

**MAET Human Resources**

**EEO Public File Report**  
**Mississippi Authority for Educational Television**  
**d/b/a Mississippi Public Broadcasting (MAET)**  
**February 1, 2017 – January 31, 2018**  
**Filled Positions**

Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Business System Analyst I	2/1/2017	Agency Job Posting (Mississippi Public Broadcasting) In-house/sites	1	Agency Job Posting
		Agency Website	1	
		Agency Social Media	0	
		Agency Radio Station	0	
		Media Match	0	
		SimplyHired.com/Other Sources (Indeed)	1	
		State Personnel Board	1	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Accountant/Auditor I , Pro	2/1/2017	Agency Job Posting (MAET)	1	
		Agency Website	1	
		Agency Radio Station	0	
		Agency Social Media	0	
		State Personnel Board	2	State Personnel Board
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Executive Producer	2/22/2017	Agency Job Posting (MAET)	2	
		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	1	
		Alabama Broadcaster's Assoc.	0	
		Alcorn State University	0	
		Corporation for Public Broadcasting (CPB)	0	
		Employment Security Comm.	0	
		Film and TV Pro USA	0	
		Grambling State University	0	
		Hinds Comm. College (HCC) Placement	0	
		Jackson State Univ. (JSU) – Career Counseling	0	
		Midtown Partners, Inc.	0	
		Minnesota Public Radio	0	
		Millsaps College – Career Center	0	
		Mississippi College – Career Services Center	0	
		Mississippi Univ. for Women – Career Services	0	

		NAACP State Office	0	
		National NAACP State Office (MD)	0	
		National Education Telecommunications Association (NETA)	0	
		State Personnel Board	2	State Personnel Board
		The Jewish-Christian Foundation, Inc	0	
		Tougaloo College – Career Planning & Placement	0	
		University of Mississippi School of Law – Career Services	0	
		Univ. of Southern Mississippi – Career Planning & Placement	0	

Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Education Specialist	2/22/2017	Agency Job Posting (MAET)	1	
		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	0	
		Employment Security Comm.	0	
		Grambling State University	0	
		Midtown Partners, Inc.	0	
		State Personnel Board	2	State Personnel Board
		Urban League of Greater Jackson, Inc.	0	

Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Communication Specialist	3/13/2017	Agency Job Posting (MAET)	1	
		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	1	
		Alcorn State University	0	
		Antonelli College	0	
		Belhaven College	0	
		Catholic Charities, Inc.	0	
		Delta State University – Career Services	0	
		DeVry University – Career Services	0	
		Employment Security Comm.	0	
		Grambling State University	0	
		Hinds Comm. College (HCC) Placement	0	
		Hinds Comm. College (HCC) Rankin Branch	0	
		Hinds Comm. College (HCC) Jackson	0	
		Hinds Comm. College (HCC) Utica	0	

		JSU Career Counseling	0	
		Midtown Partners, Inc.	0	
		Millsaps College – Career Center	0	
		Mississippi College – Career Services Center	0	
		Mississippi State Employment Service	0	
		Mississippi State Univ. – Career Services Center	0	
		Mississippi Univ. for Women – Career Services	0	
		Mississippi Valley State	0	
		National Education Telecommunications Association (NETA)	0	
		Public Relations Assoc of Miss. Chapters (PRAM) - Central	0	
		Public Relations Assoc. of MS Chapters – Gulf Coast Chapter – Pascagoula	0	
		Public Relations Assoc. of MS Chapters – Meridian Chapter	0	
		Public Relations Assoc. of MS Chapters – MS Beach Chapter – Gulfport	0	
		Public Relations Assoc. of MS Chapters – Northeast Chapter – Tupelo	0	
		Public Relations Assoc. of MS Chapters – Oxford/ Ole Miss	0	
		Public Relations Assoc. of MS Chapters – Pine Belt – Hattiesburg	0	
		Public Relations Assoc. of MS Chapters – PRAM – Columbus	0	
		Public Relations Assoc. of MS Chapters – River City – Vicksburg	0	
		Public Relations Assoc. of MS Chapters – Starkville MS State Chapter	0	
		Other Sources	3	Other Source (Indeed)
		State Personnel Board	0	
		The Jewish-Christian Foundation, Inc	0	
		Tougaloo College – Career Planning & Placement	0	
		University of Mississippi	0	

		Univ. of Southern Mississippi – Career Planning & Placement	0	
		University of West Alabama (Assistant Professor of Journalism)	0	
		Virginia College	0	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Announcer/Producer	3/13/2017	Agency Job Posting (MAET)	1	
		Agency Website	1	Agency Website
		Agency Social Media	0	
		Agency Radio Station	0	
		Other Sources	0	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Projects Officer IV, Sp	6/2/2017	Agency Job Posting (MAET)	1	Agency Job Posting
		Agency Website	1	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alcorn State University	0	
		Corporation for Public Broadcasting (CPB)	0	
		Employment Security Comm.	0	
		Grambling State University	0	
		Hinds Comm. College (HCC) Placement	0	
		JSU Career Counseling	0	
		Midtown Partners, Inc.	0	
		Mississippi Univ. for Women – Career Services	0	
		NAACP State Office	0	
		National Assoc. of Black Journalists	0	
		National Education Writers Association	0	
		National Education Telecommunications Association (NETA)	0	
		State Personnel Board	1	
		Tougaloo College – Career Planning & Placement	0	
		Univ. of Southern Mississippi – Career Planning & Placement	0	
		University of West Alabama (Assistant Professor of Journalism)	0	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Projects Officer IV, Sp	7/5/2017	Agency Job Posting (MAET)	2	Agency Job Posting
		Agency Website	1	
		Agency Social Media	0	

		Agency Radio Station	0	
		Media Match	0	
		Other Sources	2	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Deputy Director	7/17/2017	Agency Job Posting (MAET)	1	
		Agency Website	1	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alabama Broadcaster's Assoc.	0	
		Alcorn State University	0	
		Antonelli College	0	
		Broadcast Employment Svcs.	0	
		Broadcasters' Desktop Resource	0	
		Catholic Charities, Inc.	0	
		Copiah-Lincoln Comm. College	0	
		Corporation for Public Broadcasting (CPB)	0	
		Delta State University – Career Services	0	
		Employment Security Comm.	0	
		GoInHouse.com In House Counsel	0	
		JSU Career Counseling	0	
		JSU Universities Center	0	
		Linked In Corp.	0	
		Media Match	0	
		Midtown Partners, Inc.	0	
		Millsaps College	0	
		Mississippi Assoc. of Broadcasters (MAB)	0	
		Mississippi Association of Personnel Administrator (MAPA)	0	
		Mississippi College – Career Services	1	
		MC School of Law	0	
		Mississippi Film Commission	0	
		Mississippi Link	0	
		Mississippi State Employment Service	0	
		Mississippi State Univ.	0	
		Mississippi Univ. for Women	0	
		Mississippi Valley State	0	
		NAACP State Office	0	
		National Education Telecommunications Association (NETA)	0	
		PBS Connect	0	
		State Personnel Board	1	State Personnel Board
		Jewish-Christian Foundation	0	

		The Society of Broadcast Engineers (SBE)	0	
		Tougaloo College	0	
		Tulane Univ.	0	
		University of Mississippi	0	
		University of Mississippi School of Law	0	
		Urban League of Greater Jackson, Inc.	0	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Staff Officer I	8/1/2017	Agency Job Posting (MAET)	2	Agency Job Posting
		Agency Website	1	
		Agency Social Media (Facebook/Twitter)	1	
		Agency Radio Announcements	0	
		Other Sources	0	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Graphic Artist Supervisor	9/5/2017	Agency Job Posting (MAET)	0	
		Agency Website	0	
		Agency Social Media (Facebook/Twitter)	0	
		Agency Radio Station	1	
		Other Sources	4	SimplyHired.com (Indeed)
		State Personnel Board	2	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
Projects Officer IV, Sp	9/5/2017	Agency Job Posting (MAET)	0	
		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alabama Broadcaster's Assoc.	0	
		Alcorn State University	0	
		JSU Career Counseling	0	
		JSU Universities Center	0	
		Mississippi College – Career Services Center	0	
		Mississippi Film Commission	0	
		NAACP State Office	0	
		Other Sources	1	
		PRAM state	0	
		Public Relations Assoc of Miss. Chapters (PRAM) - Central	0	
		Public Relations Assoc. of MS Chapters – Gulf Coast Chapter – Pascagoula	0	
		Public Relations Assoc. of MS Chapters – Meridian Chapter	0	

