

ANNUAL EEO PUBLIC FILE FORM
June 1, 2017 through May 31, 2018

Stations in Station Employment Unit:
WGVU-DT, WGVK-DT, WGVU-AM, WGVU-FM,
WGVS-AM, WGVS-FM

EEO OUTREACH ACTIVITIES DURING REPORTING PERIOD

(In this Memo, “WGVU” refers to all 6 Stations licensed to Grand Valley State University)

SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY THE STATION

1. BCA Career Fair

Date: 2/21/18

Participating Employees: Kelly Berendsen

Host/Sponsor of Activity: Central Michigan University, School of Broadcast and Cinematic Arts.

Brief Description of Activity and Station Participation: Career Fair for broadcast organizations to network with potential candidates for employment and internships.

2. Great Lakes Broadcasting Conference Career and Networking Fair

Date: 3/7/2018

Participating Employees: Michael Walenta, Kelly Berendsen

Host/Sponsor of Activity: Michigan Association of Broadcasters

Brief Description of Activity and Station Participation: State wide Career Fair for broadcast organizations to network with potential candidates for employment and internships.

3. Grand Valley State University Scholarship Program

Brief Description: Students apply for this scholarship if they are interested in majoring in Communications. A panel of station employees decides who will receive the scholarship. This year, three students were awarded partial tuition for her/his studies.

4. LZ Michigan Scholarship Program

Brief Description: Students who are Veteran or Veteran dependents apply for this scholarship. A panel of station employees decides who will receive the scholarship. This year, one student was awarded a partial tuition scholarship to attend Grand Valley State University.

5. Internship Program

Brief Description: WGVU has an active internship program for students at Grand Valley State University, students of other universities or high school, and members of the community. The number of slots and types of internship positions vary each year. The availability of these internships is advertised on WGVU's website.