



# 2017

LOCAL CONTENT  
AND SERVICE REPORT  
TO THE COMMUNITY

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**We believe that when we  
succeed in our mission,  
we ignite the spirit of possibility  
in St. Louis.**

We provide quality content because it strengthens civic life. We remain independent because we believe it is the basis of trust. We are committed to engagement because it fosters a healthy community. We believe in making our content easily accessible, because the more people we engage, the greater our value becomes.

We want to connect our citizens with one another because we believe it is important to bring St. Louis together.

## Mission

The reason we exist is to ignite the spirit of possibility through public media.

## Vision

We envision a strong and healthy community working together through public media.

## Reach

The Nine Network serves 100 counties in Missouri and Illinois on 4 distinct broadcast channels, reaching nearly 2 million unique viewers. Our website, [nineNet.org](http://nineNet.org), had 1 million page views in 2017 and we had nearly 30,000 social media followers. Our email list includes 63,000 registered users and our member program guide, *nineMagazine*, is mailed bimonthly to 35,000 subscribers.



## Quality Content. Shared Experiences.

Nine Network is in the content business, but there are countless others who are in the business of creating or sharing content. The Nine Network is also a nonprofit, but so are hundreds of other organizations in St. Louis. So what sets us apart? What makes us different?

It's our vision of a strong and healthy community working together through public media. We inspire and encourage our community to explore, learn and participate through shared experiences and quality content.

*Nature* on Nine PBS lets you experience animals in their natural habitats. And, you can watch online, wherever and whenever you want. *Night at the Symphony* lets you watch the world-class St. Louis Symphony from the comfort of your living room—free of charge. PBS KIDS programs are on air 24/7 and online, along with games and activities designed to help kids get prepared for school and for life.

Where else can you witness the Vietnam War from both sides? Where else can you take a trip to the international space station? Where else can you learn about the art of British pastries and desserts?

Where else can a trolley transport you to the Neighborhood of Make-Believe?

But, when it comes to experiences, we don't stop at TV. We're bringing experiences to life at our many events. You can join us for preview screenings in our studio, engage in discussions with local experts, argue with the Donnybrookers at the Sheldon, and meet Daniel Tiger or Curious George at Storytime in the Commons. You can taste our region's creative cuisine or have a local craft beer with Catherine Neville of *Feast TV*. You can even meet our nation's premier storyteller, Ken Burns.


Nine Network is your best bet for experiencing everything our world has to offer.

In the pages that follow, we invite you to explore the Nine Network's year of quality programs and shared experiences, made possible with the generous support of our members, partners, and funders.

Yours truly,

Jack Galmiche  
President & CEO





# 32.5 hrs

everyday of curriculum-based,  
scientifically proven,  
educational content for kids on  
**Nine PBS KIDS and Nine PBS**  
and streamed online

## SHARED EXPERIENCES **OUR YOUNGEST LEARNERS**

This past fiscal year marked an important commitment to quality, educational children's programming. Lesli Rotenberg from PBS joined us to celebrate the launch of our new, 24-hour and live-streaming kid's channel, Nine PBS KIDS®.

American Graduate and Ready to Learn grants from the Corporation for Public Broadcasting help make our work in early childhood education possible.



### Nine PBS KIDS Channel

In response to changes in the way people of all ages consume media, the 24/7 Nine PBS KIDS channel became part of the Nine Network in January 2017. This is a 24-hour television channel dedicated to children's programming. It gives parents access to high-quality PBS content whenever and wherever, including early evening and after-school hours when viewing among families is high.

Nine PBS KIDS makes proven, curriculum-based educational content available to all young viewers. In addition to the 24/7 channel, PBS LearningMedia brings free, trusted and standards-aligned resources for all to the classroom, advancing the Nine Network's commitment to harnessing the power of public media to improve educational outcomes.

### Ready to Learn

Nine Network has partnered with the Corporation for Public Broadcasting and PBS in the Ready to Learn Initiative, supported by the U.S. Department of Education. The initiative brings educational television and digital media resources to children ages 2-8, enhancing early learning and school readiness, with an emphasis on supporting children from low-income, underserved communities.

More than 60 agencies that serve families in North St. Louis County, St. Louis City and other areas in need receive early learning resources through Ready to Learn. Families who lack access to quality early educational programming participate in enriching, research-based Family Creative Learning sessions featuring PBS KIDS characters. Nine Network facilitates these multigenerational experiences to honor the time and space necessary for families to play and learn together.

### Coffee & Kids

This monthly gathering of partners and parents at Nine Network is an informal community conversation about the lives of children in the St. Louis region. Professional and personal perspectives are shared over coffee. Nine PBS KIDS resources are shared with participants and bonds are formed that benefit our youngest and most vulnerable community members.

### A "Grr-ific Block Party

In March, we held a "Grr-ific Block Party" at the Magic House, starring Daniel Tiger of the PBS KIDS series, *Daniel Tiger's Neighborhood*. We welcomed 4,300 little learners and their families to explore an exhibit of all-things Daniel, sing, dance, craft, and get to know firefighters and police officers. Books and diapers were collected to benefit the East St. Louis Early Learning Partnership.

### Storytime in the Commons

Our free Storytime in the Commons events brought families together in our Public Media Commons for innovative learning experiences through stories and activities. The events were attended by 3,300 since its inception and 78% of attendees in 2017 were new to Storytime.

*The 2017 series was a partnership between Nine Network, St. Louis Public Library and St. Louis Public Radio, and was sponsored by Boeing and Union Pacific.*





**"Fascinating subject,  
terrific video and  
great expert panel.  
I learned a lot."**

– *The Great War*  
screening attendee

SHARED EXPERIENCES

## ENGAGING CONVERSATIONS

Nine Network has developed groundbreaking engagement strategies that are modeled nationally. Nine depends on Community Advisory Boards, community conversations and surveys to inform and advise our programming strategy and services.



## American Graduate

Since 2011, the Nine Network has led the national American Graduate initiative to bring awareness to the high-school dropout rate. Over the past six years, we have made a difference in improving youth outcomes.

