

Basin PBS Minutes

Present – Bob, John, Jane, Serena, Kathy, Auditors, Jose, Laura

Meeting called to order @ 12:10 pm

- Auditors Presented their annual report.
- John James moved to accept the audit.
- Serena seconded the motion.
- The motion was passed.
- Bob moved the meeting forward to approval of minutes. John motioned an approval of the minutes. Jane seconded the motion. The motion was passed.
- Jane asked for a board packet ahead of time before future board meetings. Laura agreed to provide a packet in advance from now on.
- Bob moved the meeting forward. John made a motion for financials. Katie seconded it. The motion was passed.
- Bob moved the meeting forward to Staff reports. 6 new grants were applied for. Membership revenue is up 28%. John asked, “What is a member? A discussion was had about creating a business member package. John is happy to lead a committee to focus on business level memberships. Katie will also help.
- Meeting moved forward to consultant report. Jose gave his report. He gave a quick update on the repack. We are in the final stages. The work left is processing paper work so we can get all vendors paid and close the project. Jose also updated the board on the lease negotiations with Gray TV/ CBS 7. Jose and the Basin PBS attorneys are working to come up with a plan that releases Basin PBS from the lease with the least amount of cost. Jose has advised the board that there will be some cost involved. Work to move master control to the Ritz is moving slowly. The focus right now is getting Delton construction paid from the tower work so they can begin construction on Master control project.
- Bob moved the meeting forward to the GM report.
 - New administrative assistant

- Hungry caterpillar – 300 people

Tutu tea party this weekend – 350 expected to attend

CAB meeting is February 12th.

Wine and cheese event on March 7th.

“What is the plan to get to 1.2 million?”

- Laura presented her plan for the fundraising concert. Bob asked for a motion to approve Laura’s plan for the event. Jane motioned to approve it. John seconded the motion. The motion was passed.
- Bob moved the meeting forward – He informed the board that Steph Rivas had resigned her board position. He also informed the board that Brad Bullock also wants to resign but has agreed to stay on until a replacement is found.
- Jane suggested that the by-laws are reviewed and revised and that a nominating committee is put together to recruit new board members. Jane is willing to help. She suggested there be 5 from Odessa, 5 from Midland, and 5 from the surrounding communities.

The meeting was adjourned at 1:45 pm.