EVERY DAY, APPROXIMATELY

91 people in the U.S. DIE from an opioid overdose.

Understanding THE OPIOID EPIDEMIC
is a one-hour PBS documentary that traces the causes behind the unprecedented growth in the use of prescription opioids and the devastating impact these drugs are having in virtually every part of America.

The OPIOID EPIDEMIC is DIFFERENT from previous drug crises in the United States.

OPIOID ABUSE reaches into EVERY NEIGHBORHOOD and SOCIOECONOMIC group.

Premiering on PBS stations
Wednesday, January 17 at 10:00 PM
(check local listings)

There are extensive resources on the program’s companion website including videos, education materials, and a community engagement toolkit.

pbs.org/understandingopioids

A production of WNED-TV Buffalo - Toronto

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i CDC, Understanding the Epidemic, 2015