Since Nine Network's American Graduate work began, high school graduation rates increased for partner school districts:

	2011	2016
Jennings	85%	<b>95%</b>
Riverview Gardens	74%	<b>89%</b>
St. Louis Public Schools	54%	<b>71%</b>

We now lead the next phase, which focuses on what happens after graduation. Our young people are entering a rapidly changing workforce. With baby-boomers retiring at a rate of 10,000 people per day, according to a Pew Research Center study, employers are scrambling to fill open positions. With our network of trusted partners, we're committed to aligning our public media resources to help prepare our young people for the workforce of tomorrow.

## Community Engagement Guidebook

Built on the lessons learned from American Graduate, the work of participating American Graduate stations, and the rich knowledge of public media stations across the system, the Nine Network produced the



*Community Engagement Guidebook*. The guidebook serves as a blueprint to deepen and enhance work in communities and offers a model for engagement. A series of articles about the guidebook was published in public media's leading industry publication, *Current*.

## Community Convener

One of the anchors of our engagement work is community conversations. These conversations are an opportunity for Nine Network to engage, listen to and learn from community members across our region through casual conversations. Participants share their perspectives, life experiences and knowledge with Nine staff, helping us better understand our community's aspirations, challenges, and priorities. We held 10 community conversations across our region in 2017 through our partnerships with the St. Louis Public Library and the St. Louis County Library.







# 88%

of guests at the public screening had or will have a conversation about the Vietnam War

SHARED EXPERIENCES  
**THE  
VIETNAM WAR**

An immersive, 360-degree narrative, the 10-part series from Ken Burn and Lynn Novick told the epic story of the Vietnam War as it has never before been told on film. It featured testimony from nearly 80 witnesses, including many Americans who fought in the war and others who opposed it, as well as combatants and civilians from both sides.





**OVER  
83,000**  
people watched  
**THE VIETNAM WAR**  
series premiere on Nine PBS



The community praised the sensitivity of the messages we created that ran before and after each episode of *The Vietnam War*, which connected veterans to services they or their families might need.

The Nine Network partnered with the Missouri History Museum as part of the relaunch of Soldiers Memorial Military Museum on the Story Collection Project to collect and share the many untold stories about the war.

In November, we held “To Hell and Back: The Healing Power of Art for Veterans,” a Vietnam-War-themed exhibit of artifacts and a documentary film screening about the important role of Huey helicopters.

*“To Hell and Back” was produced in partnership with Department of Veterans Affairs, the Army Aviation Heritage Foundation, the Through the Eyes Traveling Museum, the Missouri Humanities Council, PBS SoCal and Light Horse Legacy.*

Ken Burns was our featured guest at a sold-out preview and discussion of the series at the Touhill Performing Arts Center on September 9. The public screening connected more than 1,400 community members, including veterans and the Vietnamese community in St. Louis, to this powerful film.

*The public screening was presented by Express Scripts.*





## **MID-AMERICA EMMY AWARDS**

Nine received three regional Emmy Awards in 2017 for feature stories on bees, bomb-sniffing locusts, and a local dining establishment, which reflect our commitment to high-quality, local productions that resonate with the community.

## **QUALITY CONTENT**

## **AWARD-WINNING PRODUCTIONS**

Nine Network's content enlightens and inspires the people of our region, encouraging participation in civic life. Our local series bring attention to the strengths of the St. Louis region and stimulate discussion and positive action related to our region's challenges. In addition, our documentaries and specials bring in-depth understanding and appreciation to diverse topics.





### St. Louis Teen Talent Competition

The Fox Performing Arts Charitable Foundation's annual St. Louis Teen Talent Competition fosters emerging talent in the St. Louis performing arts community. Nine Network presented the final performances and announcement of the 2017 winner, Christina Jones (pictured left).



### Donnybrook

*Donnybrook* celebrated its 30th anniversary on January 5, with an hour-long, live special. The long-running, local public affairs program continues to be a shining example of how you can differ, respectfully, and still walk away friends. On June 24 we hosted an anniversary party, DonnyFest, in the Public Media Commons.

### Living St. Louis

Since launching in 2004, Nine's flagship program, *Living St. Louis*, has showcased the people, places, and organizations that make our region consequential and complex. "A Community Conversation" around the not guilty verdict in the shooting death of Anthony Lamar Smith and the St. Louis Literary Award Ceremony, honoring acclaimed author Margaret Atwood, are examples of specials produced in 2017.

### Total Solar Eclipse

The St. Louis area received quite a show on August 21. Most of the area was in the direct path of the total solar eclipse. Producers of *Living St. Louis* produced 11 stories on preparing for the eclipse and filmed footage later included in the *Nova: Eclipse over America* special that aired on Nine PBS. The Public Media Commons featured NASA's live stream of the path of the eclipse.

### GOV: Gentlemen of Vision

Nine Network's *GOV: Gentlemen of Vision* documentary has received national attention and brought millions of viewers to the powerful story of the inspiring accomplishments of young men overcoming adversity. It was featured at the 2017 National Mentoring Summit and showcased at the prestigious AFI DOCS film festival in DC. The film was named Best Documentary Feature at the Cinema on the Bayou Film Festival in Lafayette, LA. As a result of our work, the Gentlemen of Vision organization received \$10,000 from Express Scripts to continue its mission.





### **A Place Worth Saving: The Story of the Central West End**

This film commits to history the amazing story of the restoration of a one-time neighborhood gem to its former glory. It is hoped the story can serve as a model for the redevelopment of other neighborhoods. Told by the living heroes and visionaries behind its rebirth, the Central West End project was far more than just a broadcast documentary. While uncovering its history, the Nine Network catalogued nearly 350 interview segments and organized them into chapters to create an online public archive.

*Funding for A Place Worth Saving was provided by Dr. William H. Danforth, Dan & Connie Burkhardt, Constance & John McPheeters.*



### **Smart People. Cool Places. The Story of Cortex**

The film tells the compelling story of an urban innovation district in St. Louis attracting national attention and promising to take the region's economy in a new, positive direction. The Cortex Innovation Community was designed from the ground up to encourage entrepreneurial startups in bioscience, medicine, and technology. *The Story of Cortex* is told by the people who are part of both its history and evolving future. We also created an online public archive of interviews, and a public screening was held in the Public Media Commons.

