### MPB LOGO SUITE

MPB logos are available on [mpbonline.org/press/branding/](http://mpbonline.org/press/branding/)

#### Full Color

The 3-tier full color logo is the preferred version and should be used on light or white backgrounds in any of its three forms for most printed marketing and communications materials as well as television, web and email.

![MPB logo examples](image1.png)

#### 2-Color

The two-color (black and white) logo should be limited to such uses where a full color logo cannot be used and when printed on a light solid colored background.

![MPB logo examples](image2.png)

#### 1-Color

Use this pure white logo when you have a dark background. (Note that the white leaf behind the MPB must be present, so this is Not suitable for white backgrounds).

![MPB logo examples](image3.png)

### Minimum Size and Space

To preserve legibility, the logo must be no smaller than 1.25" wide for print or 90 pixels in digital formats.

![Logo with clear space](image4.png)

The clear space around the logo on all sides should be equal to the height of the M letter for maximum legibility and impact.

### MPB COLORS

- **NAVY**
  - C100, M59, Y21, K4
  - R0, G95, B155
  - WEB #005F9B
  - Pantone 3015

- **BLUE**
  - C100, M17, Y9, K0
  - R0, G151, B205
  - WEB #0097CD
  - Pantone 801

- **TEAL**
  - C82, M0, Y42, K0
  - R0, G196, B179
  - WEB #00C4B3
  - Pantone 3265

### LOGO USAGE DON'TS

**DO NOT** distort proportions

**EXAMPLE**

![MPB logo examples](image5.png)

**DO NOT** stretch, crop or squeeze the logo

**EXAMPLE**

![MPB logo examples](image6.png)

**DO NOT** use out-of-date MPB logo

**EXAMPLE**

![MPB logo examples](image7.png)

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