

# A SPECIAL OFFER from

Rhode Island **PBS** 

## FOR NEW UNDERWRITERS

**50% off Select Underwriting Packages.  
Summer Special. Limited Time Only.**

**71%** of PBS viewers say companies who sponsor PBS provide a valuable public service

**66%** of PBS viewers are more likely to purchase the product or service from an underwriter of PBS

**64%** of PBS viewers agree PBS sponsor messages are seen as different and better

### PRIMETIME PREMIUM

Monday 8-9 PM; Friday 9-10 PM;  
Saturday/Sunday 8-10 PM

2 - :15 Spots - ~~\$250~~ ~~\$300~~  
**\$125-150**

### PRIMETIME

Monday - Friday 8-11 PM;  
Saturday/Sunday 10-11 PM

2 - :15 Spots - ~~\$200~~  
**\$100**

### FRINGE

Monday - Sunday  
6-8 PM; 11 PM - 12 AM

2 - :15 Spots - ~~\$150~~  
**\$75**

### AFTERNOON/HOW TO

Monday - Friday 11 AM - 4 PM;  
Saturday 12-6 PM  
Sunday 5:30 AM - 6 PM

2 - :15 Spots - ~~\$120~~  
**\$60**

### CHILDREN'S

Monday - Friday 5:30-11 AM;  
4-6 PM;  
Saturday 6 AM - 12 PM

2 - :15 Spots - ~~\$120~~  
**\$60**

**For More Information**

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Rhode Island PBS 36.1 | Learn 36.2 | RIPBS Kids