*Funding for The Story of Cortex was provided by Dr. William H. Danforth, Dan & Connie Burkhardt, Constance & John McPheeters, and Aries Rental Company.*

### **Show-Me Innovation**

Our *Show-Me Innovation* special looks at the role of entrepreneurship and innovation in Missouri's economy by focusing on the stories of real entrepreneurs from around the state. Find interviews with InnovaPrep, Start Right Foods, Tallyfy, Freddie Lee's American Gourmet Sauce, Midwest Mobile Imaging, and Missouri Star Quilt Co. Innovation hubs offering help to startups, like the annual St. Louis Startup Connection, Ozarks Small Business Incubator, and St. Patrick's Center's Begin, were also profiled.

*Funding for Show-Me Innovation was provided by the Missouri Department of Economic Development.*



### **Wish You Were Here: A Century of Missouri State Parks**

The documentary celebrates the centennial of one of the nation's most celebrated state parks system. Industry leaders from Missouri Department of Natural Resources and Missouri State Parks joined Nine in the Public Media Commons for a premiere screening and a panel conversation.





QUALITY CONTENT. SHARED EXPERIENCES.

## MULTIPLE PLATFORMS

There is good reason for our name, Nine Network of Public Media, to be distinct from our station's call letters, KETC. Nine Network actually broadcasts four channels and digital content through our website and social media channels. These platforms offer a network of content and programs comprising the Nine Network—no longer one single channel.

### Online

Find digital content to view on any device, anytime, anywhere, and a wealth of resources at [nineNet.org](http://nineNet.org). The website hit 1 million page views in 2017.

### Social

Nine Network has an active social media presence on Facebook, Twitter, Instagram and YouTube. You can find digital-first content, event and programming announcements, photos and more.

### Nine Passport

Nine Passport gives Nine Network donors a way to enjoy extended access to PBS programs on multiple platforms (computers, smartphones, tablets, and smart TVs) after regular streaming rights have expired on [nineNet.org](http://nineNet.org). Members have select access to entire seasons at the time of the first episode's broadcast. Watching Nine PBS content on devices other than the traditional television broadcast hit a new high in 2017 with *The Vietnam War*. We nearly tripled the number of Passport members between July 1, 2016 and June 30, 2017.



Nine PBS offers the best of PBS and other national programming, plus local programs on regional topics. Find *Donnybrook*, *Donnybrook...Your Turn*, *Feast TV*, *Living St. Louis* and *Night at the Symphony* on our flagship channel.



PBS KIDS® is the number one educational media brand for kids. Our 24/7 children's channel features online streaming, interactive gaming features, and weekend family nights.



World brings viewers into the heart of communities that make up our diverse nation with powerful content connected to today's news headlines, scientific advances, historic revelations, natural wonders and personal stories.



The channel treats foodies, arm-chair travelers, home-improvement buffs, and budding artists alike to public television's best lifestyle series and specials on cooking, travel, home improvement, gardening, arts and crafts, and other interests.



QUALITY CONTENT

## **POWERFUL PROGRAMS**

The Nine Network brings you quality programs 24/7 through traditional broadcasts, live streaming and on-demand: from Oscar-nominated documentaries like Frontline's *Abacus: Small Enough to Jail* to national conversations like *The Talk—Race in America*, and family fun on Nine PBS KIDS Family Nights.





we offer **OVER**  
**700** hrs  
 of arts and cultural  
 programming each year

Smart, fascinating content is the hallmark of public television. Our community has a passion for science, as evidenced by the many top-flight universities doing ground-breaking research here. “Think Wednesdays” in primetime is the destination for the best science and nature programs on Nine PBS. From *Beyond a Year in Space* and *Nova: Eclipse over America* to *Naledi: One Little Elephant* and *Spy in the Wild* on *Nature*, our national science and nature programs fed our curiosity in 2017.

St. Louis has always had a deep affinity for the arts, and we are happy to oblige. Ground-breaking Broadway dramas and musicals, dance, opera, and music on *Great Performances*, concerts and events on *Live from Lincoln Center*, documentaries on artists, and more are hallmarks of Nine PBS. From Ron Howard’s authorized and highly acclaimed documentary film, *The Beatles: Eight Days a Week* to *American Epic* to *Soundbreaking*, *Bluegrass Underground*, *Austin City Limits* and specials from Carole King, Josh Grobin, Johnny Mathis, and more, Nine PBS has music covered.

Where else can you find the British dramas you love but Nine PBS? *Victoria*, *Father Brown*, *Doc Martin*, *The Doctor Blake Mysteries*, *Midsomer Murders*, *Poldark*, *Endeavour*, *Prime Suspect: Tennison*, *Death in Paradise*, and *Call the Midwife* were just some of the outstanding dramatic series presented in 2017.



The 10-part, 18-hour documentary film series *The Vietnam War* brought renewed focus on veterans. It has been called one of the most important films of our time. The premiere episode of *The Vietnam War* drew the largest audience since the series finale of *Downton Abbey* on *Masterpiece* in March 2016. The film encouraged important conversations in our community and challenged viewers’ perspectives. We showcased films with inspiring messages about our war veterans all year. *Take Me Home Huey, VA: The Human Cost of War* and *POV: Almost Sunrise* were just some of the standouts.





**“Loved trying new  
restaurants,  
bars and wineries  
and chatting  
with their owners  
about their passion,  
and loved  
mingling and  
meeting new people.”**

– Taste & See attendee

## SHARED EXPERIENCES **CONNECTING PEOPLE**

Nine Network actively hosts shared experiences throughout the St. Louis area that connect people with our region’s assets and the programs, content, initiatives and services we provide. In 2017, we hosted more than 80 events that engaged people of all ages.





### Kitchen Hacks at the Nine Network

We brought our viewers inside *America's Test Kitchen*, airing on Nine PBS and Nine Create, when the hosts of the show demonstrated a series of clever kitchen tips with items everyone has at home. Catherine Neville of *Feast TV* hosted a discussion and Q&A session with *Test Kitchen* personalities, Julia Collin Davison and Jack Bishop (at left).

### Nine Craft Beer Creation & Release Party

Nine Network members and friends teamed up with 4 Hands Brewing and *Feast TV* to handpick the ingredients for the second annual Nine beer. The release of "On Cue," a gose beer with hints of cucumber, hibiscus and Himalayan salts, was later celebrated at 4 Hands Brewing with a public event on August 6.

