (Please submit at least one image. HD or high resolution preferred)

Title Page or Logo
Main Character(s)
Action | Candid

PHOTO CREDIT(s):

Link to trailer or video clip(s): _____

CONTACT Name (Public Y or N): _____

Phone (Public Y or N): _____

Web site URL: _____