



## SDPB MEDIA CORPORATE SUPPORT OPPORTUNITIES

### Traditional Underwriting:

SDPB Radio or TV – 15 second spots (30-32 words; full video for TV)

Magazine – Monthly mail distribution to 11,000 members plus online. Full color, full, ½ or ¼ page ads.

### Other Sponsorship Opportunities:

PROGRAM NAME	SEASON IN PLAY	MORE INFO
Content Beat Sponsor – multiple-media	Yearly or quarterly	Please inquire. Seven categories.
Science Steve – educational presentations	September 1-August 30	Read about <a href="#">Science Steve</a>
PBS Kids 24/7 – TV – 8 spots per day	Annual	Learn more about related <a href="#">online learning</a>
<i>Buddy's Healthy Habits</i> – TV PSAs	Annual	Who is <a href="#">Buddy?</a>
Podcast: <i>In the Moment with Lori Walsh</i>	Weekly	Listen to Lori's <a href="#">podcast</a> .
SDHS Sports Championships – TV & online	September-June	Wait list for 2018-19 school year. See some of SDPB's coverage, <a href="#">online</a> .
SDHS Arts Competitions – TV & online	September-June	Four sponsors annually. Explore recent SDPB <a href="#">online</a> coverage
SD High School Rodeo Championship - TV	June-July	Four sponsors annually. Watch recent TV and <a href="#">online</a> coverage
<i>Statehouse</i> – Legislative Coverage via TV, Radio, Podcast and Video Shorts	December-March	See recent <i>Statehouse</i> coverage, <a href="#">online</a> .
SDPB Calendar - Annual Photo Contest	Annual	Please inquire.
<i>Listen Live</i> link pre-roll on SDPB Radio web and app	Annual	<a href="http://listen.sdpb.org/">http://listen.sdpb.org/</a>
<i>Images of the Past</i> – blog, digital video, more	Varies	<a href="#">Images of the Past</a>
Documentaries	Varies	Please inquire about current projects. <a href="#">Here</a> are a few we've done recently.
Local programming: <i>SD Focus, Dakota Life, Savor Dakota, No Cover, No Minimum</i>	Ongoing	<a href="#">Dakota Life</a> <a href="#">No Cover No Minimum</a> <a href="#">SD Focus</a>

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**If interested in attending any events being held by SDPB, please click [here](#).**

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