

PROFILE

Steven J. Schupak

Executive Vice President &
Chief Operating Officer



Steven Schupak joined Maryland Public Television's senior leadership team in 2003 after a two-decade career in television and media.

In his current role, Mr. Schupak oversees planning and operations at Maryland's statewide public TV network, including its content, creative services, programming, sales, finance, and business units. His MPT team includes producers, writers, finance and accounting personnel, graphic designers, sales representatives, plus on-air talent and freelance professionals whose combined efforts result in upwards of 300 local, regional, and national programs annually, delivered via traditional, online, mobile, and social media platforms.

During Mr. Schupak's tenure, MPT has earned numerous Emmy® Awards and other industry honors for its productions including *Chesapeake Bay Week*®, *Maryland Vietnam War Stories*, *Outdoors Maryland*, *Star-Spangled Spectacular: The Bicentennial of our National Anthem*, *Steven Raichlen's Project Smoke*, and *MotorWeek*.

Prior to joining MPT, he served as vice president at Henninger Media Services, a Virginia-based media company, running the firm's TV production and distribution group for eight years, supplying major cable networks and international markets with award-winning programming such as *In the Grip of Evil* and *Gold*. Earlier in his career, Mr. Schupak worked at Eon Corporation (formerly TV Answer), a pioneering interactive TV firm, and at COMSAT Video Enterprises, developing and producing content for subscription and pay-per-view video services. Still earlier he was events director at the National Cable Television Association.

Mr. Schupak launched his television career in the 1980s while on production staff at ABC Television Network, initially as a production manager for projects ranging from *World News Tonight*, *Monday Night Baseball*, and *Dick Clark's Rockin' Eve*, to the men's U.S. Open and The America's Cup Race. He later served as ABC's production manager for the 1986 Liberty Weekend Statue of Liberty Celebration.

Mr. Schupak is an alumnus of the Tisch School of the Arts at New York University where he earned a bachelor of fine arts degree in film and television. He also holds a master's degree in marketing from the Graduate School of Management & Technology at the University of Maryland University College.

Today, he is a frequent guest speaker at universities and industry group events. He also is an active member of the board of directors of Olney Theatre Center, and a participant in Leadership Maryland.

Mr. Schupak resides in Potomac, Maryland, with his family.



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