		Public Relations Assoc. of MS Chapters – MS Beach Chapter – Gulfport	0	
		Public Relations Assoc. of MS Chapters – Northeast Chapter – Tupelo	0	
		Public Relations Assoc. of MS Chapters – Oxford/ Ole Miss	0	
		Public Relations Assoc. of MS Chapters – Pine Belt – Hattiesburg	0	
		Public Relations Assoc. of MS Chapters – PRAM – Columbus	0	
		Public Relations Assoc. of MS Chapters – River City – Vicksburg	0	
		Public Relations Assoc. of MS Chapters – Starkville MS State Chapter	0	
		Southern Public Relations Federation	0	
		State Personnel Board	1	State Personnel Board
		The Jewish-Christian Foundation, Inc	0	
		Tougaloo College – Career Planning & Placement	0	

Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Program Manager	9/5/2017	Agency Job Posting (MAET)	0	
		Agency Website	1	
		Agency Social Media (Facebook/Twitter)	0	
		Agency Radio Station	0	
		Film and TV Pro USA	0	
		Other Sources	3	Other Source (Indeed)

Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Senior Producer/Dir.	11/1/2017	Agency Job Posting (MAET)	1	Agency Job Posting
		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alcorn State University	0	
		Current Classifieds	0	
		Delta State University – Career Services	0	
		Employment Security Comm.	0	
		Film and TV Pro USA	0	
		Grambling State University	0	
		Hinds Comm. College (HCC) Placement	0	
		JSU Career Counseling	0	

		JournalismJobs.com	0	
		Midtown Partners, Inc.	0	
		Minnesota Public Radio	0	
		Mississippi Assoc. of Broadcasters (MAB)	0	
		Mississippi Univ. for Women – Career Services	0	
		NAACP State Office	0	
		National NAACP State Office (MD)	0	
		National Assoc. of Black Journalists	0	
		National Education Telecommunications Association (NETA)	0	
		National Education Writers Association	0	
		NPR List Serve	0	
		Other Sources	2	
		Tougaloo College – Career Planning & Placement	0	
		Univ. of Southern Mississippi – Career Planning & Placement	0	
		University of West Alabama (Assistant Professor of Journalism)	0	



## Master List of Recruitment Sources

No	Source	Contact	E-Mail/Website	Address	Phone
1	Agency Job Posting (Mississippi Public Broadcasting) In-house/sites	Human Resources	<a href="mailto:careers@mpbonline.org">careers@mpbonline.org</a>	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6565
2	Agency Website	Gearlletha Stevens	<a href="http://www.mpbonline.org">www.mpbonline.org</a>	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6273
3	Agency Social Media	Ellie Banks	<a href="mailto:ellie.banks@mpbonline.org">ellie.banks@mpbonline.org</a>	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6777
4	Agency Radio Station	Kevin Farrell	<a href="mailto:Kevin.farrell@mpbonline.org">Kevin.farrell@mpbonline.org</a>	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6119
5	Alabama Broadcaster's Assoc.	Sharon Tinsley, Exec. Dir	<a href="http://www.al-ba.com">www.al-ba.com</a> <a href="mailto:tinsley@al-ba.com">tinsley@al-ba.com</a>	2180 Parkway Lake Dr. Hoover, AL 35244	205-982-5001
6	Alcorn State University	Joey Mitchell	<a href="mailto:jmitchell@alcorn.edu">jmitchell@alcorn.edu</a> <a href="mailto:awillis@alcorn.edu">awillis@alcorn.edu</a>	1000 ASU Dr. 540 Alcorn State, MS 39096-7500	601-877-6324
7	All Access	Mark Capuano	<a href="mailto:mcapuano@allaccess.com">mcapuano@allaccess.com</a> <a href="http://www.allaccess.com">www.allaccess.com</a>	28955 Pacific Coast Hwy, Ste. 210 Malibu, CA 90265	310-457-6616
8	Alliance for Women in Media		<a href="http://careers.allwomeninmedia.org/">http://careers.allwomeninmedia.org/</a>		888-491-8833, Ext. 2270
9	Antonelli College	Career Services-Carolyn Upkins	<a href="http://www.antonellicollege.edu/">www.antonellicollege.edu/</a> <a href="mailto:carolyn.upkins@antonellicollege.edu">carolyn.upkins@antonellicollege.edu</a>	2323 Lakeland Drive Flowood, MS 39232	601-362-9991 601-362-2333 fax
10	Asian American Journalism Association	Antonio M. Salas	<a href="mailto:antonios@aja.org">antonios@aja.org</a> <a href="http://www.aja.org">www.aja.org</a>	5 Third St., Ste. 1108 San Francisco, CA 94103	415-346-2051
11	B-roll.net	Kevin Johnson	<a href="mailto:info@b-roll.net">info@b-roll.net</a>	1623 D St. NE Washington, DC 20002	
12	Belhaven College	Claire Langley	<a href="mailto:clangley@belhaven.edu">clangley@belhaven.edu</a>	1500 Peachtree Str. Jackson, MS 39202-1789	601-968-5939
13	Broadcast Employment Svcs.		<a href="mailto:info@tvjobs.com">info@tvjobs.com</a>	P.O. Box 4116 Oceanside, CA 92052	800-374-0119
14	Broadcasters' Desktop Resource	Barry Mishkind	<a href="http://www.thebdr.net/hotlinks/jobs.html">http://www.thebdr.net/hotlinks/jobs.html</a>	<a href="mailto:BDR@thebdr.net">BDR@thebdr.net</a>	
15	Career Builder		<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	200 N. LaSalle, Ste. 1100, Chicago IL 60601	773-527-3600
16	Catholic Charities, Inc.	Laquita Johnson	<a href="mailto:Laquita.johnson@catholiccharitiesjackson.org">Laquita.johnson@catholiccharitiesjackson.org</a>		769-572-2622

17	Copiah-Lincoln Comm. College (Electronics Department)	Celeste Williamson	<a href="mailto:Celeste.williamson@colin.edu">Celeste.williamson@colin.edu</a>	P.O. Box 649 Wesson, MS 39191	601-643-8711
18	Corporation for Public Broadcasting (CPB)	Jobline	<a href="http://www.cpb.org/jobline">http://www.cpb.org/jobline</a>	401 Ninth Street, NW Washington, DC 20004-2129	202-879-9600
19	C Cubed, Inc.	Jody Compton	<a href="mailto:c3incjic@yahoo.com">c3incjic@yahoo.com</a>		601-624-0700
20	Current Classifieds	Kathleen Unwin	<a href="mailto:Currentpublicmedia@gmail.com">Currentpublicmedia@gmail.com</a>	1612 K Street, N.W. Ste 704 Washington, DC 20009	877-745-8776 Ext. 1
21	Delta State University – Career Services	Davlonie Miller	<a href="mailto:dmiller@deltastate.edu">dmiller@deltastate.edu</a>	1003 West Sunflower Road Cleveland, MS 38733	662-846-3000
22	DeVry University – Career Services	B. Lovett	<a href="mailto:kfleener@devry.edu">kfleener@devry.edu</a>	3343 Perimeter Hill Dr. Nashville, TN 37211	901-537-2560
23	Employment Security Comm.	Clint Poole	<a href="mailto:joborder@mdes.ms.gov">joborder@mdes.ms.gov</a>	5959 I-55 N. Frontage Rd., Suite C Jackson, MS 39213	601-855-3214 FAX: 601-407-1071
24	Film and TV Pro USA	Claire Daly Tom@FTP	<a href="http://www.Filmandtvpro.com/us">www.Filmandtvpro.com/us</a> <a href="mailto:Claire@blue-compass.com">Claire@blue-compass.com</a> <a href="mailto:tom@filmandtvpro.com">tom@filmandtvpro.com</a>	Blue Compass, Ltd. 131-132 Upper St., London, N1 1QP	347-391-8941
25	GoInHouse.com In House Counsel	\$150	<a href="http://www.goinhouse.com">www.goinhouse.com</a>		
26	Grambling State University	Dr. Sharon Ford-Dunn	Internship Coordinator Dept. Mass Communication; <a href="mailto:dunns@gram.edu">dunns@gram.edu</a>	Box 4292; Grambling, LA 71245	318-274-2189
27	Hinds Comm. College (HCC)	Iyanna Colley Douglas Berry	<a href="mailto:Iyanna.colley@hindsc.edu">Iyanna.colley@hindsc.edu</a> <a href="mailto:Douglas.berry@hindsc.edu">Douglas.berry@hindsc.edu</a>	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499 601-857-3609
28	Hinds Comm. College (HCC) Placement	Iyanna Colly	<a href="mailto:Iyanna.Colly@hindsc.edu">Iyanna.Colly@hindsc.edu</a>	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499
29	Hinds Comm. College (HCC) Electronics Tech.	Jacob Wright	<a href="mailto:jacob.wright@hindsc.edu">jacob.wright@hindsc.edu</a>	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3421
30	Hinds Comm. College (HCC) Rankin Branch	Kashanta Jackson	<a href="mailto:kashanta.jackson@hindsc.edu">kashanta.jackson@hindsc.edu</a>	3805 Highway 80 East Pearl, MS 39208	601-936-5552
31	Hinds Comm. College (HCC) Electronics – Rankin	Kashanta Jackson	<a href="mailto:kashanta.jackson@hindsc.edu">kashanta.jackson@hindsc.edu</a>	3805 Highway 80 East Pearl, MS 39208	601-936-5552
32	Hinds Comm. College (HCC) Jackson	Sherman Green	<a href="mailto:Sherman.green@hindsc.edu">Sherman.green@hindsc.edu</a>	3925 Sunset Drive Jackson, MS 39213-5899	601-987-8148
33	Hinds Comm. College (HCC) Utica	Iyanna Colly	<a href="mailto:Iyanna.Colly@hindsc.edu">Iyanna.Colly@hindsc.edu</a>	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499

