

WNIN Community Advisory Board 3/14/18 Meeting Minutes

The meeting was called to order at 3:35pm. Present were:

Terry Hughes, Retired EVSC
Andrea Hays, Welborn Foundation
Ella Johnson, City of Evansville
Terry Hughes, Retired EVSC
Mark Miller, Vectren
Evelyn Walker, Retired EVPL
Linda Cleek, Retired USI
Michelle Mercer, City Council
Brad Kimmel, WNIN
Bonnie Rheinhardt, WNIN
Steve Burger, WNIN

Old National Public Theatre at WNIN

Brad provided members a tour of the new theatre and discussed how the theatre can be a venue for the community. He discussed the idea of “Movies on Main” featuring content that would complement events going on in downtown Evansville. The theatre will be used to premiere WNIN’s local productions and can host small bands and musicians. The board made many suggestions to consider:

- Working with the Alhambra Theatre to old screenings.
- Working with Women Stepping Up to highlight the series of interviews they have been creating over the past three years. Videos will be ready for debut in May or June.
- A Ted X overflow sight.
- Provide viewings of short videos highlighting various non-profit organizations.
- Provide a live feed of the fireworks on July 4th via a camera on the roof.

It was noted that the theatre has exceptional sound and would be a great venue for showing a longer-form documentary over several evenings. Examples include Ken Burns’ work on the Vietnam War or Civil War. Another example included operas.

The Board asked if the theatre would have teleconferencing capabilities and Brad replied that it was being considered for the future. The Board was asked to help promote the theatre though out the community. A one-hour rental of the theatre will run between \$50 and \$100 to cover staffing expenses. The theatre has a capacity of 50 seats.

Local Video Content

Bonnie reviewed current projects that included “Tri-State Life”, “Safe in Schools”, “Shorts By HighSchoolers” and “Lawmakers”. She noted that “Safe in Schools” is a partnership with WFIE and will air 3/21 at 7pm.

She also highlighted three new ideas that is currently being discussed. These included a documentary on the history of local breweries, a program on Senior Fraud issues in partnership with Old National Bank, and documentary of local farm families. She asked to board to provide information on any local long-term farming families they are aware of.

The Board suggested WNIN contact Joe Engler, Jon Carl, and Tom Longurn regarding the Brewery Documentary and Liz Mumford and Keith Kinney about their farms. It was noted that the 100th anniversary of WWII is in November and Dr. James McCloud has a good presentation of the subject. It was also noted that WNIN should consider a followup to the documentary of farm families. The followup would focus on new farming families and techniques.

Radio Content/Update

Briefed the group on the three big content projects that continue from 2017- ¿Qué Pasa Midwest?, Side Effects health reporting and the Albert Fink investigation.

We discussed “Two Main Street with David James”, the new weekly interview program that will launch in April. We also talked about the Chester Schulz story that Steve is developing in 2018. Chester Schulz was a local soldier killed in France at the end of World War I.

Additional Comments

The Board asked if WNIN would consider airing additional British Dramas in the future, and if the station had considered producing and airing a spot that highlights the new building and theatre.

The meeting adjourned at 5:00pm. The next meeting of the Board will be September 12, at 3:30pm.