



Permian Basin Public Telecommunications, Inc.
Board of Directors Meeting Minutes
Wednesday, October 21, 2018
12:00PM, Basin PBS Ritz Theatre

Board Members Present: Sarana Savage, Jane Wolf, John James, Brad Bullock, Katie Roberts

Staff Members Present: Laura Wolf, Jose Gaona, Neal Kittredge-Boles (via phone)

- 1) Call to Order – Brad Bullock - at 12:55 PM
- 2) Approval of September Board Minutes. Motion made by John James, all approved and motion passed.
- 3) Finance Committee Report- Neal Kittredge-Boles- Neal took everyone present through the financial narrative for September. John James moved to approve the financials, Serena Savage 2nd. All approved, motion passed.
- 4) Tech Update- Jose Gaona updated the board on the on-going conversation with Texas Tech about future collaboration. Jose reminded the board that Pat Long Weaver had sent out an email updating everyone on her discussions with Texas Tech Attorney.
- 5) New Board member- Brad Bullock introduced new board member Katie Roberts.
- 6) Ritz openings update- Jane Wolf- Jane updated the board on the upcoming Nov. 29th Ritz “soft opening” for major donors. A discussion was had about providing alcohol. Jane expressed concern the cost to provide alcohol. Red Pixel Marketing has pledged \$500 dollars to sponsor the event. A motion was made by Jane Wolf and 2nd by John James to provide alcohol and to authorize the GM to spend \$1500 for the Nov. 29th event. It was approved by everyone.
- 7) GM report- Laura Wolf. Laura presented the board with a letter from CPB granting Basin PBS funding for the upcoming year and reminding Basin PBS that it is in final year of funding under CPB guidelines. Laura updated the board about her time at the annual PBS GM meeting. Laura asked for volunteers to be on camera for the “Why Basin PBS” campaign. John James informed Laura that he had donated “text to donate” capabilities to Basin. Laura said she would follow up with him to see how it could be utilized to raise donations. Laura informed the board about a proposal by Tom Parks to air his locally produced show “Word Smith”. John James suggested a committee be formed to review any locally produced content before it airs on Basin PBS. Laura asked the board for 1 potential major donor name from each board member. She plans on reaching out to the potential major donors provided to her.
- 8) Station Report: Jose Gaona
 - a) Jose took the board through the acoustic issue proposal. Brad Bullock made a motion to approve the proposal and Serena 2nd the motion. All approved.
 - b) Jose Took the board thought the monitor system proposal and was asked to change the size of monitors for the individual offices. He was asked to get an updated proposal and email out so the board could vote on the project via email.
 - c) Jose made a recommendation to make a formal presentation to the City of Midland for additional TIRZ money. Laura volunteered to help. John James also volunteered to help present to the city.
 - d) Jose updated the board on the repack. He stated that the project is on schedule.
- 9) Discuss adding Laura Wolf to the Bank accounts- Brad Bullock made a motion to add Laura Wolf, Basin PBS GM, to the Basin PBS bank accounts. Serena 2nd the motion. All approved.

Board Adjourned by Brad bullock at 2:12 pm