

Annual EEO Public File Report Form
Covering Period from June 1, 2017 to May 31, 2018
Stations Comprising Station Employment Unit:
WGVU-DT, WGVK-DT, WGVU-AM, WGVU-FM, WGVS-AM, WGVS-FM

Vacancy Information (All Positions Serve All 6 Stations)

	Full-Time Positions Filled By Job Title	Recruitment Source and Number of Interviewees***	Recruitment Source of Hire
	Major Gifts Coordinator (Adjunct Administrative Professional)	GVSU/WGVU Websites, LinkedIn, WGVU Enewsletter, WGVU Facebook, WGVU Twitter, Corporation for Public Broadcasting Website, Michigan Association of Broadcasters Website – 6 people interviewed	Employee Referral
	Producer/Director (Administrative Professional)	GVSU/WGVU Websites, Grand Rapids Press (MLive), Grand Rapids Times, LinkedIn, El Vocero Hispano, Veteran Employment Services, State of Michigan, U.S. Department of Veterans Affairs, – 3 people interviewed	Internal Promotion
	Development Data Coordinator (Professional Support Services)	GVSU/WGVU Websites, Grand Rapids Press (MLive), Grand Rapids Times, LinkedIn, El Vocero Hispano, Veteran Employment Services, State of Michigan, U.S. Department of Veteran Affairs - 3 people interviewed	Internal Promotion
	Education Coordinator (Adjunct Administrative Professional)	GVSU/WGVU Websites, LinkedIn, WGVU Enewsletter, WGVU Facebook, WGVU Twitter - 6 people interviewed	GVSU Jobs Website

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	Full-Time Positions Filled By Job Title	Recruitment Source and Number of Interviewees***	Recruitment Source of Hire
	Reporter/Producer (Administrative Professional)	GVSU/WGVU Websites, Grand Rapids Press (Mlive), Grand Rapids Times, LinkedIn, El Vocero Hispano, Veteran Employment Services, State of Michigan, U.S. Department of Veterans Affairs - 6 people interviewed	Internal Promotion
	Development and Volunteer Coordinator (Adjunct Administrative Professional)	GVSU/WGVU Websites, LinkedIn, WGVU Enewsletter, WGVU Facebook, WGVU Twitter - 3 people interviewed	Employee Referral
	Digital Coordinator (Administrative Professional)	GVSU/WGVU Websites, Grand Rapids Press, Grand Rapids Times, LinkedIn, El Vocero Hispano, Veteran Employment Services, State of Michigan, U.S. Department of Veterans Affairs - 6 people interviewed	Internal Promotion

Total Number of Persons Interviewed during Applicable Period: 33

Total Number of Persons Hired during Applicable Period: 7

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Recruitment Sources

Company Name

Contact Person

GVSU Website
Grand Valley State University
1 Campus Drive
Allendale, MI 49401
(616) 331-5000

Megan Bravo
Human Resources
<http://jobs.gvsu.edu>

WGVU Website
WGVU Public Media
301 Fulton St. W
Grand Rapids, MI 49504
(616) 331-6666

Vance Orr
Art Department Lead
<https://www.wgvu.org/about/jobs/>

WGVU Facebook
WGVU Public Media

Vance Orr
Art Department Lead
<https://www.facebook.com/WGVUPublicMedia>

WGVU Twitter
WGVU Public Media

Vance Orr
Art Department Lead
<https://twitter.com/WGVUPublicMedia>

WGVU LinkedIn
WGVU Public Media

Vance Orr
Art Department Lead
<https://www.linkedin.com/company/wgvu/>

WGVU Enewsletter email address list

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Company Name

Contact Person

Corporation for Public Broadcasting Website
Corporation for Public Broadcasting
401 9th Street NW
Washington, DC 20004
(202) 879-9600

<https://www.cpb.org/jobline/recent>

Michigan Association of Broadcasters Website
Michigan Association of Broadcasters
820 N. Capitol Ave.
Lansing, MI 48906
(517) 484-7444

Ann Walters
Office Manager
<http://michmab.com/Careers/JobBank>

Grand Rapids Press online (MLive)
MLive Media Group
169 Monroe Ave. NW, Suite 100
Grand Rapids, MI 49503
Phone: (800) 878-1400

Melissa Brandt
mbrandt@mlive.com

The Grand Rapids Times
2016 Eastern SE
Grand Rapids, MI 49507
Phone: (616) 245-8737

Patricia Pulliam
staff@grtimes.com

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El Vocero Hispano
2818 Vineland Ave SE
Grand Rapids MI 49508
Phone: (616) 246-6023

Marisol Orellano
advertising@elvoceros.com

U.S. Department of Veterans Affairs
Vocational Rehabilitation & Employment
3001 Coolidge Rd., Suite 401
East Lansing, MI 48823
Phone: (517) 203-0947

Michael Poyma
Michael.poyma@va.gov

Veteran Employment Services, State of MI
State of Michigan
Workforce Development Agency
Victor Office Center
201 N. Washington Square
Lansing, MI 48913
Phone: (517) 241-8315

Chris Porter
porterc2@michigan.gov

Number of Interviewees from Sources

GVSU Website	14
LinkedIn	4
Word of Mouth	6
*Indeed.com	9

*Indeed.com searches for job postings from other sources and places the jobs on their website. WGVU Public Media does not post directly to Indeed.com.