*These events are a partnership with 4 Hands Brewing and Feast TV.*



### Antiques Roadshow St. Louis

Three episodes of *Antiques Roadshow* were produced from St. Louis after the hit PBS series made a stop at America's Center in downtown St. Louis on July 8. The program's impact and our promotion drove 16,208 people to apply to attend the event, from which 3,000 winners were randomly selected to receive a pair of free tickets. Almost 10,000 items were appraised at the day-long event.

*Antiques Roadshow is supported locally by Kodner Gallery.*

### Taste & See

Nine Network presents shared experiences you won't find anywhere else. Emmy-winning *Feast TV*, airing on Nine PBS, explores local food and drink by taking viewers into the kitchens of the makers who define our region's distinct culinary scene. With our unique assets, we turn *Feast TV* into sold-out live events. Taste & See takes viewers inside the show. Hosted by Catherine Neville, host of *Feast TV*, attendees get to taste the food and meet the makers.

*Taste & See is sponsored by Wells Fargo Advisors.*





## PUBLIC MEDIA COMMONS

Some of our shared experiences are held in the award-winning Public Media Commons. Located between the Nine Network and St. Louis Public Radio, the Public Media Commons provides the community with communal space that is noncommercial and future-thinking. Equipped with the latest audio/visual technology, it serves to engage and entertain the public, fostering a healthy community. The space has brought the St. Louis community together to create and share innovative experiences, not only in the visual and performing arts, but also the culinary arts, cultural milestones, and more. The Public Media Commons was listed in *St. Louis Magazine's* "101 Things Every St. Louisan Must Do!" list.

## VOLUNTEERS

As a nonprofit organization, the Nine Network of Public Media would not be able to achieve its goals without our valuable volunteers. From event logistics to customer service and mailings, our dedicated volunteers turn their love for the Nine Network into rewarding work. In 2017, Nine volunteers worked 3,800 hours at 60 events and more than 30 office projects. Every spring we host a Volunteer Appreciation Dinner to honor the volunteers who brighten our lives and help us ignite the spirit of possibility in our region.

**NINE**  
**VOLUNTEERS** worked  
**3,800** hrs  
 at 60 events and more than  
 30 office projects



The Nine staff gives back, too. For example, in December, the entire Nine Network staff held a day of giving back at Castle Park Apartments in Normandy, MO. Castle Park families participate in our Ready to Learn program. We decorated the halls and multi-purpose room for the holidays, sorted and wrapped presents, and created a reading nook with a bookshelf and books donated by Nine staff.





## CELEBRATING THE 50<sup>TH</sup> ANNIVERSARY OF THE **PUBLIC BROADCASTING ACT**

As part of our first-ever Pioneer Spirit Gala on September 9, we celebrated the 50-year anniversary of the Public Broadcasting Act of 1967, which established the Corporation for Public Broadcasting. Charged with facilitating a broadcast environment that would educate and inspire an informed citizenry, the new organization would pay special attention to children and other underserved audiences, and remain free from commercial influence.

**“While we work every day to produce new goods and to create new wealth, we want most of all to enrich man’s spirit. That is the purpose of this act.”**

– President Lyndon B. Johnson  
on the Public Broadcasting Act of 1967





CELEBRATING OUR PAST  
**INSPIRING OUR  
FUTURE**

The Igniting the Spirit of Possibility campaign was launched to help sustain the Nine Network as a vital educational, cultural and entertainment resource for everyone in the St. Louis region. Contributions support three funds.

**Capital Fund:** Harness rapidly changing digital technology to create content for the public good

**Community Impact Fund:** Strengthen our ability to be a force for positive change and raise visibility for our regions' achievements

**Future Fund:** Build financial reserves for long-term sustainability and to safeguard our tradition





## Pioneer Spirit Gala

Nine Network's first-ever gala on September 9, 2017 was a resounding success, raising more than \$500,000. Master-of-Ceremonies Catherine Neville captivated guests throughout a program that featured Ken Burns in conversation with Nine Network President and CEO Jack Galmiche discussing *The Vietnam War*.

Guests were taken on a journey through our 63-year history, beginning with KETC's beginnings in educational television and ending with a vision for the future of the Nine Network. The evening also celebrated the 50th anniversary of the Public Broadcasting Act. A live auction and fund-a-need offered guests the opportunity to support the Nine Network and to bid on unique, PBS-themed experiences.

## Gala Committee Cochairs

Kim Olson | Pat Sly | Maxine Clark | Jack Galmiche

*Full committee list at [nineNet.org/gala](http://nineNet.org/gala)*

## Honorary Cochairs and Recipients of 2017 Pioneer Spirit Award

David II (pictured left) & Mary Steward |

David & Thelma Steward

## The Pioneer Spirit Gala was presented by Express Scripts.

## Major Sponsors

Centene Charitable Foundation | Emerson | Spire | Steward Family Foundation/The Lion Forge, LLC

## Supporting Sponsors

Ameren | American Airlines | Bank of America | The Boeing Company | Brentwood Travel | Dan & Connie Burkhardt | Butler's Pantry | Clark-Fox Family Foundation | UMB | Wells Fargo Advisors

## Patron Sponsors

Dr. William H. Danforth | Edward Jones | Greater St. Louis Honor Flight | Mr. & Mrs. Ted Koplar | The Millstone Foundation | Kim & Bruce Olson | PALM Health | Patrick & Peggy Sly

## Table Sponsors

Ms. Kathy Barney | Mr. Charles Brennan & Ms. Elizabeth Stohr | Brown-Forman | Mr. & Mrs. Spencer Burke | Commerce Bank | Barbara Eagleton | Rita W. Eiseman | Pepe & Terry Finn | Sam & Marilyn Fox | Ken & Leslie Kotiza | Monsanto | Jean-Paul & Isabelle Montupet | PNC | RubinBrown | Mr. & Mrs. Thad Simons | St. Louis Public Library | Mr. & Mrs. Craig Toder | Washington University | Webster University | Milton & Nina Smiley Wilkins

## Fund-A-Need Supporters at \$2,500 and Above

Maxine Clark & Bob Fox | Steve & Lee Ann Biegacki | Dan & Connie Burkhardt | Trudy Busch-Valentine | Pepe & Terry Finn | Dotty & David Kemper | Ashley & John Kemper | Carol & Ward Klein | Ken & Nancy Kranzberg | Stephen & Amy Levin | Patty & Mark Mantovani | Craig & Nancy Schnuck | Hugh & Ann Scott | Pat & Peggy Sly | David & Thelma Steward | David & Mary Steward II | Tom & Carol Voss

