

## KSPS Community Advisory Board Minutes – 6/14/18

**CAB members attending in person:** Shaun Higgins (Chair), Becka Shelley (Vice Chair), Emily Geddes (Secretary - minutes), Consuelo Larrabee, James Albrecht, Terrie Ashby-Scott, Vanessa Strange

**Member attending by video conferencing:** Bob Morrison

**Member absent:** Joyce Griffin-Sobel

**KSPS staff attending:** Cary Balzar (Program Director)

**Public attendees:** none

### Opening Business

A quorum being present, the meeting was called to order at 4:10 pm.

The minutes from the 5/10/18 meeting were approved (motion: Consuelo, second: Becka). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Linda Finney, Friends of KSPS board secretary, in compliance with the bylaws.

Shaun noted that Gary Stokes is at another commitment. Prior to the meeting, Gary sent a brief email reporting on a few items including:

- KSPS has passed its FCC audit on EEO compliance.
- The budgeting process is progressing and will be presented to the Finance Committee in two weeks.
- The House of Representatives is working on the budget for the CPB and the subcommittee is recommending full funding.
- All CPB grantees are required to hold training regarding harassment in the workplace; KSPS will hold this training on June 27.

### Program Director Report

Cary began his report with a show & tell, demonstrating how bright a tower light is (very!). Last week a light on the 575-foot-tall tower needed to be replaced at a cost of \$2500. The damaged tower light was refurbished and will be kept as a backup. The CAB was interested to learn that LED lights are naturally red.

The Annual Meeting went well and Cary anticipates many upcoming good programs, though there were fewer clips shown at the meeting as programming trends more toward long-form pieces. It was announced that January 10, 2021, will be the 50<sup>th</sup> anniversary of *Masterpiece*. The announcement now gives local stations plenty of time to plan for local events recognizing this milestone.

Upcoming programming of note includes:

- Season 4 of *Poldark* premiered last Sunday, June 10
- *The Chaperone*, the first feature film from *Masterpiece*, is based on the novel by Laura Moriarty and set in 1920s New York. Written by Julian Fellowes, it will air in spring of 2019.
- A three-part thriller called *The Miniaturist*, based on the novel by Jessie Burton and set in Amsterdam in the mid-1600s, will air in fall 2019.
- Production of *Victoria* season 3 has started and will air on PBS stations in January 2019. There was an expected 5% drop in viewers from season 1 to season 2.
- The upcoming season of *The Great British Baking Show* beginning on June 22 will be the last one offered to PBS as the show is moving to ITV.
- *The Registry* about Japanese American military intelligence will air fall 2018.
- A 6-hour program celebrating the 50<sup>th</sup> anniversary of the moon landing will air next summer. *Chasing the Moon* will feature never-before-seen footage of Apollo 8 and stories of little-known astronauts like Robert Lawrence, Jr.

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- The 44<sup>th</sup> season of *NOVA* will include episodes on African volcanos, the fastest animals and the last B-24.
- *Nature* will include episodes on super cats, Vikings, snow bears, whale detectives and a mini-series on horses.
- *Great Performances* will broadcast *The Sound of Music* and *An American in Paris*.
- Upcoming pledge specials will feature Betty White and an 8-episode Ken Burns series on country music.
- Children's programming will add *Let's Go Luna* in November 2018, to focus on geography and social studies; *Molly of Denali*, an action adventure series with native Inuit characters; and *Xavier Riddle*, a character building series based on books by Brad Meltzer.

Cary reported that the Leonard Cohen tribute program during the pledge drive last week did well, bringing in \$19,000.

### **Other Discussion**

There has been some pushback from Canadian viewers due to recent political situations and some pledges have been rescinded. Dawn is drafting an appreciation communication to be sent to our Canadian members. Shaun suggested that it is a good time to be particularly attuned to Canadian content. Cary noted that there are seven hours of special content planned for Canada Day on July 1 including *Seeing Canada* and several *Rail Adventure* programs featuring British Columbia, Alberta, and the Yukon.

After some discussion, it was decided to move the September meeting from Thursday, September 13, to Thursday, September 20, (motion: Terrie, second: Becka) due to several CAB members being unable to attend on September 13. Shaun will send an email out with a slate of officers to be voted on at the September meeting. Becka and Emily's initial terms as CAB members are up and they are up for re-election in September. Emily will email Dawn with the date change so public notice can be given.

Vanessa announced that the Spokane Public Library will be holding a finale party for *The Great American Read* on October 23. Space is reserved on the third floor of the downtown library.

The meeting was adjourned at 5:22 p.m. The next CAB meeting will be held on Thursday, September 20, 2018 at 4:00 p.m. at the KSPS offices. (Note: this is the third Thursday of September, rather than the second Thursday.)

### **Action items**

*Emily:*

- Forward approved May minutes to Dawn and Linda.
- Notify Dawn of September meeting change for inclusion in *Prevue*.

*Shaun*

- Email CAB with slate of officers up for election in September.

*All CAB members:*

- Consider what segments of the viewing audience we may not be receiving feedback from and how to gather feedback from them;
- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants.