



Minutes of Combined Board Meeting

December 13, 2016

Attending:

Rick Cohen
Alex Fried, Chairman
Jeanne Genzlinger
Barbara Hudock (via phone)
Kristopher Jones
Elaine Lambert (via phone)
Dr. Jay Lemons
Cliff Melberger
Nicholas Niles
Kathy Scullin
Martin Walzer
Tom Curra

Absent:

Dr. Jay Lemons
Jennifer Wilson

WVIA Staff Attending:

Chris Zellers
Joe Glynn
Joseph Krushinsky
Chris Norton
Ben Payavis
Ron Prislupski
Lynne Pouria Sandone
Sarah Marie Thomas

Mr. Curra opened the meeting at 12:01pm.

Mr. Curra asked for a motion to approve the secretary's report from the October Combined Board Meeting. Hearing no additions, comments, or corrections, **a motion was made by Mr. Walzer to accept the Secretary's Report as written, seconded by Mr. Cohen and approved by all.**

Mr. Curra then introduced Ms. Sandone to deliver the treasurer's report. Ms. Sandone reviewed the statement of financial activity for the current year as of November 30, 2016. She also gave a report on the bank balances and reviewed our line of credit. **A motion was made by Ms. Hudock to pass the Treasurer's Report as presented, seconded by Mr. Jones and approved by all.**

Mr. Curra then delivered his 1st Quarter President's report. Highlights include a discussion on the Fair Labor Standards Act and the actions WVIA has taken to remain compliant. Mr. Curra then discussed WVIA's healthcare

and new employee wellness plan, Membership's success and direct mail testing, Underwriting's digital marketing challenges, VIA Studios, local programming, Education, and WVIA's Passport program.

Mr. Curra saluted Amanda Uzzolino and Ginny Fredmonski for all of their hard work on the 50th anniversary celebration event. He also thanked Bill Bender and Maria Sordoni for their dedication, organization, and implementation of the event.

Chairman Fried then gave a Chairman's Report. Both Mr. Curra and Chairman Fried are recommending a spring strategic plan. He suggested WVIA needs to begin planning for the future and discuss the challenges and opportunities for the next 3-5 years. He suggested the Board develop the framework, while leadership and staff will fill it in. He asked that anyone who has a particular area of expertise, please step in and assist.

Chairman Fried also noted that June will be a time of Board transition. All board nominations should be sent to Mr. Curra or himself. The Executive Committee will then meet and start filling in a well-rounded Board of Directors. Mr. Curra will send out a few documents including a nomination form and list of expectations.

He also added his thanks for the 50th Anniversary Celebration event which was very tastefully done and reflected positively on WVIA's 50 years. In particular, he mentioned honoring Mr. Kelly was very touching. He offered a big thank you to Chairman Bender for doing such a wonderful job. He also offered a big thank you to the staff, specifically Amanda Uzzolino and Ginny Fredmonski for all of their time and effort.

Chairman Fried then asked for a motion to adjourn to Executive Session due to proprietary information. **The motion to adjourn to Executive Session was made by Mr. Niles, seconded by Mr. Cohen and approved by all.**

The meeting was released to Executive Session at 12:58pm and re-opened at 1:22pm.

With no further business, Chairman Fried adjourned the meeting at 1:26pm.
The next meeting is scheduled for Friday, March 10th, 2017 at Noon.

Respectfully submitted by Sarah Marie Thomas, Assistant to the Board of Directors