## Igniting the Spirit of Possibility Campaign

### Torch Bearer Society

#### \$1 million+

The Boeing Company  
Dana Brown Charitable Trust  
Emerson  
Monsanto Company  
Mr. Jack C. Taylor\*

### Igniting Innovation Society

#### \$100,000–\$999,999

Anonymous (3)  
Arthur and Helen Baer Charitable Foundation  
Richard A. Baker Foundation  
Berges Family Foundation  
Dan and Connie Burkhardt  
Estate of Ione Chase\*  
Estate of Richard E. Churran\*  
Dr. William H. Danforth  
Deer Creek Foundation  
Harry Edison Foundation  
Edward Jones  
Juanita H. Hinshaw and Ted O. Harrison\*  
Interco Charitable Trust  
Mary Ranken Jordan and Ettie A. Jordan Foundation  
William T. Kemper Foundation—Commerce Bank, Trustee  
Kranzberg Family Foundation  
Estate of Emogene Lagemann\*  
James S. McDonnell Charitable Trust  
James S. McDonnell Family Foundation  
Jeff and Jennifer McDonnell  
Missouri Foundation for Health  
Missouri Humanities Council  
Newman's Own Foundation  
Estate of John F. Norwood\*  
Bruce and Kimberly Olson, Olson Family Fund of the St. Louis Community Foundation  
PNC Bank  
Emily Rauh Pulitzer  
Estate of Doris Schlagenhauf\*  
St. Louis County Children's Service Fund  
The Steward Family Foundation  
Norman J. Stupp Foundation  
Trio Foundation of St. Louis

Wells Fargo Advisors  
World Wide Technology Foundation

### Igniting Vision Society

#### \$50,000–\$99,999

Estate of Frances and Joseph Arana\*  
Barnes Jewish Hospital  
Brown Sisters Foundation  
Clark-Fox Family Foundation  
Estate of Delores A. Cropper\*  
Victor and Selene DeLinieri Charitable Foundation  
The Employees Community Fund of Boeing St. Louis  
Estate of Alyn Essman\*  
Express Scripts  
Ford Foundation  
The Funder's Network  
Estate of Connie T. Hammer\*  
Mrs. Henry O. Johnston  
The Local Sustainability Funders Group of St. Louis  
Lutheran Foundation of St. Louis  
James S. McDonnell III, Elizabeth H. and James S. McDonnell III Fund of the St. Louis Community Foundation  
Missouri Department of Economic Development  
Regional Health Commission  
Sage Charitable Foundation/  
Richard and Josephine Weil  
Sheldon Arts Foundation  
The Silk Foundation  
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STL250  
United Way

### Igniting the Future Society

#### \$25,000–\$49,999

Anonymous  
Spencer and Phoebe Burke  
Center of Creative Arts  
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Estate of Barbara Felt\*  
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Magnificent Missouri  
Estate of Janice McGrath\*  
Mercantile Library  
Missouri American Water Project Launch  
Sheldon Arts Foundation  
David and Mary Steward  
Mary Strauss  
Sarah Trulaske  
Washington University  
Whitaker Foundation

### Igniting Spirit Society

#### \$10,000–\$24,999

Anonymous  
Ameren Corporation  
America's Promise Alliance  
Arts and Faith St. Louis  
AT&T Foundation  
Bob and Fran Balk  
Bank of America Foundation  
Bill Biedenstein  
Ms. Velma R. Boyer  
Mary Jo Cannon  
Mr. and Mrs. Robert J. Ciapciak  
Demetrick M. Coleman  
David and Joan Culver  
Deaconess Foundation  
Wanda and Michael DeHaven  
Pepe and Terry Finn  
Jack and Rosemary Galmiche  
David and Carol Gast  
Jim\* and Jan Holloway  
Michael and Linda Honigfort  
Incarnate Word Foundation  
Estate of Virginia L. Johnson\*  
Ted and Nancy Koplar  
Kresge Foundation  
Estate of Georganna Linneman\*  
Mike Lovett  
Cynthia and Walter Metcalfe  
Eric P. and Evelyn E. Newman Foundation  
Pershing Charitable Trust  
Polsinelli  
Roselein Alternative Energy  
Saigh Foundation  
Saint Louis University  
June M. Saxton, in memory of Robert G. Saxton and David J. Saxton  
St. Louis Community College  
Staenberg Foundation

Estate of Herbert A. Schultz\*  
Ann and Hugh Scott  
Dan and Sandy Shasserre  
Robert and Amy Shaw  
Lew Shepley  
Stern Brothers and Co.  
Estate of Glenna Udre\*  
US Bancorp Foundation  
Bruce and Trish Williams  
H & A Woods Foundation

## Lifetime Giving

*Recognizing significant lifetime contributions.*

### Torch Bearer

#### \$1,000,000+

Anheuser-Busch Foundation  
The Boeing Company  
Dana Brown Charitable Trust  
Emerson  
James S. McDonnell Family Foundation  
Monsanto Company  
Estate of Mrs. Joan Moss\*  
Mr. Jack C. Taylor\*

### Torch Lighter

#### \$100,000–\$999,999

Anonymous  
Ameren Corporation  
Arthur and Helen Baer Charitable Foundation  
AT&T  
Richard A. Baker Foundation  
Mrs. Andrew H. Baur  
Jane Bedell\*  
Berges Family Foundation  
Ms. Velma R. Boyer  
Brown Shoe Company Charitable Trust  
Dan and Connie Burkhardt  
Estate of Richard E. Churan\*  
Citi  
Dr. William H. Danforth  
Deer Creek Foundation  
Victor and Selene DeLinieri Charitable Foundation  
Harry Edison Foundation  
Edward Jones  
The Employees Community Fund of Boeing St. Louis  
Roxanne H. Frank  
Estate of Dr. and Mrs. Paul Hagemann\*



