



Spring 2019
Monday, April 22nd - Sunday, April 28th
www.WNINSpringAuction.org

Sponsorship Opportunities

Presenting Sponsor

\$10,000 Total

- Recognition on the WNIN Spring Auction logo used for all promotional advertising as the presenting sponsor including but not limited to; billboards, online ads, television, radio, and all print media featuring the Spring Auction logo
- Recognition as the presenting sponsor on all online-only auction promotional advertising
- Recognition as the presenting sponsor all seven nights of the live event
- Logo featured on Spring Auction webpage for all online bidders to see
- WNIN produces or sponsor provides a :30 second spot aired a minimum of eight times
- Sponsor representative presents on-air welcome
- Option for sponsor employees to volunteer as live, on-air phone bank operators

Nightly Sponsor

\$5,000 each night

- WNIN produces or sponsor provides a :30 second spot aired a minimum of eight times
- Logo featured on Spring Auction webpage for all online bidders to see
- Logo featured alongside auction bidding phone number
- Sponsor provided banner hung as backdrop to phone bank
- Sponsor representative presents on-air welcome at beginning of evening
- Option for sponsor employees to volunteer as live, on-air phone bank operators

Dream or Tonight Board

\$2,500 for three nights

\$1,000 for one night

Features high value auction items.

- Logo featured on Dream or Tonight Board each time items are viewed (minimum of six times)
- WNIN produces or sponsor provides a :30 second spot aired a minimum of six times
- Logo featured on the phone bank front panel as well as rotated positioning throughout

A/B Board

\$750 for three nights

\$500 for one night

Features auction items valued at \$75-\$299

- Logo featured on A or B Board each time items are viewed (minimum of six times)
- WNIN produces a :15 second graphic spot featuring logo and copy aired a minimum of four times

Quickie Board

\$500 for three nights

\$250 for one night

Features quick live selling of smaller valued auction items

- Logo featured on Quickie Board each time items are viewed (minimum of two times)
- WNIN produces a :15 second graphic spot featuring logo and copy aired a minimum of two times

For more information contact
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