



Minutes
Friends of KSPS Board Meeting
31 May 2018 – 4:30pm

Present: Adam Munson, David Tanner, Jon Heideman and Monica Samper on Zoom, Cary Balzer, Linda Finney, Nancy Ledeboer, Dawn Bayman, Sandra Kernerman, Gary Stokes, Shannon Scheiwiller, Pati Dahmen, Kathleen Mackenzie, Ann Hurst, Jodi Harland

Absent: Klay Dyer, Kelly Konkright, Vincent Alfonso, Jeffrey Adams, Don Anderson

Guests: Lauren Autrey and P J Watters from Inland NW Community Foundation

1. Call to Order: President Ann Hurst at 4:30 PM
2. No Public Comment
3. Consent Agenda: Motion to pass consent agenda by Shannon Scheiwiller, Pati Dahmen second. MSP
4. March/April Financials: Don Anderson was not present but noted that the financials look good as far as budget is in the black, but the station is lagging in revenue. Staff has kept expenses down; less than budgeted.
5. Endowment Fund Performance Review: Sandra Kernerman introduced Lauren Autrey and PJ Watters from Inland Northwest Community Foundation. Lauren reviewed the report (see attached), historic and current balances, how the distribution is calculated. PJ asked if there were questions about the distribution and calculations. Lauren reviewed historic distributions, INCF market returns and asset allocations. Discussed responsible investing; INCF is launching a second investment pool that reflects this focus; it will be available to Foundation Investors. Foundation is rebranding with new name and logo, on 5 June. Sandra noted that in July, WTB will be at meeting to report on the other endowment fund and distribution.
6. Department Reports
Programming Update, Cary Balzer: Cary attended PBS annual meeting--preview new programs, discuss issues. Carey presented a video on upcoming programs. Masterpiece celebrating 50th anniversary on 10 January 2021. Binge watching=increased passport subscriptions. Attending the annual meeting is expensive and time-consuming, but there are elements that really pay off for the station when we attend. Monica has connection with Loren Webber.

General Manager Update, Gary Stokes: Gary and Darcy have finished preliminary budget, will be ready for finance committee meeting soon, then to full board for vote at July meeting. Please keep 26 July

open--an important date for having a quorum! Gary visited the tower/transmitter today. Off-air for a bit this morning, one of beacons out at tower. Issues with air conditioning at tower, building getting so hot that transmitter was shutting down. Will get an estimate for better cooling for the building, an expense not budgeted. Gary refers to his report, much more going on at the station than is reflected there--if you have any questions about anything, Gary welcomes your questions. If you have questions for Department Heads, contact them, just give Gary a heads-up.

Development Update, Dawn Bayman: Challenge with US membership--Canadian is outstanding. Pledge coming up, year-end push, focus is on local impact, leaving no stone unturned, hoping for a great success, to make up this deficit. Working on lapsed members, securing additional email addresses, mail to Calgary, testing in pledge with non-traditional time slots, additional pledging in August (more freedom with schedule), improving sustainer retention, social media. Participating in PBS Prospect Development Project, high hopes. Corporate support--we have more dollars in the bank than this time last year. Career Explore NW Project--robust website with videos about jobs that are in demand in this community. KSPS Ambassadors: Linda and Pati have said yes.

7. Committee Updates

Governance, Nancy Ledeboer: Gary, Ann, and Nancy interviewed board candidates, Jodi helped with scheduling. Will be sending vita prior to the July board meeting. Some board members will be re-upping, new officer roster.

Life Long Learning, Linda Finney: Bukola has been moving ahead brilliantly on projects; the committee is reviewing retreat goals, what is still relevant, what next steps might look like.

Development, Kathleen Mackenzie: Looking at a fundraiser, "Sip and Science." \

Ann Hurst adjourned the meeting at 5:57

Upcoming Meetings:

Executive Committee: 28 June, 4:00pm

Executive Committee: 26 July, 4:00 pm

Friends of KSPS Board Meeting: 26 July, 4:30pm