

# TOOLKITS

For questions regarding this section, contact PBS Program Management at (703) 739-5010

## **PURPOSE OF TOOLKITS**

**Toolkits provide audio and video elements necessary to package your program.**

In order to provide non-containerizing producers with program elements necessary to package a PBS program, PBS offers toolkits to producers. These toolkits contain audio and video segments for underwriting, system cues and post-logo filler.

**PBS will only fill non-containerized programs to standard time if the requested filler time occurs in 15-second increments (times ending in :00, :15, :30 or :45).**

For example: If a non-containerized program is 3:37 short of standard duration, the producer may elect to have PBS fill up to 3:30. The remaining 7-seconds must be filled by the producer and delivered on the Master and Back-up tapes. PBS-supplied accordion filler may be used to meet this requirement.

**Contact Program Management for more info.**

PBS will package all toolkit elements onto containerized programs.

To purchase a copy of one of these toolkits, please contact your Program Management contact. These toolkits are available at the expense of the producer.

## **TYPES OF TOOLKITS**

**PBS offers HD toolkits for Kids and primetime programs**

PBS offers HD Toolkits for primetime programs and SD and HD toolkits for Kids program.

**Contact Program Management to learn about toolkit elements.**

To learn more about how and when to use specific toolkit elements, contact Program Management.