

WCTE, the PBS-TV affiliate in Cookeville, TN, is seeking a full-time Producer/Editor to produce engaging content for both broadcast and digital platforms. This person will manage video creation from start to finish — pre-production, production and post-production editing. This is a hands-on role, so success requires a combination of strong technical background and well-developed design skills.

Typical projects include producing segments for original series, documentaries, interstitials, and compilation sizzle reels; producing live events; and producing digital content for social media platforms.

WCTE strives for a culture of teamwork, collaboration and trust. So while strong self-management skills are highly valued, we consider lone-wolf independence to be toxic. Likewise, our employees' personal passion and creativity drive the whole organization, but their ability to cooperate, compromise, and accommodate others' needs are equally vital. We all perform tasks outside our obvious job descriptions; we all pitch in to stage our big events.

This is not a beginner's position: Serious candidates will already have demonstrated significant success in video editing and production. Some of our requirements are already implied — excellent communication skills, public service mentality, team-orientation, familiarity with and respect for the Upper Cumberland region, working knowledge of the latest digital video tools, etc. This job also requires some specific technical skills on day one, including a thorough knowledge of *Final Cut Pro* and *Adobe Premiere Pro* software, and proficiency with graphic design software (e.g., *After Effects*, *Photoshop*, *Illustrator*, *Motion Software*). PBS experience is a plus.

If you dream of lavish budgets and dedicated specialists for every function...well, that's not us. But if you're excited by opportunities to produce creative, nuanced, community-specific material that matters, WCTE is second to none. For the right person this is a dream job.

To apply, send a resumé, names of 3 professional references and how they know you, and a cover letter describing how you meet these requirements to: [search@broadreachstrategies.com](mailto:search@broadreachstrategies.com). (Please do not contact the station directly.)