



## **Minutes of Combined Board Meeting**

**October 7, 2016**

### **Attending:**

Alex Fried, Chairman  
Jeanne Genzlinger  
Barbara Hudock (via phone)  
Kristopher Jones  
Elaine Lambert (via phone)  
Dr. Jay Lemons  
Cliff Melberger  
Nicholas Niles  
Kathy Scullin (via phone)  
Jennifer Wilson (via phone)  
Tom Curra

### **Absent:**

Rick Cohen  
Martin Walzer

### **WVIA Staff Attending:**

Chris Zellers  
Joe Glynn  
Joseph Krushinsky  
Chris Norton  
Ben Payavis  
Ron Prislupski  
Lynne Pouria Sandone  
Sarah Marie Thomas

Chairman Fried opened the meeting at 12:04pm.

He then thanked everyone for their attendance, and asked for any additional housekeeping items with none to report.

Chairman Fried then gave a Chairman's Report. At this time he reviewed the board development section in the new fiscal year binders issued to each board member and discussed the October Board Member census. He would like each Director to verify if the information listed is correct. Since there are a number of counties/areas that we do not yet have representation from, we are accepting recommendations and referrals for new Directors. According to our bylaws we can have 22 total seats and only 13 are filled. Potentially we have 9 open seats available at this time. Please direct any recommendations to Tom Curra, Alex Fried, or any member of the Executive Committee.

A question was asked about the 50<sup>th</sup> anniversary celebration regarding why there wasn't a subgroup of the board formed to plan for this occasion. Chairman Friend replied that there is already a lot of work that will consume a significant amount of this board's time, and strategically Director's time and talents could be used otherwise.

Chairman Fried then asked for a motion to approve the secretary's report from the June Combined Board Meeting. Hearing no additions, comments, or corrections, **a motion was made by Dr. Lemons to accept the Secretary's Report as written, seconded by Mr. Melberger and approved by all.**

Mr. Frank Melliand, CPA of Snyder & Clemente then presented the Fiscal Year 2016 Audit. Board members were then encouraged to ask any questions of Mr. Melliand. The floor was then opened to directors for any questions. The Audit Committee reviewed it in detail during their committee meeting, and recommended a motion to approve the audit as presented. Chairman Fried then asked for a motion to approve Fiscal Year 2016 Audit as presented. **A motion to accept the Fiscal Year 2016 Audit was made by Mr. Melberger, seconded by Mr. Niles and approved by all.**

Chairman Fried then introduced Ms. Sandone to deliver the treasurers report. Ms. Sandone reviewed the statement of financial activity for the current year as of August 31, 2016. **A motion was made by Mr. Jones to pass the Treasurer's Report as presented, seconded by Mr. Melberger and approved by all.**

Mr. Curra then delivered his End of Year FY 2016 Presidents report. Highlights include a discussion on department investments, documentaries, local programming, digital advancements, legislation, compliance, and the Fair Labor Standards Act. Chairman Fried then asked for a motion to approve the President's report. **A motion to accept the President's report was made by Ms. Genzlinger, seconded by Mr. Niles, and approved by all.**

Chairman Fried then asked for a motion to adjourn to Executive Session due to proprietary information. **The motion to adjourn to Executive Session was made by Dr. Lemons, seconded by Mr. Fried and approved by all.**

**The meeting was released to Executive Session at 1:07pm and re-opened at 1:34pm.**

Chairman Fried introduced Bill Bender, Chairman of WVIA's 50<sup>th</sup> Anniversary Celebration Committee to deliver an update and discussion on the upcoming event. Mr. Bender then challenged the board to be a \$10,000 sponsor for the event, and he would match the sponsorship. He also asked for each board members help to get another sponsor and at least one table, mentioning that everyone's personal follow up would be extremely helpful. Ms. Wilson asked what the proceeds from the event will be going toward. Mr. Curra replied that plan is to direct those funds to our 24/7 PBS Kids channel. Chairman Fried will send an email vote out to the board with the proposition to meet Mr. Bender's sponsorship offer. Chairman Fried thanked Mr. Bender for taking on this challenge, being so dedicated to it, and for being so excited.

With no further business, Chairman Fried adjourned the meeting at 2:26pm.  
The next meeting is scheduled for Tuesday, December 13, 2016 at Noon.

Respectfully submitted by Sarah Marie Thomas, Assistant to the Board of Directors