

AMERICA'S LARGEST CLASSROOM

PBS IS THE
#1 EDUCATIONAL
MEDIA BRAND



PBS content leads to
**LIFELONG
LEARNING**



MORE THAN
95%
OF MEMBER STATIONS
ACTIVELY INVOLVED
IN EDUCATION
THROUGH LOCALIZED
PBS LEARNING MEDIA SITES



Students who engage with PBS content
OUTPERFORMED
STATE ASSESSMENT NORMS BY
**11 PERCENTAGE
POINTS** **SHOWED A
56% GAIN IN
CRITICAL
THINKING
SKILLS**

PBS STATIONS IN MORE THAN
30 STATES
PARTNERED WITH MORE THAN

1,400

COMMUNITY LEADERS, LOCAL ORGANIZATIONS,
AND SCHOOLS TO HELP STUDENTS SUCCEED
ON THE PATH FROM PRESCHOOL THROUGH
HIGH SCHOOL GRADUATION AND BEYOND



**SPOTLIGHT
EDUCATION**



PBS

TOUGH CHALLENGES.
BRIGHT IDEAS.

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American GRADUATE
Let's make it happen

