

PROFILE

Kristen L. Penczek

Managing Director
Special Events & Community Engagement



Kristen Penczek joined Maryland Public Television's management team in 2015 as managing director of the station's Special Events & Community Engagement Department.

In this role, Ms. Penczek is responsible for a number of initiatives including developing and overseeing fundraising-related special events; growing relationships with community partners through outreach activities; and fostering deeper relationships with MPT viewers through a variety of community engagement functions and programs. She played a key role in the preparations for **LZ Maryland**, a June 2016 weekend event saluting Maryland's Vietnam War-era military veterans.

Before joining Maryland Public Television, Ms. Penczek was interim executive director of the Baltimore-based International Dyslexia Association (IDA), an organization she originally joined in 2008 as director of conferences. Prior to her six years of service at IDA, she worked as graphic designer and events specialist for the American Lung Association of the Atlantic Coast, Inc., based in Hunt Valley, Maryland. Still earlier she was assistant director of career services at Gardner-Webb University in North Carolina.

An alumna of Salisbury University where she earned a bachelor's degree with a political science major, Ms. Penczek also holds a master's degree in sports science and pedagogy from Gardner-Webb University.

She resides in Hampstead, Maryland, with her husband and three children.