34	Hinds Comm. College (HCC) Utica – Voc-Tech	Iyanna Colly	<a href="mailto:Iyanna.Colly@hindsc.edu">Iyanna.Colly@hindsc.edu</a>	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499
35	Holmes Comm. College – Engineering Tech.	Linda Alexander	<a href="mailto:lalexander@holmescc.edu">lalexander@holmescc.edu</a>	P.O. Box 409 Goodman, MS 39079	Allison 601-605-3430 L. Alexander 662-472-9002
36	Jackson State Univ. (JSU) – Career Counseling	Lashanda Jordan	<a href="mailto:jobplace@jsums.edu">jobplace@jsums.edu</a>	1400 Lynch St Jackson, MS 39217	601-968-2477
37	Jackson State Univ. (JSU) - Universities Center	Marquita Davis	<a href="mailto:marquita.s.davis@jsums.edu">marquita.s.davis@jsums.edu</a>	3825 Ridgewood Rd. Suite 32 Jackson, MS 39211	
38	JournalismJobs.com	Dan Rohn	<a href="mailto:info@journalismjobs.com">info@journalismjobs.com</a> <a href="mailto:dan@journalismjobs.com">dan@journalismjobs.com</a>	Oakland, CA	
39	Linked In Corp.		<a href="http://press.linkedin.com/">http://press.linkedin.com/</a>	2029 Stierlin Court Mountain View, CA 94043	
40	Mashable Jobs		<a href="http://jobs.mashable.com/a/all-jobs/list">http://jobs.mashable.com/a/all-jobs/list</a>	121 E. 24th St. New York, NY 10010	
41	MediaLine.com	<a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	<a href="http://www.medialine.com/jobs.htm">http://www.medialine.com/jobs.htm</a>	P.O. Box 51909 Pacific Grove, CA 93950	800-237-8073
42	Media Match	Job Bank	<a href="http://www.media-match.com/usa/">http://www.media-match.com/usa/</a>	8112 1/2 West 3rd Street Los Angeles, CA 90048	323 284 5589
43	Midtown Partners, Inc.	Ethel Dixon	<a href="http://midtownpartners.org">http://midtownpartners.org</a> <a href="mailto:jimmymay@midtownpartners.org">jimmymay@midtownpartners.org</a> ;	329 Adelle Street Jackson, MS 39202	601-354-5373
44	Millsaps College – Career Center	Tonya Nations	<a href="mailto:careercenter@millsaps.edu">careercenter@millsaps.edu</a>	1701 North State Street Jackson, MS 39210	601-974-1346
45	Minnesota Public Radio		<a href="mailto:Newslink@mpr.org">Newslink@mpr.org</a>	480 Cedar Street Saint Paul, MS 55101	651-290-1500
46	Mississippi Assoc. of Broadcasters (MAB)	Job Bank	<a href="http://www.msbroadcasters.org">www.msbroadcasters.org</a> <a href="mailto:khooten@msbroadcasters.org">khooten@msbroadcasters.org</a>	855 S. Pear Orchard Rd. Suite 403 Ridgeland, MS 39157	601-957-9121
47	Mississippi College – Career Services Center	Stephanie Gandy	<a href="mailto:mc@mc.edu">mc@mc.edu</a> /careerlink <a href="mailto:slgandy@mc.edu">slgandy@mc.edu</a>	P. O. Box 4010 Clinton, MS 39058	601-925-3901
48	Mississippi College School of Law – Placement Office	Sherry Johnson or	<a href="mailto:ssjohnson@mc.edu">ssjohnson@mc.edu</a> Kysha Lawson (admin asst.) ext.7106	151 East Griffith Street Jackson, MS 39201	601-925-7109
49	Mississippi Film Commission	Nina Parikh	<a href="mailto:nparikh@mississippi.org">nparikh@mississippi.org</a>	Woolfolk State Office Bldg, 501 N. West St., 5th Floor, Jackson, MS 39201 / P.O. Box	601-359-3297  Fax: 601-359-5048

				849, Jackson, MS 39205	
50	Mississippi Link – Classified Ads	Jackie Hampton	<a href="http://www.mississippilink.com">www.mississippilink.com</a> <a href="mailto:jlinkads@bellsouth.net">jlinkads@bellsouth.net</a> <a href="mailto:publisher@mississippilink.com">publisher@mississippilink.com</a>	P. O. Box 31238 Jackson, MS 39286	601-896-0084 ext. 1009 601-368-8481
51	Mississippi State Employment Service	LaTonya Minor		5959 I-55 N. Frontage Rd., Ste. C Jackson, MS 39213	601-321-7931
52	Mississippi State Univ. – Career Services Center	Angie Chrestman	<a href="mailto:cchrestman@career.msstate.edu">cchrestman@career.msstate.edu</a> <a href="mailto:achrestman@career.msstate.edu">achrestman@career.msstate.edu</a> <a href="mailto:mjones@career.msstate.edu">mjones@career.msstate.edu</a>	P. O. Box P Miss. State, MS 39762-5515	662-325-3344
53	Mississippi Univ. for Women – Career Services	Towanda Williams	<a href="mailto:tjwilliams@muw.edu">tjwilliams@muw.edu</a> <a href="http://www.collegecenter.com/muw">www.collegecenter.com/muw</a>	1100 College Str., W Box 1633 Columbus, MS 39701-5800	662-241-7619
54	Mississippi Valley State	Career Services Center- Essie Bryant	<a href="mailto:careerservices@mvsu.edu">careerservices@mvsu.edu</a>  <a href="mailto:elbryant@mvsu.edu">elbryant@mvsu.edu</a>	MVSU 7225 14000 Highway 82 West Itta Bena, MS 38941-1400	662.254.3441 662.254.7065 FAX
55	NAACP State Office	Derrick Johnson	<a href="mailto:NAACPMS@bellsouth.net">NAACPMS@bellsouth.net</a> <a href="http://www.naacpms.org">www.naacpms.org</a>	1072 W. JR Lynch Str. Jackson, MS 39203	601-353-6906
56	National Alliance of State Broad-casting Associations		<a href="http://www.asbaonline.net/">http://www.asbaonline.net/</a>		
57	National Assoc. of Broadcasters Education Foundation (NABEF)	Rumana Sultana	Broadcastcareerlink.com <a href="mailto:nabef@nab.org">nabef@nab.org</a>	1771 N. Street NW Washington, DC 30036	202-429-5428
58	National Assoc. of Black Journalists	Stephanie McGee	<a href="mailto:Stephanie.McGee@boxwoodtech.com">Stephanie.McGee@boxwoodtech.com</a>	1100 Knight Hall, Ste. 3100, College Park, MD 20742	866-964-2765, ext. 2718
59	National Assoc. of Hispanic Journalists		<a href="mailto:nahj@nahj.org">nahj@nahj.org</a> <a href="http://nahj.ihispano.com">http://nahj.ihispano.com</a>	1050 Connecticut Ave., NW, 10th Floor Washington, DC 20036	202-662-7145
60	National Education Telecommunications Association (NETA)	Maryanne Schuessler	<a href="mailto:Maryanne@netaonline.org">Maryanne@netaonline.org</a> <a href="http://www.netaonline.org">www.netaonline.org</a>	P.O. Box 50008, Columbia, SC 29250; OR 939 S. Stadium Rd., Columbia, SC 29201	803-799-5517 Ext. 104
61	National Education Writers Association		<a href="mailto:ewa@ewa.org">ewa@ewa.org</a> <a href="http://www.ewa.org">www.ewa.org</a>	2222 P St., NW, Ste. 201, Washington, DC 20037	202-452-8930
62	NPR List Serve	Russell Lewis	<a href="mailto:rdlewis@npr.org">rdlewis@npr.org</a>	NPR 635 Massachusetts Ave., NW. Washington, DC 20001	202-513-3232