Estate of Mrs. Katherine Harkins\*  
 Harvey and Judy Harris  
 Ms. Juanita H. Hinshaw and Mr. Ted O. Harrison\*  
 Interco Charitable Trust  
 Mrs. Henry O. Johnston  
 Mary Ranken Jordan and Ettie A. Jordan Charitable Foundation  
 William T. Kemper Foundation—Commerce Bank, Trustee  
 Charles E. and Sally Kopman Korte Company  
 Ken and Nancy Kranzberg  
 Estate of Ms. Emogene Lagemann\*  
 Anne L. Lehmann Charitable Trust  
 John W. and Mary H. McClure  
 James S. McDonnell Charitable Trust  
 Jeff and Jennifer McDonnell  
 Mr. and Mrs. Sanford N. McDonnell  
 Estate of Mrs. Janice A. McGrath\*  
 Missouri Humanities Council  
 Monsanto Fund  
 Eric P. and Evelyn E. Newman Foundation  
 Newman's Own Foundation  
 The Olson Family  
 Mrs. William R. Orthwein, Jr.  
 Pershing Charitable Trust  
 PNC Bank  
 Emily Rauh Pulitzer  
 Purina  
 The Silk Foundation  
 Mildred, Herbert and Julian Simon Foundation  
 Spire  
 Dave and Thelma Steward  
 Mary Strauss  
 Norman J. Stupp Foundation  
 The Trio Foundation of St. Louis  
 Estate of Mr. Dean Waldemer\*  
 Estate of Ms. Lisa B. Walker\*  
 Estate of Ms. Martha Wallin\*  
 Wells Fargo Advisors  
 Estate of Ms. Dorothy G. Williams\*  
 Estate of Miss Doris Wolff\*

Mr.\* and Mrs. Raymond Wittcoff  
 World Wide Technology Foundation

## Legacy 9

*Recognizing planned or deferred gifts.*

Anonymous (16)  
 Ms. Margaret Aston  
 Mr. Harry Bash  
 Mr. Jack Batten  
 Ms. Constance Baur  
 Dr. Katherine Benziger  
 Mr. William Biedenstien  
 Ida Boehlow  
 Carl and Marilyn Bolz  
 Jeffrey and Laurel Boone  
 Sharon K. Bower  
 Jerry and Rosalie Brasch  
 Ms. Allison Burgess and Mr. Roger Kepner  
 Mr. Halpin T. Burke  
 Ms. Diana Burnson  
 Ms. Jane Bush  
 Erin Camp  
 Holly F. Carpenter and Randall Krohn  
 Mr. Mark Cereghino  
 Tobie Chapman  
 Susan Anning Clark  
 Ms. Ann Corrigan  
 Mr. Joseph E. Corrigan  
 Mr. Judith and Thomas Crouch  
 Mr. Randy Curtis  
 Diane E. DeBaets  
 Spencer DeHart  
 Charles Donovan  
 Kevin Donze  
 David Duckworth  
 Shirley Durfee  
 Ann T. Eggebrecht  
 Mrs. Sally Eicher  
 J.R. Eilers  
 Mr. Mark Eisenberg  
 Alyn V. and Marlyn Essman  
 Mr. John A. Farrell  
 Steve and Mary Frank  
 Miss Gloria Gates  
 Carol Golwas  
 Ms. Elizabeth Greer  
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 David M. and Ann Gulick

Bob and Irene Gulovsen  
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 Avrom\* and Claiborne Handleman  
 Will and Susan Harbaugh  
 Harvey A. and Judy Harris  
 Charles Hasenjaeger  
 Ms. Linda Heinicke  
 Charles and Virginia Herbel  
 Esther L. Hill  
 Mrs. Wells A. Hobler  
 Vanessa Hodges  
 Judith A. Hoffman  
 David and Susan Hutchings  
 Kathleen Jenkins  
 Karen Kalish  
 Judy Keller  
 Ms. Margaret A. Kiefer  
 Francis and Donna Knittel  
 Mr. Edgar Krattli  
 Mary P. Lais  
 Ms. Bertha Lappas  
 Marilyn Maguire  
 Mrs. Ethel Mangold  
 Ms. Carol J. Manns  
 Ms. Marilyn Martell  
 Sidney Martin and Marjorie Martin  
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 Mrs. Melissa Meise  
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 Mrs. Mary Lee Morris  
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 Jennie Ojeda and John N. Clark  
 Michael C. and Susan R.\* Orlando  
 Ms. Janice Palesch  
 Mr. Thomas O. Patterson  
 Joe Powers and Duane Cole  
 Laura Prather  
 Mr. and Mrs. Daniel Prebish  
 Ms. Kathleen Probst  
 Mr. Ramesh and Dr. Pathma Ramesvara  
 Marilyn Raphael  
 Susan Reichman

Dorothy Reimers  
 Ms. Mary C. Riegel  
 Dr. Diana Rigden  
 Ms. Terree Rowbottom  
 Mr. Charles Salivar  
 Pearl Scheve  
 Penny Ann Schoonover  
 Frank and Janet Seavitt  
 Amy and Bob Shaw  
 Anita Siegmund  
 Margie Skiljan  
 Phyllis St. Clair  
 Richard and Phyllis Steckel  
 Ms. Barbara Steps  
 Ms. Shelly Stewart  
 Maria Stocker  
 Nancy Suelflow  
 Ms. Margaret Taylor  
 Ms. Gerry Tharp  
 Mark and Lisa M. Thornton  
 Leroy and Patricia Trame  
 Mrs. Margaret Uhlemeyer  
 Daniel and Betty Viehmann  
 Norma M. Vogelweid  
 Alice H. Vosburgh  
 Capt. William L. Webster  
 Lawrence and Kerri White  
 Randy Wice  
 Bruce A. and Trish Williams  
 Timothy Willman  
 Ms. Melody Wilson  
 Mr.\* and Mrs. Raymond H. Wittcoff  
 Ms. Diane Woepeke  
 Mr. Gerald Wunderlich  
 Chris and Cynthia Wunderlich  
 Aleene S. Zawada  
 Lon and Judy Zimmerman

## Donor Support for Fiscal Year 2017

*Fiscal year 2017 gifts are from July 2016–June 2017.*

### \$10,000+

Anonymous (2)  
 Ameren Corporation  
 American Direct Marketing Resources  
 Arthur and Helen Baer Charitable Foundation  
 Richard A. Baker Foundation  
 Berges Family Foundation

