



# Main Street



**May 23, 2019 • 6pm**

**ASLEEP AT THE WHEEL**

## SPONSORSHIP OPPORTUNITIES

- Trail Boss Sponsor \$25,000**  
**(Presenting Sponsor) 1 available**
- 2 VIP reserved tables of 8 w/ table service
  - Dinner & concert table up front
  - 48 drink tickets
  - 6 Meet & Greet passes
  - Event signage
  - On-air promo spots (radio & TV)
  - Listing as title sponsor in event invitation, all printed materials and other media

- Maverick Sponsor \$10,000**
- 1 VIP reserved table of 8 w/ table service
  - Dinner & concert table up front
  - 16 drink tickets
  - 4 Meet & Greet passes
  - Event signage
  - Mention in all printed materials & other media

- Silver Spur Sponsor \$5,000**
- 1 VIP reserved table of 8
  - Dinner & concert
  - 16 drink tickets
  - 4 Meet & Greet passes
  - Event signage
  - On-air & social mention

- Wrangler Sponsor \$2,500**
- 1 VIP reserved table of 8
  - Dinner & concert
  - 16 drink tickets
  - Event signage
  - Social mention

- Cow Poke Sponsor \$1,000**
- 1 VIP reserved table of 8
  - Dinner & concert table
  - 16 drink tickets
  - Social mention

- Ranch Hand Sponsor \$500**
- 2 VIP reserved seats
  - Dinner & concert
  - 4 drink tickets
  - Social mention

- Farm Hand Sponsor \$100**
- 1 ticket, no special seating
  - Dinner & concert
  - 2 drink tickets

## UNDERWRITING OPPORTUNITIES (Underwriting Only)

- Route 66 \$15,000**  
Asleep at the Wheel Underwriter
- Texas Way \$5,000**  
Event decorations underwriter
- Deep Water \$5,000**  
Cocktail service underwriter

basin  
pbs

# Main Street



**WHEN:**

May 23, 2019

Gates open at 6pm

Sponsor Meet & Greet at 7pm

Band at 8pm

**WHERE:**

Basin PBS Studios, 203 N. Main, Midland

**WHAT:**

Dust off those boots and join Basin PBS for our new annual fundraiser. This year we will have Mac's BBQ and feature Asleep at the Wheel. We'll also host a raffle, whiskey pull and a boot shine station!

**WHY:**

The Basin PBS Main Street Live fundraiser is a way for us to keep feeding your curiosity with more of the educational and cultural programming you've already come to rely on. It's also designed to help fund some of our operating costs. Keeping the lights on for more engaging community events and more programming favorites on your television. Programming that's perfect, for the whole family.

**Food provided by: Mac's BBQ**