63	New Horizon Membership Development	Annette Fair	<a href="mailto:afair@nhcms.org">afair@nhcms.org</a> <a href="http://www.nhcms.org">www.nhcms.org</a>		601-371-1427
64	PBS Connect	PBS Connect Forums	<a href="http://connect.pbs.org">http://connect.pbs.org</a> <a href="http://www.mypbs.org">www.mypbs.org</a>	1320 Braddock Pl Alexandria, VA 22314	773-739-5132
65	Production Hub	Job Bank	<a href="http://www.productionhub.com">www.productionhub.com</a>	ProductionHUB, Inc. 1806 Hammerlin Ave Winter Park, FL 32789	877-629-4122 Fax: 407-629-8884
66	PRAM state		<a href="http://pramonline.org/jobs/post-a-job/samantha.mccain@usm.edu">http://pramonline.org/jobs/post-a-job/samantha.mccain@usm.edu</a>		
67	Southern Public Relations Federation		<a href="http://sprf.org/classifieds.php">http://sprf.org/classifieds.php</a>		
68	Public Relations Assoc of Miss. Chapters (PRAM) - Central	Kassi Rushing	<a href="mailto:kassi.rushing@horne-llp.com">kassi.rushing@horne-llp.com</a>	1701 N. State Street Jackson, MS 39210	601-974-1033
69	Public Relations Assoc. of MS Chapters – Gulf Coast Chapter – Pascagoula	Amanda Parker	<a href="mailto:aparker@singingriver.com">aparker@singingriver.com</a> <a href="http://www.prambeach.com">www.prambeach.com</a>	No address available	
70	Public Relations Assoc. of MS Chapters – Meridian Chapter	Ashley Neal	<a href="mailto:aneal@weemsmh.com">aneal@weemsmh.com</a>	Weems Comm. Mental Health Center P.O. Box 2862 Meridian, MS 39302	601-483-4821 ext. 127
71	Public Relations Assoc. of MS Chapters – MS Beach Chapter – Gulfport	Melissa Russo	<a href="mailto:melissarusso@coastepa.com">melissarusso@coastepa.com</a>	No address available	228-363-7257 800-624-3348
72	Public Relations Assoc. of MS Chapters – Northeast Chapter – Tupelo	Jennifer Strunk	<a href="mailto:Jennifer.strunk@mss-traceway.org">Jennifer.strunk@mss-traceway.org</a>	No address available	
73	Public Relations Assoc. of MS Chapters – Oxford/Ole Miss	Laine Mitchell Mary Grace Vasilyev	<a href="mailto:lainedill@gmail.com">lainedill@gmail.com</a> <a href="mailto:marygrace@alumni.olemiss.edu">marygrace@alumni.olemiss.edu</a>	120 Alumni Dr. University of MS 38677	662-234-2331
74	Public Relations Assoc. of MS Chapters – Pine Belt – Hattiesburg	Amber Ross Hartfield	<a href="mailto:amberross.hartfield@gmail.com">amberross.hartfield@gmail.com</a>	No address available	Not accurate
75	Public Relations Assoc. of MS Chapters – PRAM – Columbus	Nancy Russell Shawn Hannah Brennan Dockery	<a href="mailto:russelln@wcbi.com">russelln@wcbi.com</a> <a href="mailto:shannah@wcbi.com">shannah@wcbi.com</a> <a href="mailto:brennan@wcbi.com">brennan@wcbi.com</a>	No address available	662-327-4444
76	Public Relations Assoc. of MS Chapters – River City – Vicksburg	Leigh Cook	<a href="mailto:lcook@warren-yazoo.org">lcook@warren-yazoo.org</a>	No address available	

77	Public Relations Assoc. of MS Chapters – Starkville MS State Chapter	Leighton Spann	<a href="mailto:leightos@ext.msstate.edu">leightos@ext.msstate.edu</a> <a href="http://www.starkvillepram.org">www.starkvillepram.org</a> <a href="mailto:sasha.steinberg@opa.msstate.edu">sasha.steinberg@opa.msstate.edu</a>	No address available	
78	Radio Television Digital News Assoc. (RTDNA)	Ryan Murphy	<a href="mailto:ryanm@rtdna.org">ryanm@rtdna.org</a> <a href="mailto:messages@email.production.membersuite.com">messages@email.production.membersuite.com</a>	529 14th St., NW, Ste. 425, Washington, DC 20045	800-807-8632
79	SimplyHired.com		<a href="http://www.simplyhired.com">www.simplyhired.com</a> <a href="http://www.indeed.com">www.indeed.com</a>	370 San Aleso Avenue, Ste. 200 Sunnyvale, CA 94085	
80	Society of Professional Journalists		<a href="http://www.sbj.org">www.sbj.org</a>	Eugene S. Pulliam National Journalism Ctr., 3909 N. Meridian St., Indianapolis, IN 46208	317-927-8000
81	Southern Public Relations Federation	Kristie Aylett	<a href="mailto:ka@kardconsulting.com">ka@kardconsulting.com</a>		
82	State Personnel Board	Adriane Lockett	<a href="http://www.mspb.ms.gov">www.mspb.ms.gov</a>	301 North Lamar Str. Jackson, MS 39201	601-359-1406
83	The Association of Independents in Radio		<a href="http://www.airmedia.org">www.airmedia.org</a>	1452 Dorchester Ave., 2nd Floor Dorchester, MA 02122	617-825-4400
84	The Clarion Ledger – Classifieds	Beverly Brown	<a href="mailto:beverlybrown@jackson.gannett.com">beverlybrown@jackson.gannett.com</a>	P.O. Box 40 Jackson, MS 39225	601-961-7125
85	The Jewish-Christian Foundation, Inc	Sarah D Johnson	<a href="mailto:Sara.johnson@sdjohnsoncollection.com">Sara.johnson@sdjohnsoncollection.com</a>	P.O. Box 745 Canton, MS 39046	601-540-8929
86	The Society of Broadcast Engineers (SBE)	Jobs Online Scott Jones	<a href="http://www.sbe.org">www.sbe.org</a> <a href="mailto:kjones@sbe.org">kjones@sbe.org</a>	9102 N. Meridian St., Ste. 150 Indianapolis, IN 46260	317-846-9000
87	Times Picayune	Nancy Bordlee	<a href="mailto:nbordlee@timespicayune.com">nbordlee@timespicayune.com</a>	3800 Howard Avenue New Orleans, LA 70125	P 504-826-3513 F 504-826-3490
88	Tougaloo College – Career Planning & Placement	Clifton Paige	<a href="mailto:cpaige@tougaloo.edu">cpaige@tougaloo.edu</a>	500 W. County Line Rd. Tougaloo, MS 39174	601-977-7817
89	Tulane Univ. Student Career Center	Carla Coury	<a href="mailto:ccoury@tulane.edu">ccoury@tulane.edu</a>	202 McAllisters Ext New Orleans, LA 70118	504-86-2274 504-865-5107
90	University of Mississippi	Jonathan Harrington	Post jobs here: <a href="http://Career.olemiss.edu/employum">Career.olemiss.edu/employum</a>	303 Martindale Center P. O. Box 1848 University, MS 38677-1848	662-915-7174

