



Minutes
Friends of KSPS Board Meeting
29 March, 4:30 PM

Present: Ann Hurst, Nancy Ledeboer, Linda Finney, Jeffrey Adams, Pati Dahmen, Klay Dyer (via Zoom), Kathleen Mackenzie, Adam Munson, Shannon Scheiwiller (via Zoom), Gary Stokes, Dawn Baymen, Darcell Yeager, Sandra Kernerman

Absent: Don Anderson, Vincent Alfonso, Jodi Harland, Jon Heideman, Kelly Konkright, Monica Samper, David Tanner

Call to Order

Ann Hurst, 4:30 PM

Public Comment: none

Consent Agenda

Ann Hurst

January Minutes:

MSP: Kathleen McKenzie moved to approve, Nancy Ledeboer seconded. Board approved to file for a record.

May/June Financials

Ann Hurst

Don Anderson is out ill, but he did review the financials and has no concerns; tracking okay. Gary Stokes noted that the CPB payment has been approved; currently working on next year's budget and department head meetings will be completed by mid-month and their requests reviewed. KSPS is receiving many more grants these days--both good and bad. It gives us the ability to leverage dollars, but reporting must be done. Some of the grant projects are ongoing, some sunset. Some might eventually migrate into budget items.

Programming:

- The Great American read: PBS' massive summer long project. US and Canada. A list of 100 best loved fiction books will be public soon; voting over the summer, via 4 different programs, to create a smaller subset to determine America's favorite novel. CAB got interested and each picked 25 books that they thought might be on the list. The winner picked 16 out of 25. Take a look at the trailer on PBS. Klay Dyer: could we do a bracket? Book clubs compete against each other and become supporters of KSPS? Work with libraries? Aunties?
- New co-host on *Nightly Business Report*. PBS news programming is launching *In Principle*; expected to have a more right leaning bent.
- Gary noted several new and returning programs. A new series, *Jamestown*, is only on Passport; didn't receive notification from PBS, so no time to promote
- Bukola is ramping up tours, opportunity to get more people involved in the station, especially middle school and high school.
- Gary gave a presentation on ways to view KSPS (Apple TV, Roku, Chromecast). There is potentially a way to put fundraising on line by fall.

Governance Committee: Nancy Ledeboer

- Review of by-laws completed. Jeff Adams has composed a letter outlining the review. Nothing impedes how we work. Jeff will sign the letter, and it will be filed for a record. “Chairman” issue. The committee proposes an amendment to change to gender neutral “Chair” and “Vice Chair.”
MSP: Shannon Scheiwiller so moved, Kathleen Mckenzie seconded. Motion passed. Jeff will draft addendum and submit to secretary for signature.
- Nominating report: Klay will research another person from Canada. In next two months, Gary and team of board members will visit with candidates who have expressed interest and come back in May with recommendations. Vote in July. Looking for skills in estate planning, community connections, development skills, education background, diversity. Send your suggestions by 6 April. Looking for 4 to 5 new board members; need an odd number to avoid ties.

Department Reports

General Manager, Gary Stokes: CPB requires grant recipients to do sexual harassment training within one year; scheduled for 27 June; station-wide, follow up with management by Associated Industries. What about board? Checking. EEO reports are due to CPB by 12 April. Gary will be out much of next week to PBS technology conference. Yesterday, the station picked up its first program out of the cloud

Development, Dawn Bayman: Dawn offered a comprehensive presentation, documenting status. Pledge drives are declining; it’s a real sea change. Canadian funding is half what it was five years ago because of the recession. US funding was increasing until last year. New member income from Canada sharply declined. Cable or satellite is only way Canada gets PBS—and because of the recession, many are “cutting the cord.” Dawn noted that after a recession is over, it generally takes 18 months for donations start back up. Passport is an important tool; very unfortunate that it is geo-blocked in Canada. Some strategies: KSPS box office (a lot of promoters want access to KSPS audience), promoting passport, revamping pledge, new on-line service.

Committee Updates

Life Long Learning Committee, Linda Finney: At our last meeting, Bukola Breczinski updated the committee on her progress. The website is really coming along; there was a featured presentation of McKay company. Bukola has achieved many of the goals we set at the retreat. The Committee is reviewing the goals and setting next steps.

Development Committee, Kathleen Mackenzie: The committee is looking for event ideas that will make a profit and also say thank you and that won’t drain staff and volunteer time. Please send your ideas to Kathleen.

Adjourned at 6 PM by Ann Hurst

Upcoming Meetings:

Executive Committee – 26 April, 4 PM

Friends of KSPS Board Meeting – 31 May, 4:30 PM