

KSPS Community Advisory Board Minutes – 9/20/18

CAB members attending in person: Shaun Higgins (Chair), Becka Shelley (Vice Chair), Emily Geddes (Secretary), Consuelo Larrabee, James Albrecht, Terrie Ashby-Scott, Vanessa Strange (minutes)

Member attending by video conferencing: Bob Morrison

Members attending by phone: Joyce Griffin-Sobel, Shaun Higgins

KSPS staff attending: Gary Stokes (General Manager), Cary Balzar (Program Director)

Public attendees: none

Opening Business

A quorum being present, the meeting was called to order at 4:09 pm.

4:10 pm The minutes from the June 14, 2018 meeting were approved (motion: Consuelo, second: Terrie). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Linda Finney, Friends of KSPS board secretary, in compliance with the bylaws.

The next order of business was the nominating committee and a motion to elect its proposed slate of officers

There was a call for nominations from the floor, and with no additional nominations, there was a call for a motion to elect the slate of officers as proposed:

Chair- Becka

Vice-Chair Consuelo

Secretary- Vanessa

Motion- Terrie 1st and Emily 2nd

Vote: all in favor and motion carried

Motion to re-up Emily and Shaun terms- Terrie motion and James 2nd and motion approved unanimously

General Manager Report

The new fiscal year begins and a financial audit will happen the first week of October. Altruist, a consulting firm will look at the organization to find other sources of revenue. This cost of this is covered by the Empire Health Foundation.

In terms of development, Canadian donation and membership are down, likely due to geoblocking, cord cutting, and other factors. There continues to be membership challenges, and KSPS has achieved 29% sustainers with the goal being 35%.

In engineering and operations, the translator, may not be done by the time it snows. In production coming up, there will be debates, town halls, US senate and 5th district congressional, county commission races, a Health Matterson anxiety and Depression, the educational, KSPS-produced documentaries are on the KSPS Education website

Discussion: Bob commented on Bukola's great work on community outreach and making content accessible.

Program Director Report

Cary reports that Perry Simon will join PBS late September as new Chief Programming Executive and General Manager, General Audience Programming)

Firing Line has been renewed June 2019, some discussion

Upcoming program highlights

PBS announced, as part of its co-production partnership with the BBC, that a new three-part live event, AUTUMNWATCH – NEW ENGLAND, will air Wednesday-Thursday, October 17-19, 2018, at 10:00-11:00 p.m. PT.

NATIVE AMERICA is a four-part PBS series that challenges everything we thought we knew about the Americas before and since contact with Europe. Tuesdays at 7:00 PM beginning October 23, 2018

Debates will be covered by station: Spokane Public Schools and Library bonds, Initiative 1639, Senate, Congress, 8th congressional district, 5th congressional district, 30-60 minutes, repeats on KSPS WORLD

Winter/Spring 2019

-Call The Midwife Season 8

-The Dictator's Playbook

-Finding Your Roots Season 5

-Life From Above, BBC

- Margaret: The Creation of a Modern Princess BBC

-Bigger Bang

-Sinking Cities

-Unforgotten On Masterpiece Season 3

-Victoria And Albert Wedding BBC

-Wild Metropolis BBC

-Women, War, and Peace II

Upcoming Specials:

-College Behind Bars

- History Of African American Business

-Korea - The Never-Ending War

- Light Falls

-The Swamp

- Woodstock: 3 Days Of Peace And Music

Other Discussion

Bob brought up the possibility of using KSPS educational programming as pledge programs in the future. He also brought up promoting educational leadership, possible Canadian election coverage in 2019 and liked recent programs, including: Graham Greene, Frontline: Hate, and the Bob Ross event.

--No other old business

--No other new business

--Around-the-table comments:

Consuelo liked the Miniaturist, home fires, Father Browne, Nova ice man, NYPL,

James reported on the tabling setup at Comstock for preview, the opinions received from the public,

The families and kids enjoyed the stickers, it's a good place to do giveaways and PBS Kids 24/7 promo.

Terrie is on the board for the Carl Maxey Center on 5th Avenue.

Shaun said he was glad to have been the chair, and gave thanks for everyone's future and past service.

Becka will find an offsite location for one of the remaining three meetings this year. Vanessa offered to request access to any of the city or county library meeting rooms if needed.

The meeting was adjourned at 5:18 p.m. The next CAB meeting will be held on Thursday, October 11, 2018 at 4:00 p.m. at the KSPS offices.

Action items

Emily:

- Forward approved June minutes to Dawn and Linda.

Becka

- Find a place for this year's off-site meeting

All CAB members:

- Consider what segments of the viewing audience we may not be receiving feedback from and how to gather feedback from them;
- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants and consider bringing someone to a meeting.