91	University of Mississippi School of Law – Career Services	Mary Williams Cassandra Latimer	<a href="mailto:mew2@olemiss.edu">mew2@olemiss.edu</a> <a href="mailto:clatimer@olemiss.edu">clatimer@olemiss.edu</a>	P.O. Box 1848 University, MS 38677	662-915-7361 x 6830
92	Univ. of Southern Mississippi – Career Planning & Placement	Kathy Killam	<a href="mailto:kathleen.killam@usm.edu">kathleen.killam@usm.edu</a>	118 college Drive, Box 5014 Hattiesburg, MS 39406	601-266-4153
93	University of West Alabama (Assistant Professor of Journalism)	Amy H. JonesJ Stephen SлимпE	<a href="mailto:ajones@uwa.edu">ajones@uwa.edu</a> <a href="mailto:ssлимп@uwa.edu">ssлимп@uwa.edu</a>	UWA Station 22 Livingston, AL 35470	205-652-3558 (205) 652-3589 Fax
94	Urban League of Greater Jackson, Inc.	Willie M. Cole	None – mail job announcements to address listed	2310 HWY 80 W. Bldg. 1 Suite E Jackson, MS 39204	
95	Virginia College	Milton Anderson	<a href="mailto:Milton.anderson@vc.edu">Milton.anderson@vc.edu</a>	5841 Ridgewood Rd. Jackson, MS 39206 4795 I-55 North, Jackson, MS 39206	601-977-0960 OR 601-572- 3385

# MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

## D/B/A MISSISSIPPI PUBLIC BROADCASTING EMPLOYMENT OUTREACH EFFORTS February 1, 2017 through January 31, 2018

MAET utilizes a number of outreach methods to make sure that notice of all job vacancies is widely disseminated, all employment opportunities are non-discriminatory, the MAET workplace is free of discrimination and that MAET's Equal Employment Opportunity practice continually grows and expands. Below are the details of these efforts.

**Job Announcements to Minority Organizations** – MPB - Mississippi Authority for Educational Television (hereinafter, "MAET") has direct contact to a wide diversity of qualified individuals, and forwards most job announcements to a number of Mississippi community colleges and universities including several of the historically African-American universities (i.e. Alcorn State University, Jackson State University and Tougaloo College). MAET also sends most job announcements to the minority organizations of Urban League of Greater Jackson as well as the national and state offices of the NAACP. Finally, MAET advertised most job announcements in the minority owned newspaper, *Mississippi Link*.

The two most effective resources for reaching a diverse population of Mississippians continues to be the Mississippi Employment Security Commission and the Mississippi State Personnel Board's website [www.mspb.ms.gov](http://www.mspb.ms.gov). The Commission maintains at least one employment center in every county of Mississippi and serves the larger metropolitan areas through several employment centers, and the Mississippi State Personnel Board allows every candidate to apply for open positions through the use of its' website.

**Internship Program.** MAET internship program, during 2017 and thus far in 2018, placed ten (10) interns in various departments throughout the agency. Those departments include news and public affairs, radio, education services, production, human resources, support services and communications. MAET's internship program serves as an effective way to reach potential employees and mentor students.

**On-Air Announcements.** MAET also airs on television and radio a weekly announcement giving information where organizations could request MAET's job announcement information. The announcement runs every week on television every Wednesday night on or around 7:56:46 p.m. and airs on radio every Saturday morning at 6:17:00 a.m. The text of the announcements states:

*Mississippi Public Broadcasting is looking for organizations that regularly distribute information about employment opportunities to job seekers or have job applicants to refer. Mississippi Public Broadcasting is an Equal Opportunity Employer and encourages minorities and females to apply. If your organization would like to receive notification of job vacancies at Mississippi Public Broadcasting, notify our Human Resources department by writing to [careers@mpbonline.org](mailto:careers@mpbonline.org) or by calling 601-432-6565.*



**Assessment of MAET's Distribution of Job Vacancies.** MAET includes supplemental questions as a part of the application process requesting information on how an applicant learned of the job vacancy. We also use our *Voluntary Self Identification Form*. The supplemental questions and forms asked the applicant to select where they learned of MAET's job announcement coupled with information about which position the applicant applied. Answering the question is optional, and does not have an impact on their opportunity for employment. The information the applicant provide is for reporting purposes.

For 2017, we received responses from the supplemental questions and *Voluntary Self Identification Form* indicating the top five (5) sources, in order of largest to smallest; (1) State Personnel Board Website, (2) MPB Agency Website at [www.mpbonline.org](http://www.mpbonline.org), (3) MPB Job Announcements (4) MPB Radio, and (5) Other (Indeed, Career Builder, LinkedIn, Colleges).

MAET continues to seek diverse and economically efficient resources to guarantee even greater access to a diverse workforce.

## February 1, 2017 – January 31, 2018

### Long-term recruitment initiatives

- a. **Internship Program** - Continuation of an extensive on-going licensee internship program. The opportunity for an internship with the Mississippi Authority for Educational Television is offered to all students enrolled in or recently graduated from an institution of higher learning. Occasionally, the agency will make an exception and allow individuals who are not enrolled in or graduates of an institution of higher learning. The agency has submitted internship information to all universities, junior colleges and community colleges in Mississippi for several various internships that were available in 2017 and early 2018. Further, internship information is made available to the public via the agency's website. The internships available and filled in 2017 and early 2018 included internships in the areas of human resources, communications, education, news and public affairs, support services, radio and production. At the time of this report, MAET had ten (10) interns working on-site in various areas throughout the agency. The intern pool included both male and female applicants. Upon approval of students' respective institutions of higher learning, students may receive credit for these internships. A midterm and final evaluation has been created by MAET to forward to the intern's respective professor and institution of higher learning.

Interns interested in the legal profession apply through American Bar Association's accredited Mississippi College School of Law's extern program. Students enroll in the legal extern class through the law school, attend an interview with the professor and the professor makes a recommendation to MAET based upon grades, interview and interest. The student is exposed to issues dealing with contract negotiation, intellectual property licensing, entertainment contracts, and employment law issues working within federal and state guidelines. The extern must work with the Agency for a minimum of 135 hours per semester, prepare a report for the law school and receives a grade from the Agency. The first legal extern began fall semester 2011 and MAET has continued the program with having an extern most semesters. MAET had one (1) legal externs who interned in 2017.

**b. Training Program and Equal Employment Opportunity Training – Providing training to management-level personnel as to methods of insuring equal employment opportunity and preventing discrimination and providing training to enable employees to acquire skills for higher-level positions eligibility.** MAET offers three (3) avenues for training and continuing education. The venues include (1) training offered via the State Personnel Board, (2) in-house training and (3) attending training & development conferences. Trainings are open to all employees of the agency without regard to race or gender.

- i. *Training Offered via the State Personnel Board.* The training programs available to various level employees at MAET are evolving and organic programs according to what the Mississippi State Personnel Board mandates and/or offers to state employees. These programs are designed to provide information and skill development to supervisors on the fundamentals of supervising people and programs in government and to assist them with gaining knowledge required of supervisors and/or to reach educational benchmarks, which the agency encourages. This training is essential to state employees' acquiring the skills necessary to continue to qualify for higher-level positions and advancement.

*Basic Supervisory Course.* This one-week training program is designed to develop leadership and supervisory skills for frontline supervisors of governmental entities. The program includes a wide range of topics with emphasis on practical application in state, local and district government. In total four (4) individuals received training on this program.

*Performance Development Assessment Training.* This program is designed to develop well-trained managers in state government by providing a structured process to assess and evaluate employee performance. Twenty (20) managers/supervisors received training in this program.

- ii. *In-House Training.*

*Performance Development System – 2017 State Personnel Board's* Developmental Consultant taught management responsibilities as it relates to evaluating employees.

*MAGIC- Shopping Cart Training.* Business Service employees have on-going training for this menu-driven software, as its replacement for the legacy system.

iii. Conference Attendance.

The agency also sends many employees to various conferences throughout the year. These conferences provide professional development and are available to employees without regard to gender or race. Below is a list of the different conferences MAET employees attended.

