



Permian Basin Public Telecommunications, Inc.
Board of Directors Meeting Minutes
Tuesday, December 5, 2017
12:00PM, ATMOS Building Conference Room

Board Members Present: Robert Brescia, Brad Bullock, Patrick Canty, John James, Stephanie Rivas, Jane Wolf, Frank Deaderick, Craig Van Amburgh

Staff Members Present: Carla Holeva, Jazmine Shotts

1. Call to Order – Robert Brescia at 12:08
2. Review of September 27, 2017 Board Minutes- Approved
3. Financial Report – For September no notable changes. For October Bob stated that \$10,000 had to be taken from the reserve to be used to cover expenses. Lack of grant revenue, down membership and down underwriting are all contributing factors. The Repack is still ongoing and \$22,000 has been requested back for the process. Having the funds for month to month expenses is a great concern. Pat Canty moved to approve the financials, Craig 2nd - All approved and motion passed.
4. CEO Reports – Jazmine gave a staff update stating that Domingo has discussed looking for other employment. Cecilia is also seeking other employment. Barbara Crane is recovering from knee surgery and has announced looking at a summer retirement.
 - a. A new credit card has been requested in Jazmine's name to help with expenses. Carla reminds the board that the credit card in her name will need to be closed.
5. Written reports on membership and engineering were made available to the board. Membership report highlights include: 153 Passport accounts activated up from 75 last report, 1255 direct mail winter appeal letters went out to donors early December and thank you notes were requested of board members.
6. Grant Report- Ask has been larger this year and that often causes foundations to take more time in the award process. Carla reports that it is possible that Abell Hanger may request a matching grant to accompany their gift. Jazmine let the board know that Cecilia has put together a list of names to whom a face to face appeal will be made and board members are encouraged to go with staff to make the ask.
7. Underwriting- Willie, Nilly and Thumper is about to premier on Basin PBS in January. Board is looking to create an event that will be mutually beneficial to local educational organizations. Discussion included seeing if the Midland Education Foundation and the Odessa Education Foundation would consider jointly sponsoring the event. It would be free to families and would be held at the Wagner Noël Performing Arts Center on a Sunday, January 21st prior to the on air premier. Craig would assist Stephanie with publicity for the event.
8. Board Discussion- Board discussion led by Carla on the new signee group for bank, CBP, FCA etc. Board agreed that Bob Brescia, Jazmin Shotts, Brad Bullock and Frank Deaderick would remain the signees.
9. Board moved into executive session to discuss staffing and Texas Tech offer.
10. Robert Brescia adjourned meeting at 1:30pm

Submitted by Stephanie Rivas, Board of Directors Secretary