## COMMUNITY OF SUPPORTERS

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 The Boeing Company  
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 Ms. Velma R. Boyer  
 Dana Brown Charitable Trust  
 Dan and Connie Burkhardt  
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 Estate of Lone Chase\*  
 Estate of Richard E. Churran\*  
 Ms. Maxine Clark and  
 Mr. Robert Fox  
 Mr. Demetrick M. Coleman  
 Victor and Selene DeLinieri  
 Charitable Foundation  
 Harry Edison Memorial  
 Foundation  
 The Employees Community  
 Fund of Boeing St. Louis  
 Express Scripts  
 Steve and Mary Frank  
 Edward Chase Garvey  
 Bob and Irene Gulovsen  
 Linda Heinicke  
 Ms. Juanita Hinshaw and  
 Mr. Ted Harrison  
 Linda and Michael Honigfort  
 Interco Charitable Trust  
 Mrs. Henry O. Johnston  
 Mary Ranken Jordan and Ettie  
 Jordan Charitable Foundation  
 William T. Kemper  
 Foundation—Commerce Bank,  
 Trustee  
 Margaret A. Kiefer  
 Quinn and Megan Kiley  
 Kenneth and Nancy  
 Kranzberg  
 Estate of Emogene  
 Lagemann\*  
 Ms. L. Langbein  
 James S. McDonnell Family  
 Foundation  
 Jeff and Jennifer McDonnell  
 Constance and John McPheeters  
 Missouri American Water  
 Missouri Department of  
 Economic Development  
 Eric P. and Evelyn E.  
 Newman Foundation  
 Estate of John F. Norwood\*  
 Olson Family Fund of the  
 St. Louis Community  
 Foundation  
 Pershing Charitable Trust

PNC Bank  
 Emily Rauh Pulitzer  
 Robert and Amy Shaw  
 Anita Siegmund  
 Mildred, Herbert and Julian  
 Simon Foundation  
 Mary Strauss  
 Norman J. Stupp Foundation  
 Thomas Hill Ward Foundation  
 Wells Fargo Advisors  
 Mr.\* and Mrs. Raymond H.  
 Wittcoff  
 World Wide Technology  
 Foundation  
 Edward H. and Rosemary  
 Young Fund  
 Aleene S. Zawada  
**\$5,000—\$9,999**  
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 Mr. and Mrs. John Beuerlein  
 Mr. William Biedenstien  
 Bob and Mary Jo  
 Blankemeyer  
 Ms. Elizabeth Cave  
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 Julian I. and Hope R. Edison  
 Foundation, Inc.  
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 Mr. and Mrs. David Fagerness  
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 Mrs. Henry O. Johnston  
 Mr. and Mrs. Ward Klein  
 Ted and Nancy Koplar  
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 Missouri Sewer District  
 Missouri Water Infrastructure  
 Partnership  
 Eric P. and Evelyn E.  
 Newman Foundation  
 Nidec Motor Corporation  
 Peters Family Fund  
 Rotonda Foundation  
 John and Elizabeth Samet  
 Dr. Irene Schulze  
 Anita Siegmund  
 Pat and Peggy Sly  
 Mr. and Mrs. George H. Walker III  
 Emily and Steven Walton

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 Kathy Barney  
 Donald and Carolyn Beimdiek  
 Mrs. Ruth Berg  
 Mr. and Mrs. Van-Lear Black III  
 Bob and Mary Jo Blankemeyer  
 Mary Jo Cannon  
 The Dunagan Foundation, Inc.  
 Eleanor Falcetta  
 Mr. and Mrs. John Ferring  
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 Judith F. Gall  
 Ms. Amelia Gerke  
 Mr. and Mrs. Harvey Harris  
 Jerry, Patti, Bob and Patty  
 Holschen  
 Estelle W. and Karen S. Kalish  
 Foundation of the St. Louis  
 Community Foundation  
 Quinn and Megan Kiley  
 Mr. and Mrs. Bob Klepper  
 Mr. and Mrs. Ken Kotiza  
 Mr. Thomas Kuhn  
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 Mr. and Mrs. John F. McDonnell  
 Mrs. Sanford N. McDonnell  
 John C. and Bette B. Miller  
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 the St. Louis Community  
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 Millstone Foundation  
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 Mary Nilsen  
 Phillip Page  
 Ms. Eddie Rosenheim  
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 Craig and Pam Toder  
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 Bill and Jo Ann Wehmeier  
 Mrs. Mary Linda Wilhelm  
 Dorothy G. Williams  
 Ronald and Dianne Winney  
 Otto R. and Delores D. Wirgau  
 Joyce Wood

### \$1,000—\$2,499

Anonymous (8)  
 Jennifer Adamo  
 Barbara and Ernest Adelman

Scott Anderson and Robin  
 Weinberg  
 Charles Avery and Ellen Dennis  
 Gerald Axelbaum and Ellen  
 Schapiro  
 Bob and Fran Balk  
 Mr. and Mrs. Clarence C.  
 Barksdale  
 Roger and Elaine Barnhill  
 Mr. Anthony Bassett  
 Robert and Ethel Bauer  
 Donald and Carolyn Beimdiek  
 Beyond Housing  
 Dr. and Mrs. Walter E. Bisch  
 Ms. Sandra Blasingame  
 Mrs. Jane Bliss  
 Mr. and Mrs. Malcolm A. Bliss II  
 Ms. Penny Boyce  
 Ms. Kelly Brendel  
 Mr. Kerry Brethauer  
 Roya Bromell  
 Mr. William W. Bryant  
 Ms. Allison Burgess and  
 Mr. Roger Kepner  
 Spencer and Phoebe Burke  
 Ms. Charlotte Chitwood  
 Mrs. Lynne Christman  
 Mr. and Mrs. Charles Claggett  
 Ms. Jean Cody  
 Estate of Alice O. Coffman\*  
 Mrs. Elizabeth Concannon  
 David and Paulina Conner  
 Mr. W. Joseph Connolly  
 Paul Conry  
 Mr. and Mrs. Bruce Cook  
 Ms. Ann M. Corrigan  
 Jim Cowan  
 Ms. Beverly Cowell  
 Mr. James Crane  
 Sue Cresswell  
 Joseph and Marcia Crosby  
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 Advised Fund, Dorothy D. Smith  
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 Michael and Wanda DeHaven  
 Mrs. George Desloge  
 Dr. Paul Deutsch  
 John and Joan Dougherty  
 Mr. Quintus L. Drennan Jr.  
 James and Patricia Dunn  
 Barbara S. Eagleton  
 Rebecca Klemme Eliceiri  
 Ms. Kathryn Ellis



