



FOR IMMEDIATE RELEASE

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KNPB ANNOUNCES ANNUAL PBS KIDS WRITERS CONTEST

Northern Nevada and Northeastern California Kids in Grades K-3
Encouraged to Submit Original Stories

RENO, NEVADA – KNPB Public Broadcasting has announced its annual PBS KIDS Writers Contest. The contest is designed to promote the advancement of children’s literacy skills through hands-on, active learning. The contest encourages children in grades K-3 in communities across northern Nevada and northeastern California to celebrate the power of creating stories and illustrations by submitting their own original pieces.

Entries will be accepted until March 23, 2018. Local winners will be selected by KNPB in late April 2018. Winners will be featured in an on-air recording, the publication of their submitted work and recognized at a KNPB PBS KIDS Writers Contest event in the spring of 2018.

“KNPB is committed to helping children in the communities we serve build valuable literacy skills through fun, hands-on opportunities to express their creativity and explore their imagination,” said Kurt Mische, KNPB President and CEO. “By providing opportunities for children in our area to learn and explore through creative writing, KNPB is making a commitment to our children and their long term success, in school and in life.”

The KNPB PBS KIDS Writers Contest, made possible in part by local financial support from the Reno Rotary Clubs of District 5190, Reno News & Review, Reno-Tahoe International Airport, Audi Reno Tahoe, City National Bank, as well as the Lemelson Foundation, Nell J. Redfield Foundation, Abraham & Sonia Rochlin Foundation, Marie Crowley Foundation, Thelma B. & Thomas P. Hart Foundation, Anonymous Donor, Estelle J. Kelsey Foundation, Jack Van Sickle Foundation, Lafrance Family Foundation, Western Nevada Supply, University of Nevada, Reno-Pack Internship Grant Program, and Parent Teacher Aids.

To enter the KNPB PBS KIDS Writers Contest and for more information on entry rules and contest resources visit knpb.org/writerscontest.

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About KNPB

KNPB is seen by more than 140,000 people weekly in central & northern Nevada and northeastern California with additional viewership on multicast channels KNPB Create on channel 5.2, and KNPB PBS KIDS on 5.3. KNPB channels are also available on cable and satellite services. Through the support of local corporations and foundations, as well as individual members, KNPB has been delivering public television and educational services to the communities it serves since 1983.