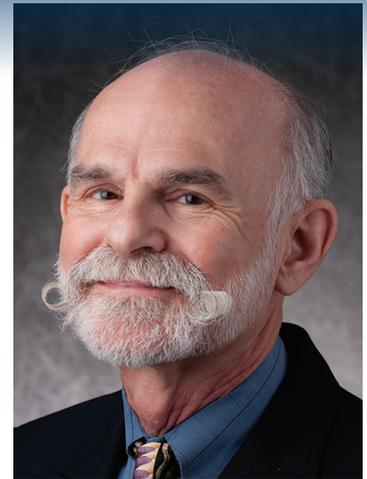


# PROFILE

## George R. Beneman, II

Senior Vice President  
Chief Technology Officer



George Beneman brings more than four decades' broadcasting experience to Maryland Public Television in his role as chief technology officer.

Mr. Beneman's responsibilities include oversight of operations and management of a staff of more than 50 artisans who operate MPT's studios and post-production facilities, transmission and broadcasting facilities, and computer network. Under his leadership, the Technology Division works to position MPT as a leader in the use of new technologies.

The Technology Division, for instance, provided the engineering and technical resources that now enable MPT to broadcast two high-definition and two standard-definition channels. This team is currently managing a \$14 million upgrade to all six of MPT's transmitters and distribution system.

Mr. Beneman is also responsible for MPT's 135,000 square-foot physical plant, which includes the \$9 renovation and expansion of Studio A plus a new exterior look for the Owings Mills headquarters.

A past member of PBS's Engineering Technology Advisory Committee, he continues to serve on other industry technology committees.

Mr. Beneman is also an award-winning director and production manager whose credits include such national productions as *Wall Street Week With Louis Rukeyser*, *Star-Spangled Spectacular: The Bicentennial of our National Anthem*, *The Jubilee Creation Concert*, *Terra Our World* with Connie Chung, *Happy New Year USA!*, *On Stage At Wolf Trap*, *The Volvo Grand Masters Tennis Tour*, and *Passport to Knowledge 2000*.

He began his career in the theatre, serving as technical director at the former Painters Mill Music Fair; as construction and theatre manager for Smithville Music Fair; and as assistant lighting director for the Broadway production of *Celebration*. Today, he continues to serve as a lighting designer and theatrical design consultant in the region.

Mr. Beneman is an alumnus of the New York University School of the Arts Theatre Program and studied business administration at the University of Maryland. An avid sailor, he volunteers with the Coast Guard Auxiliary, providing vessel safety checks and teaching safe boating classes.

He resides with his wife in Baltimore County.



MARYLAND  
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