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 Marvin F. Engelsdorfer  
 Mr. Richard G. Engelsmann  
 Mrs. Fred Epstein  
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 Steven and Linda Finerty  
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 Dr. and Mrs. Gregory K. Finn  
 Ms. Dorothy Fleck  
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 David P. and Carol Gast  
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 Harvey and Judy Harris  
 Estate of Judy E. Heck\*  
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 Suzie and Ted Heimbürger  
 Gayla and Richard Heppe  
 Charles and Virginia Herbel  
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 Lotsie and Rick Holton  
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 Mr. Frank Jacobs and Ms. Marylen Mann  
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 Mr. John Kavanaugh  
 Dr. Duane and Rev. Carol Keller  
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 Kathleen Zorica  
 Mr. and Mrs. Robert Zwart

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Ameren  
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 Art on the Square  
 BLUEPRINT4Summer STL  
 Bunge North America  
 Butler's Pantry  
 Callier's Catering  
 Celtic Woman on Tour  
 Ces and Judy's Catering  
 Chaumette Winery and Vineyards  
 Citi  
 Cortex Innovation Community  
 The Curtain Exchange  
 Delta Dental of Missouri  
 Eleven Eleven Mississippi  
 Employees Community Fund of Boeing St. Louis  
 Flotron & McIntosh  
 The Gatesworth  
 Gateway Center  
 Kodner Gallery  
 London Tea Room  
 The Magic House  
 Michele C. Catering & Events  
 Milk Street Kitchen  
 Missouri Department of Conservation  
 Missouri History Museum  
 Missouri Lottery  
 Monsanto  
 Olson Family Foundation of the Greater St. Louis  
 Opera Theatre of Saint Louis  
 Paducah Convention and Visitor's Bureau  
 Panama City Tourism  
 Parc Provence  
 Peabody Opera House  
 Ranken Jordan Pediatric Hospital  
 Saint Louis Art Fair  
 Saint Louis Art Museum  
 Saint Louis Science Center  
 Saint Louis Symphony Orchestra  
 South County Urological  
 St. Anthony's Medical Center  
 St. Louis Cardinals  
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 Today and Tomorrow Education Foundation



**“As we engage the community in dialogue to strengthen civic life, it’s important our donors trust that we are using their contributions to deliver the highest quality programs and services.”**

— Jack Galmiche,  
president and CEO of the  
Nine Network of Public Media.

FISCAL YEAR 2017

## **REVENUES AND EXPENSES**

The Nine Network’s strong financial health and commitment to accountability and transparency have earned it a four-star rating from Charity Navigator for the past two years.

The intent of the charity evaluator is to provide donors with information to give them greater confidence in both the charitable decisions that they make and the nonprofit sector as a whole.

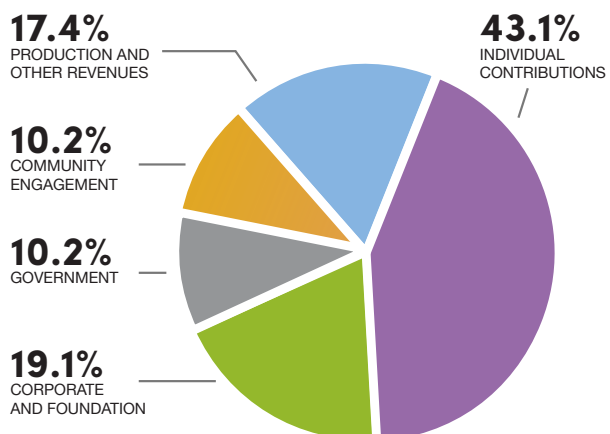
The four-star rating demonstrates our accountability to the public, our members, and our donors’ financial commitments and upholds our values of integrity and trust.



## Revenues and Support

Year Ending June 30, 2017

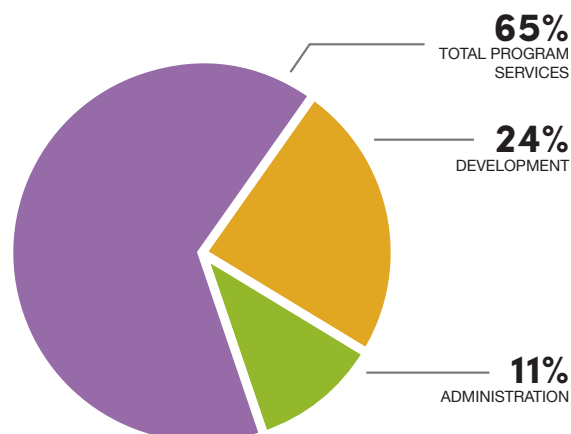
**\$12,786,486**



## Expenses

Year Ending June 30, 2017

**\$11,404,718**



## Statement of Activity

For year ended June 30, 2017

	2017 Unrestricted	2017 Temporary Unrestricted	2017 Permanently Restricted	2017 Total
<b>REVENUES AND SUPPORT</b>				
Individual contribution	3,467,740	2,037,750		5,505,490
Government support	1,308,966			1,308,966
Corporate and foundation support		2,435,761		2,435,761
Community engagement revenue	141,924	1,165,375		1,307,299
Production and other revenue	2,201,970	27,000		2,228,970
Net assets released from restrictions	4,799,660	(4,799,660)		
<b>TOTAL REVENUE AND SUPPORT</b>	<b>11,920,260</b>	<b>866,226</b>		<b>12,786,486</b>

### EXPENSES

#### PROGRAM SERVICES

Broadcasting	2,735,714			2,735,714
Production	2,019,512			2,019,512
Community engagement & education	1,558,813			1,558,813
Public information	1,121,867			1,121,867
<b>Total program services</b>	<b>7,435,906</b>			<b>7,435,906</b>

#### SUPPORT ACTIVITIES

Development	2,720,505			2,720,505
Administration	1,248,307			1,248,307
<b>TOTAL EXPENSES</b>	<b>11,404,718</b>			<b>11,404,718</b>

<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>515,542</b>	<b>866,226</b>		<b>1,381,768</b>
Net assets—Beginning of the year	10,436,821	2,817,103	441,923	13,695,847
Net assets—End of the year	\$10,952,363	\$3,683,329	\$441,923	\$15,077,615



# 2017

LOCAL CONTENT AND SERVICE  
REPORT TO THE COMMUNITY