



Permian Basin Public Telecommunications, Inc.

Board of Directors Meeting Minutes

Wednesday, April 25, 2018

12:00PM, CEED Building

Financial Meeting at 11:30am

Board Members Present: Robert Brescia, Jane Wolf, Craig VanAmburgh, Pat Canty, Frank Deadrick, Stephanie Rivas. Staff-Jazmine Shotts, Jose Gaona

On the phone: Neal Kittredge-Boles

1. Call to Order – Robert Brescia at 12:00PM
2. Review of March 7, 2018 Board meeting minutes – Pat Canty Moved to approve the minutes as presented and Craig VanAmburgh second the motion. All approved.
3. Tech Committee: Brad Bullock, John James, Stephanie Rivas, Jose Gaona gave and overview of the Lubbock site visit.

Report:

- The Lubbock staff shared their roles pertaining to membership, collaborations, educational outreach and programming.
- Programming is funded mostly by grants that come from the groups that are providing the subject matter.
- Station feels they are well supported by the University
- Production team was very impressive and strong in their goals to produce local programs
- Discussion was to move forward with the LOI to begin the process and get the ball rolling on funding from CPB

Bob Brescia tasks Jose to have Pat Weaver review the LOI before presenting to the full board. El Paso is set to finalize January of 2019. Pat Canty with a motion to have Jose complete the task and bring the LOI to the board. Brad Bullock seconds the motion. Jane Wolf abstained, all others approved and motion carried.

4. Financials: Bob Brescia reviews February and March and notes that the organization is not tapping into the reserves at this time. Pat Canty makes a motion to approve the financials, Brad Bullock seconds the motion and all approved. Motion Carried.
5. Jane wolf makes suggestions to the board and staff that monies not be cut from marketing which is a vital part of keeping the message of Basin PBS top of mind for donors. She suggests finding underwriters for all upcoming events if needed.
6. Station Manger Report- Jazmin informs the group of 2 upcoming Little Women screenings, The Great American Read event.
7. Interim GM Report- Jose informs the board that the repack is moving forward and construction is underway and should be reimbursed at 100%. Jose expresses some concern that he is receiving questions from community entities about leadership. Board discusses having Jose continue without title so that there is no confusion and formally making Jazmin the Station Manager.
8. Jane Wolf gives a brief education report stating that numbers show that only half off all children in the Basin are prepared for kindergarten.

Jane and Stephanie discuss starting a committee to assist with educational outreach.

Meeting Adjourned at 1:15pm.

Minutes Submitted by Board Secretary: Stephanie Rivas

