

Understanding THE OPIOID EPIDEMIC



EVERY DAY, APPROXIMATELY



from an opioid overdoseⁱ

The **OPIOID EPIDEMIC**
is **DIFFERENT**
from previous drug crises
in the United States.

OPIOID ABUSE reaches into
EVERY NEIGHBORHOOD and
SOCIOECONOMIC group



*Premiering on PBS stations
Wednesday, January 17 at 10:00 PM
(check local listings)*

Understanding THE OPIOID EPIDEMIC
is a one-hour PBS documentary that
traces the causes behind the
unprecedented growth in the use of
prescription opioids and the devastating
impact these drugs are having in
virtually every part of America.

There are extensive resources on the program's
companion website including videos, education
materials, and a community engagement toolkit.

pbs.org/understandingopioids

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ⁱ CDC, Understanding the Epidemic, 2015