



WMHT Public Media
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Community Advisory Board
Arts/Culture Subcommittee Meeting
Wednesday, May 8, 2019 4 pm

WMHT staff in attendance: Joseph Tovares, Mary Gribulis, Jessica Bloustein Marshall, Nicole Van Slyke, Matt Rogowicz, Cherokee Grimes

Committee members in attendance: Stacey Bridge, Jeremy Clowe, Allen Kovler, Tom Witz, Ellen Sinopoli

Nicole shared an update about advancements in the Caffè Lena project, a one-hour documentary set to premiere September 15th. The team went to the Library of Congress to collect information for the story. They have interviews set up in the coming weeks. There was also discussion about whether the documentary would include current artists that perform at Caffè Lena.

Matt and Jessica led an overview of WMHT's efforts to feature the region's creative economy, discussing the AHA! series and the Creative Economy documentary. The Committee discussed the future of AHA!, agreeing that there should be a focus on local artists. Jessica shared that WMHT is working on a televised program to personify the creative economy in the region.

The Committee reviewed The Scene and discussed the outcomes of the online call for photos and memories about venues from the '60s and '70s in the Capital Region. The Committee suggested that the project also focus its attention on current venues in the region.

Joseph led a discussion about New Horizon, a reflective hot air balloon that will stop at various sites throughout Massachusetts, with the last two locations being in the Berkshires. Next steps were discussed including how the Committee can best support the search for funding for a project that documents this event.