**Executive Director**

- Associated Press Media Editors, January 22-23, New York City
- PBS Board Meeting, February 8 – 10, Washington DC
- PBS Diversity & Inclusion Summit, February 14-15, Atlanta
- APTS Public Media Summit, February 27 – March 1, Washington DC
- PBS Board Meeting, March 29-31, Washington DC
- NETA Exec. Comm. April 3-4, Dallas
- PBS Annual Meeting, May 14 – 18, San Diego
- PBS Board Meeting, June 14-15, Washington DC
- Assoc. Press Media Editors Board, June 17-19, NYC
- PBS Board Meeting, June 21-23, Buffalo, NY
- Nat'l Assoc. of Black Journalists, August 9-13, New Orleans
- PBS Editorial Standards Meeting, August 16-17, Washington DC
- Org. of State Broadcasting Executives, September 6-8, Charleston, SC
- PBS Board Retreat, November 8-10, Washington DC
- APTS board Retreat, November 13-15, Landsdowne, VA

**Human Resources Director**

- 13-Feb, PBS Summit, Atlanta
- 3/8/2017, MAPA Quarterly Meeting, Jackson
- 3/24/2017, SPAHRS to MAGIC Integration, Jackson
- SHRM Conference, June 2017, New Orleans, LA
- 13-Jun, MAPA Quarterly Meeting (Health), Jackson
- 2-Aug., CAHRA Monthly, Jackson
- 13-Sep, Active Health Annual Conference, Jackson
- 13-Sep, MAPA Quarterly Meeting, Jackson
- 14-Sep, CAHRA Monthly, Jackson
- 4-Oct, CAHRA Monthly Meeting, Jackson
- 10/12-10/13, MAPA Conference, Jackson
- 19-Oct, Worker's Comp Trust, Jackson
- 2-Nov, CAHRA Monthly, Jackson
- PERS Seminar, November 2, 2017, Jackson, MS
- 9-Nov, SEWP Training, Pearl
- Human Rights Summit, November 29, 2017, Jackson, MS
- 4-Dec, Deferred Compensation, MPB
- 6-Dec, Regions Workshop, MPB
- 6-Dec, CAHRA Monthly, Jackson
- 11-Dec, MAPA Quarterly Meeting, Jackson
- Dec., Employee Turnover, Jackson

### **Human Resource Specialist**

- ACA Review, January 27, 2017, Jackson, MS
- ERC Health Fair, February 2, Jackson, MS
- Working Smart February 28, 2017, Jackson, MS
- SPAHRS to MAGIC Integration, March 27, 2017, Jackson, MS
- Basic Supervisory Course, April 3-7, 2017, Jackson, MS
- Communicating to Build Relationships, April 10, 2017, Jackson, MS
- MSPB & MAPA Meeting, April 19, Jackson, MS
- Wellness Conference, May 24, 2017, Jackson, MS
- Active Health Annual Conference, September 13, 2017, Jackson, MS
- MAPA Annual Conference, October 2017, Pearl, MS
- Worker's Comp Trust, October 19, 2017, Jackson, MS
- PERS Seminar, November 2, 2017, Jackson, MS
- SEWP Training, November 9, 2017, Pearl, MS
- Human Rights Summit, November 29, 2017, Jackson, MS Jackson, MS
- Deferred Compensation, December 4, 2017, Jackson, MS
- MAPA Quarterly Meetings, March, June, September, December 2017, Jackson, MS
- CAHRA Monthly Meetings, August, September, October, November, December, Jackson, MS
- Monthly Regions Workshop, November, December, Jackson, MS

### **Chief Financial Officer**

- PBS Annual Meeting, May 15-18, 2017, San Diego, CA
- Public Media Business Association Annual Conference, May 30-June 2, 2017, St. Louis, MO
- PMDMC / Public Media Development Conference, July 6 – July 8, 2017, San Francisco, CA
- MAGPPA Conference, October 16-18, 2017, Biloxi, MS

### **Director Tech Services**

- PBS Tech Con, 4/19-21/17, Las Vegas
- NAB (National Assoc. of Broadcasters) Convention, 4/24-25/17, Las Vegas

### **Technicians Tech Services**

- MAB (Mississippi Assoc. of Broadcasters)/LAB Convention 5/4-6/17 New Orleans

### **Division Director Tech Services**

- Webinar Utah Scientific Audio over IP 11/6/2017
- PMM training – On site
- Myers ProTrack 1/17-18/17
- Crisping Automation 1/19-20/17

### **News & Public Affairs Director**

- Public Radio News Directors Incorporated (PRNDI) Conference, Miami, Fl. June 21-24, 2017
- Public Radio Program Directors (PRPD) Conference, Washington, DC, August 14-17, 2017

### **News Reporter**

- NPR-Kaiser Health News Fellow, April 19-24, 2017

### **Director of Radio**

- Public Radio Programmers Conference Washington DC August 14-17

### **Director of Education**

- State of MS Online Sexual Harassment Training February 1, 2017
- Tell Them We Are Rising – HBCU Webinar February 8, 2017
- Ready To Learn – Odd Squad Webinar February 14, 2017
- NETA Webinar – An RTL Local Initiative Partnering with Radio February 23, 2017
- MAPE Education Partnership Conference Feb. 28-March 2, 2017
- Mississippi School Public Relations Association Conference (Greenville) March 8, 2017
- NETA Webinar – Hispanic Outreach March 23, 2017
- PBS KIDS RTL Marketing & Communications Training (D.C.) April 2-4, 2017
- MDE Chronic Absenteeism Summit (Meridian) April 5-6, 2017
- Silicon South: Promoting Digital Literacy in Mississippi Summit April 11, 2017
- PBS Annual Meeting (San Diego, CA) May 14-17, 2017
- Harwood Innovators Lab (Batesville) June 18-19, 2017
- PBS KIDS RTL Marketing & Communications Workshop (Indianapolis, IN) June 20-22, 2017
- PBS Digital Innovators Summit (San Antonio, TX) June 23-26, 2017
- PBS KIDS RTL Marketing & Communications Workshop October 18-19, 2017
- Excel by 5 Summit November 9, 2017
- National Science Teachers Association Area Conference (New Orleans, LA) Nov. 29-Dec. 1, 2017
- The Economic Focus of Investing in Young Children's Learning Seminar December 12, 2017

### **Director of Early Childhood**

- State of MS Online Sexual Harassment Training February 1, 2017
- MECA Conference, JSU February 11, 2017
- Odd Squad Webinar Training February 14-15, 2017
- MAPE Education Partnership Conference Feb. 28-March 2, 2017
- FCL: Scratch Jr Webinar March 8, 2017
- Splash and Bubbles Webinars for Early Childhood Educators: The Amazing Underwater World of Coral Reefs" November 8, 2017

### **Education Specialist of Early Childhood**

- MAPE Education Partnership Conference Feb. 28-March 2, 2017
- FCL: Scratch, Jr. Webinar March 8, 2017
- NAEYC Making and Tinkering with STEM Webinar March 8, 2017
- PBS Annual Meeting (San Diego, CA) May 14-17, 2017
- Ruff Ruffman Training Cleveland, OH June 14-15, 2017
- MS Book Festival August 19, 2017
- MS Science Festival September 23, 2017
- United Way Graduation Matters Symposium October 23, 2017
- Splash and Bubbles Webinars for Early Childhood
- Early Childhood Speaker Series w/ Dr. Craig and Sharon Ramey December 9, 2017

### **Broadcast Technician 1 MIVN**

- Polycom Training Prentiss, MS July 4-6, 2017

### **Broadcast Technician 2 MIVN**

- Polycom Training Prentiss, MS July 4-6, 2017

### **Director of Community Engagement**

- MyPBS.org Webinar “Leading through Change” January 9, 2017
- Educate GA Summit (online) January 11-12, 2017
- Dyslexia Summit @ New Summit School January 13, 2017
- State of MS Online Sexual Harassment Training February 1, 2017
- Tell Them We Are Rising – HBCU Webinar February 8, 2017
- MAPE Education Partnership Conference Feb. 28-March 2, 2017
- NETA Webinar-Promoting PBS Kids 24/7 Channel March 2, 2017
- Independent Lens Webinar: Raising Places March 20, 2017
- NETA Webinar – Latino Family Outreach March 23, 2017
- JMG Career Development Conference April 18, 2017
- MS Dept. of Health- Health Summit at Jackson Marriott May 25, 2017
- Dialogue Jackson/Jackson 2000 Youth Dialogue Workshop June 12, 2017
- NETA Webinar-Silos No More September 7, 2017
- MS Farm to Cafeteria Conference @ JSU e-Center October 12, 2017
- MPHA Annual Public Health Conference October 13, 2017
- PBS KIDS RTL Marketing & Communications Workshop October 18-19, 2017

