

**Minutes of Special Meeting of the Authority**

4:00 p.m., Tuesday, January 7, 2020  
OETA Media Center Conference Room  
7403 N. Kelley Ave.  
Oklahoma City, Oklahoma

**DIRECTORS PRESENT:**

Joy Hofmeister, Chair  
Terri Cornett, Vice Chair  
Cheryl Evans  
Suzanne Lair  
Glen Johnson  
Mike Martin  
Larry Rice

**DIRECTORS ABSENT:**

Richard Beck  
Lisa Greenlee  
Burns Hargis  
Joseph Harroz, Jr.

**VISITORS PRESENT:** Marc Pate of the Office of the Attorney General.

**STAFF PRESENT:** Executive Director Polly Anderson; Vice President of Finance Shawn Black; and, Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in special session at 4:00 p.m. on Tuesday, January 7, 2020 at OETA Network Headquarters in Oklahoma City, Oklahoma. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda were posted in accordance with provisions of the Open Meeting Act.

The Chair called the meeting to order and Executive Director Polly Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 4:03 p.m.

**Action Item #7**

The Chair moved to item seven, regarding the review and possible action on the resolution to allow Friends of OETA, Inc. to see and administer the Corporation for Public Broadcasting (CPB) Community Service Grant (CSG) funds on behalf of OETA. The resolution is worded as follows:

RESOLUTION

Whereas the Friends of OETA, Inc. stated organizational purpose is to raise funds and support the activities and programs of the Oklahoma Educational Television Authority (OETA); and,

Whereas the stated purpose of the support of OETA is by receiving, investing, managing and expending non-state appropriated funds and properties; and,

Whereas OETA has entered into an agreement Friends of OETA, Inc. dated the 23<sup>rd</sup> day of April, 2019 that provides that Friends of OETA, Inc. will "Manage

activities, transactions, projects and programs that benefit OETA's Mission," and,

Whereas OETA requests Friends of OETA, Inc. accepts the CPB funds for the benefit of OETA and assist OETA in fulfilling the terms of the CPB Program agreement(s); and,

Whereas Friends of OETA passed a resolution on the 17<sup>th</sup> day of December, 2019 agreeing to accept all CPB Program funds and disburse all CPB Program funds in accordance with the terms of the agreements governing CPB Programs, and solely for the benefit of OETA; and,

Therefore, we the members of the board of trustees of OETA resolve that we request and authorize Friends of OETA, Inc. to accept funds from the Corporation for Public Broadcasting (CPB) on OETA's behalf, in accordance with the terms of the agreements governing CPB Programs, and solely for the benefit of OETA.

The Chair inquired for a motion; Evans made a motion and Lair seconded. Anderson conducted a roll call vote; the Chair acknowledged the decision was unanimous. The motion carried at 4:05 p.m.

#### **Action Item #6**

The Board reviewed the minutes for the regular meeting of August 27, 2019 and the special meeting of November 18, 2019. Counsel Pate confirmed that both sets of minutes could be considered together for the vote. The Chair entertained a motion to approve both sets of minutes by Martin. Evans seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. Anderson conducted roll call to adopt the minutes. All were in favor and the motion passed. The Chair announced the minutes as adopted at 4:06 p.m.

#### **Item #4**

Having no further information to discuss, the Chair noted to skip item four, the report from the Chair.

#### **Item #5**

Anderson noted that fundraising reports indicate OETA has had a twenty-eight percent increase in the number of members since July 1, 2019, having gone from just under 15,000 members to almost 20,000 members. Data indicates that compared to this time in 2019, OETA is \$160,000 higher with less overhead. Anderson praised the OETA staff for their efforts in this regard and also informed the board of the ongoing effort to hire more key staff.

Martin discussed Anderson's recent visit to Pauls Valley as an outstanding guest speaker and ambassador for OETA. Anderson emphasized the consideration of hiring an engagement staff member within the expanding marketing and communications department going forward in order to broaden OETA's community engagement. Discussion concluded at 4:09 p.m.

**Action Item #8**

The Chair noted there was no recommendation for entering executive session. No motions were made.

**Item #9**

The Chair asked Anderson to speak to item nine, announcement of the next meeting set for Tuesday, February 25, 2020 at 1:00 p.m. Anderson notified the board members that the next regular meeting will be canceled and a special meeting will be scheduled for another time in February soon, as the Chair and the Executive Director will be attending the Public Media Summit that week for general managers and board chairs. The Chair noted that Garrett King will be attending the Summit for the national board. The Chair also signified that in the next meeting to plan time for an executive session.

**Adjournment**

There being no further business to come before the Authority, Chair Hofmeister called for a motion to adjourn the meeting. Johnson moved to adjourn the meeting and Cornett seconded the motion. All were in favor and the motion passed. The meeting was adjourned at 4:12 p.m.

Adopted this day of February 18<sup>th</sup>, 2020.

  
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Joy Hofmeister, Chair

  
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Terri Cornett, Vice Chair