



FOR IMMEDIATE RELEASE
February 20, 2014

Contact: Latoya Bembry
The Ferraro Group
702.367.7771 / 278.1000

Vegas PBS Announces Sandy Wallace as Grant Writer

(Las Vegas) – Vegas PBS has announced the appointment of Sandy Wallace as its new grant writer. Wallace is responsible for writing and managing grants to assist in funding Vegas PBS programming and community services.

Wallace brings more than 20 years of experience in grant writing, grant management, and program development to Vegas PBS. She served as a grant writer for the Washoe Tribe, the Reno-Sparks Indian Colony, University of California, Santa Cruz, and many other organizations. She also served as the director of the BEST Coalition in Las Vegas and the development director for Nevada Health Care Centers in Reno, Nev. Wallace has previous public broadcast experience as well, working as development director for the KUNR public radio station at the University of Nevada, Reno.

Wallace is currently a member of the Association of Fundraising Professionals and the Grant Professionals Association. She previously served as a board member and the chair of the Fundraising Committee for the Parasol Community Collaborative, a 60-plus member collaborative of social service, arts and culture, education, and environmental nonprofits serving the Lake Tahoe region.

About Vegas PBS

Dedicated to enriching the lives of those who call Southern Nevada home, Vegas PBS Channel 10 is one of America's most watched PBS stations on a per capita basis. Five additional channels are available over the air or on cable and satellite including Create, Vme, Worldview, Rewind and Jackpot!

Vegas PBS expands its television broadcast impact through supplemental materials on Vegas PBS.org, PBS.org, PBSKids.org, PBSParents.org, PBSTeachers.org and NextAvenue.org. Vegas PBS also offers extensive online distance education for workforce development and economic diversification through *Global Online Advanced Learning (GOAL)*.

Vegas PBS provides K-12 educational resources to teachers and students in public, private, charter and home schools including *TeacherLine* professional development courses; *One Place*, a curriculum-correlated online media service; the *Described and Captioned Media Center (DCMC)* containing

materials for deaf, hard of hearing, blind and vision impaired individuals and those who assist them; and *Ready To Learn* literacy and health community workshops based on curriculum materials in daytime children's programs.

For more information on programming and services, please visit VegasPBS.org, like us on Facebook at Facebook.com/VegasPBS, or follow us on Twitter at Twitter.com/VegasPBS.

###