### **Education Specialist Community Engagement**

- PBS Webinar – “Leading through Change”, January 9, 2017
- Educate GA Virtual Summit , January 11, 2017
- Education Week Webinar – “High-Impact Instructional Strategies”, January 12, 2017
- Dyslexia Symposium at New Summit School, January 13, 2017
- State of MS Online Sexual Harassment Training, February 1, 2017
- National Alliance on Mental Health Legislative Conference, February 22, 2017
- NETA Webinar – “Partnering with Radio”, February 23, 2017
- MAPE Education Partnership Conference, Feb. 28-March 2, 2017
- NETA Webinar – “Promoting PBS Kids 24/7 Channel”, March 2, 2017
- Community Health Advocate Training, March 9, 2017
- Independent Lens Webinar – “Raising Places”, March 20, 2017
- NETA Webinar – “Latino Family Outreach”, March 23, 2017
- MDE Chronic Absenteeism Symposium, April 5, 2017
- Silicon South Summit, April 11, 2017
- “A Healthy Start Through Art” UMMC Workshop, April 12, 2017
- JMG Career Development Conference, April 18, 2017
- Mental Health First Aid Training, April 28, 2017
- MS Dept. of Health, Health Summit at Jackson Marriott, May 25, 2017
- Dialogue Jackson Youth Dialogue Workshop, June 12, 2017
- Youth Media Project Student Showcase, August 4, 2017
- NETA Webinar – “Silos No More”, September 7, 2017
- MS Farm to Cafeteria Conference at JSU e-Center, October 12, 2017

### **Education Specialist Community Engagement - *continued***

- MPHA Annual Public Health Conference, October 13, 2017
- PBS KIDS RTL Marketing & Communications Workshop, October 18-19, 2017
- United Way Graduation Matters Symposium, October 23, 2017
- Mississippi Scholastic Press Association Convention, October 30, 2017
- NETA Webinar – “Building Digital Presence”, December 7, 2017
- Early Childhood Speaker Series w/ Dr. Craig and Sharon Ramey, December 10, 2017
- Odd Squad Webinar Training, February 14-15, 2017
- FCL: Scratch Jr Webinar , March 8, 2017
- NAEYC Making and Tinkering with STEM Webinar, March 8, 2017
- NETA Webinar: Summer Slide, May 4, 2017
- Ruff Ruffman Training Cleveland, OH, June 14-15, 2017
- NETA Webinar: PBS Learning Media Updates, July 26, 2017
- Total Solar Eclipse Webinar-UEN, August 15, 2017
- Webinar CC-ELM PR Firm, August 29, 2017
- Webinar: Book Discussion- Columbia University- National Center for Children in Poverty-Behind from the Start, September 27, 2017
- NETA Webinar: STEM Outreach-Steal These Ideas!, September 28, 2017
- RTL Marketing & Communications Storytelling Workshop, October 18-19, 2017
- Technology & Interactive Media in Early Childhood Programs-Webinar, November 2, 2017
- Splash and Bubbles Webinars for Early Childhood Educators: The Amazing Underwater World of Coral Reefs", November 8, 2017
- NETA Webinar: Let's Get Social, November 16, 2017
- Webinar- “Strategies for Centering Families: New Narratives, Better Policies”, November 30, 2017
- Webinar: PBS KIDS M&C Monthly Update, December 5, 2017
- NETA Webinar: Building Digital Presence, December 7, 2017
- Webinar: RTL Learning Media Portal, December 12, 2017

### **Public Relations Director**

- Generations at Work: The 21<sup>st</sup> Century Workplace Working with Millennials, February 13, 2017, SPB class downtown Jackson in Regions Plaza
- Creating Effective Integrated Marketing Communications Campaigns (PRSA class), July 10, 14, 21 & August 18, class taken in MIVN classroom at MPB
- Writing Skills to Increase PR Reach and Results (PRSA class), September 22 and September 29, class taken in MIVN classroom at MPB
- Training on PBS's The Source, May 8 in Mari's office at MPB
- Tour to learn about MPB transmission towers, September 27, Raymond, MS tower, Scott Colwell – facilitator
- Fine Tuning production training with Hederman Brothers printer (John Plucker trainer), October 23 at Hederman Brothers office in Madison, MS



### **Digital Media Specialist**

- January 18, 2017 Media Manager Kick off Training Webinar my desk
- January 24, 2017 Producer Media Manager Training webinar at my desk
- February 1, 2017 Merlin/Cove Media Manager and Curate Training Migration Webinar at my desk
- February 2, 2017 Merlin Cove Media Manager Local Content Promotion training webinar at my desk
- Feb. 3, 2017 Passport Training - conference call training/review Boardroom
- February 7, 2017 Passport Progress Webinar at my desk
- February 16, 2017 The Joy of Analytics: Recipes for Digital Insights webinar at my desk
- February 15, 2017 Bento 3 call, training and discussion at my desk
- February 23, 2017 Bento 3 discussion and examples at my desk
- February 24, 2017 Analytics training for Cove/Media Manager with PBS Digital at my desk
- March 8, 2017 Follow up Analytics training with PBS digital at my desk
- April 13, 2017 Hosted a website training for new hires in my office
- April 28, 2017 PBS DIP Call One
- April 7, 2017 COVE/Media Manager Training follow up and strategy summit
- April 26, 2017 Tech Con overview and training (hosted by me) in the PCR
- May 2, 2017 DIP Call webinar at my desk
- May 9, 2017 Bento 3 Call/discussion at my desk
- May 23, 2017 The Vietnam War Webinar at my desk
- June 8, 2017 Social Media 201 Webinar at my desk
- June 14, 2017 DIP Mentoring on the phone at my desk
- June 15, 2017 DIP Webinar Digital Measurement Model at my desk
- June 20, 2017 What to expect when expecting a Migration: Bento 2 to Bento 3.0 Webinar at my desk
- June 21, 2017 Engaging Niche Audiences Through Digital Marketing Webinar at my desk.
- June 21, 2017 Bento Call Webinar training and discussion Tara's office
- June 27, 2017 What to expect when expecting a Migration: Bento 2 to Bento 3.0 Webinar at my desk
- July 6, 2017 How to use the Smart Board in MIVN in the MIVN room at MPB
- July 11, 2017 PBS Digital Studios/CPB Programming Opportunity Webinar at my desk
- July 18, 2017 PBS DIP Measure the Money Webinar at my desk
- July 11, 2017 New Hire Website training (Hosted by me) in my office
- July 25, 2017 DIP Segmentation Webinar at my desk
- July 26, 2017 Experimenting with Digital Tools Webinar at my desk
- July 27, 2017 HTTPS PBS Digital Webinar at my desk
- August 31, 2017 DIP Roadmapping Webinar at my desk
- August 11, 2017 DIP Cohort Hangout at my desk
- August 24, 2017 Vietnam grantee webinar, in my MPB office
- September 7, 2017 EventBrite training, in Tara's office (Ellie Banks, trainer)
- September 13, 2017 Social media management training, in MPB's art department (Ellie Banks, trainer)
- September 26, 2017 Passport Progress Webinar my office
- September 8, 2017 DIP Mentor Call at my desk
- September 8, 2017 Bento 3 and Media Manager call at my desk
- September 14, 2017 DIP Cohort Hangout at my desk

### **Digital Media Specialist - *continued***

- October 27, 2017 DIP Mentor Conversation at my desk
- October 25, 2017 DIP Social Media Webinar at my desk
- November 14, 2017 Website Training in my office with new hires
- November 15, 2017 MPB and Bento 3 call at my desk
- October 18 & 19, 2017 Ready to Learn training facilitated by PBS team, MPB Boardroom.
- Creating Effective Integrated Marketing Communications Campaigns (PRSA class), July 10, 14, 21 & August 18, class taken in MIVN classroom at MPB
- Writing Skills to Increase PR Reach and Results (PRSA class), September 22 and September 29, class taken in MIVN classroom at MPB

### **Director of Communications & Underwriting**

- Generations at Work: The 21<sup>st</sup> Century Workplace Working with Millennials, February 13, 2017, SPB class downtown Jackson in Regions Plaza
- How to Prepare for Capitol Hill Visits webinar, February 14 on my computer at MPB
- Bento 3.0 webinar, February 23 on my computer at MPB
- Board training with PBS (Tia Graham, facilitator), February 23, MPB boardroom
- Training on PBS's The Source, May 8 in Mari's office at MPB
- Creating Effective Integrated Marketing Communications Campaigns (PRSA class), July 10, 14, 21 & August 18, class taken in MIVN classroom at MPB
- EventBrite training, August 7 in my office (Ellie Banks, trainer)
- Social media management training, August 13 in MPB's art department (Ellie Banks, trainer)
- Vietnam grantee webinar, August 24 in my MPB office
- Writing Skills to Increase PR Reach and Results (PRSA class), September 22 and September 29, class taken in MIVN classroom at MPB
- Tour to learn about MPB transmission towers, September 27, Raymond, MS tower, Scott Colwell – facilitator
- NETA webinar: *FCC Updates 2017*, October 4, viewed in my MPB office on my computer
- Ready to Learn training facilitated by PBS team, October 18 & 19, MPB Boardroom
- Fine Tuning production training with Hederman Brothers printer (John Plucker trainer), October 23 at Hederman Brothers office in Madison, MS
- Tell Them We Are Rising grantee webinar conducted by Firelight media, December 19, in my MPB office

### **Communications Specialist**

- Tech Con Overview with engagement, April 2 (Ellie Banks, trainer)
- Cove/Passport Content Strategy, April 7, 2017 (Ellie Banks, trainer)
- Tech Con Overview with engagement part 2 training, April 26 (Ellie Banks, trainer)
- Introduction to Source 2.0, May 8 (Mari's Office)
- Engaging Niche Audiences Through Digital Marketing Webinar, in Ellie's Office, June
- Ready to Learn Storytelling Workshop, June 21, 22 at WFYI in Indianapolis, Indiana (Stephanie Chavara, curriculum creator and facilitator)
- Creating Effective Integrated Marketing Communications Campaigns (PRSA class), July 10, 14, 21 & August 18, class taken in MIVN classroom at MPB
- MAGIC Training in Tara's Office, July 18, 2017 (Tara Wren, trainer)
- Constant Contact Training, August 9 (Thomas Lambert, trainer)
- Constant Contact E-blast Training, August 10 (Thomas Lambert, trainer)
- Vietnam Ken Burns Documentary Webinar, in my MPB office, August 24
- Eventbrite Training, September 7 (Ellie Banks, trainer)

### **Communications Specialist - *continued***

- Social media management training, September 13 in MPB's art department (Ellie Banks, trainer)
- Writing Skills to Increase PR Reach and Results (PRSA class), September 22 , class taken in MIVN classroom at MPB
- Ready to Learn training facilitated by PBS team, October 18 & 19, MPB Board room and MIVN
- State of Mississippi Opioid Training. Met with Michael Jordan of Mississippi Department of Mental Health at his office downtown Jackson and attended a town hall meeting at Genesis and Light Center, November 28. (Mississippi Department of Mental Health, Mississippi Department of Human Services, Mississippi Department of Public Safety, State of Mississippi Bureau of Narcotics, U.S. Department of Justice Drug Enforcement Administration, Mississippi Board of Pharmacy, and Department of Justice Federal Bureau of Investigation, facilitators)
- How to properly take professional photographs, December 13 in PCR (Tara Wren, trainer)

### **Public Relations Specialist**

- Writing Skills to Increase PR Reach and Results (PRSA class), September 22 and September 29, class taken in MIVN classroom at MPB
- Ready to Learn training facilitated by PBS team, October 18 & 19, MPB Boardroom
- Fine Tuning production training with Hederman Brothers printer (John Plucker trainer), October 23 at Hederman Brothers office in Madison, MS
- Tour to learn about MPB transmission towers, September 27, Raymond, MS tower, Scott Colwell – facilitator

### **Graphic Artist 1**

- Sep. 13, 28 InDesign training to advance program skills, (Art department, MPB)
- Sep, 19 Digital production training for TV and web, Scott Colwell - trainer (Art department, MPB)
- Sep. 27 Tower tour to learn about the broadcast transmission process, Scott Colwell facilitator; (Raymond MS)
- Sep. 22, 29 “Writing Skills to increase PR Reach & Results,” (MIVN classroom, MPB)
- Oct. 5 Slack platform training and digital communications training to learn how to post to website and social media platforms, Ellie Banks - trainer; (Art department, MPB)
- Oct. 5-6 Emergency preparedness training - how to report news during a state emergency situation; Ellie Banks - trainer (MPB)
- Oct. 23 Training at Hederman Brothers Printing for Fine Tuning production, John Plucker and designers - trainers; (Madison, MS)
- Dec. 13 Photography training to stage and take successful photos (PCR, MPB)

### **Graphic Artist 2**

- Print-Ready training for file preparation with Hederman Brothers October 23, 2017
- PRSA Marketing training and courses on updated and advancing marketing strategies July 10, 14, 21 and August 18 in the MIVN room, MPB
- PRSA Writing Course September 22 and September 29 in the MIVN room, MPB

### **Account Executive 1**

- ProTrack, August 2017, Jackson
- The Underwriting Wave model, August 2017, Jackson
- Copy writing, August 2017, Jackson
- Insertion Procedures for Radio and TV, Jackson
- Underwriting Packaging, (mid-August 2017), Jackson
- Underwriting Sales Communications (mid-August 2017 – present), Jackson

### **Account Executive 2**

- February 2017 Sexual Misconduct Training
- Ongoing 2017 Protrack Training

### **c. Participation in at least four (4) job fairs by station personnel with hiring responsibilities.**

#### **February 9, 2017; Current Virtual Career Fair 2017**

MAET participated in a virtual career fair hosted by *Current* newspaper for people in public media from 12:00 p.m. – 3:00 p.m., online. This event allowed representatives from our agency to recruit qualified prospects from all over the United States of America for employment in news and public media. The Director of News and Public Affairs along with the Director of Human Resources were the agency representative with hiring responsibilities for this event.

#### **March 21, 2017: Governor's Job Fair MS Employment Expo**

MAET participated in the MS Employment Expo (Governor's Job Fair Network of Mississippi) - 9:00 a.m. until 2:00 p.m. at the Jackson Metrocenter Mall. This event is to promote the hiring of Mississippians to seek employment within state agencies.

Approximately 80 individuals visited the MAET booth. The Human Resources Director and Personnel Officer were the agency representatives with hiring responsibilities at this event.

#### **April 12, 2017; Hinds Community College Job Fair 2017.**

MAET participated in a career and internship fair at Hinds Community College, Raymond, MS campus from 9:00 a.m. – 12:00 p.m. This event allowed representatives from our agency to recruit students for employment and internships. Approximately forty-five (45) students attended the MAET booth. The Human Resources Director and Personnel Officer were the agency representatives with hiring responsibilities at this event.

**April 18, 2017: Jobs for Mississippi Grad Career Development Conference**

MAET participated in a career fair at the Jackson Convention Complex in Jackson 9:00 a.m. – 3:00 p.m. This event allowed representatives from our agency to recruit candidates for internships. Approximately twelve hundred (1200) students from all over the state of MS attended this event. The Director and Assistant of Community Outreach were the agency representatives with hiring responsibilities at this event.

**June 13, 2017; New Horizon Church Career Fair 2017**

MAET participated in a career fair at New Horizon Church from 9:00 a.m. – 1:00 p.m., at the church location. This event allowed representatives from our agency to recruit qualified prospects for employment. Approximately thirty-two (32) individuals attended the MAET booth. The Personnel Officer was the agency representative with hiring responsibilities at this event.

**October 31, 2017: Hinds CC Workforce Development**

MAET participated in a career fair at the Hinds Community College Diesel Technology Academy site in Richland. This event allowed representatives from our agency to recruit candidates for internships and possible career opportunities. Approximately 50 students attended this event. The Director and Assistant of Community Outreach were the agency representatives with hiring responsibilities at this event.

**November 15, 2017: Alignment Jackson: JPS Career Fair**

MAET participated in a career fair at the Jackson Convention Complex in Jackson. This event allowed representatives from our agency to recruit candidates for internships. Approximately twenty-three hundred (2300) students from the Greater Jackson Metropolitan Area attended this event. The Director and Assistant of Community Outreach were the agency representatives with hiring responsibilities at this event.

- d. **The listing each upper-level opening in a job bank or newsletter of a media trade group with a broad-based membership, including participation of women and minorities (such a state broadcasters association).**

See *“Filled Positions / Hiring Chart”* as evidence of accomplishing this prong.