



FOR IMMEDIATE RELEASE
October 3, 2017

Contact: Chris Orr
chris@knpb.org
775-682-7828

RENO, NEVADA – *WILD NEVADA* returns Thursday, October 5 at 8 p.m. on KNPB for its first new season in over a decade! Join hosts Chris Orr and Dave Santina as they venture out to explore the exciting activities, exquisite scenery and fascinating history all across the Silver State. Viewers will be introduced to new destinations and enjoy fresh experiences with old favorites. See what it's like to be a scientist studying in a real bat cave, marvel at the panoramas from Liberty Pass, and delight at the scenery along an epic drive on the series' first ever visit to Jarbidge. This season covers a lot of new ground, including our first-ever family episode, designed to give viewers some ideas for family-friendly outdoor activities, and our tribute to a great friend of the show, the late Alvin McLane, as Chris and Dave climb a mountain peak that was recently named in McLane's honor.

"I was excited to get back out on the road on new adventures, and the experience did not disappoint," said Dave Santina. "Throughout this series I have run the gamut from exhilaration to exhaustion, and have been reminded of the incredible beauty and diversity of the landscapes in this state. The best thing I can say about this series is that I would gladly go back and do it all again."

WILD NEVADA is perhaps the most remembered local series in KNPB history. From 2001-2005 KNPB produced nearly 50 episodes of the series, which introduced viewers to the history, characters and nearly infinite variety of recreational opportunities that await across the state of Nevada. These episodes have appeared on KNPB's broadcast schedule ever since they premiered, and viewers today continually ask when new episodes will arrive. In 2014 KNPB responded to the requests by producing and broadcasting a special one-hour episode, but viewers demanded a new series.

WILD NEVADA can be seen via over the air broadcast on KNPB ch. 5.1 and digitally with the PBS streaming service and the PBS Video app. It is also expected that the series will be distributed nationally via satellite through American Public Television for stations all across the country. *Wild Nevada* will bring viewers along on journeys that demystify the "Big Empty" areas of Nevada and encourage travel throughout the Silver State. More information and episode descriptions for *Wild Nevada* are available at knpb.org/wildnevada.

WILD NEVADA is presented to viewers in the hope that they'll be inspired to follow in the show's footsteps and explore, first watching the show and then, as we like to say, getting out there and enjoying this beautiful state for themselves.

KNPB Channel 5 Public Broadcasting in Reno, Nevada produces ***WILD NEVADA***. Funding for the series is provided by the William N. Pennington Foundation, The Nevada Division of Tourism, the NV Energy Foundation, Land Rover Reno, Charles & Margaret Burbach, Nothing To It Culinary Center, Kathie Priebe and by individual members.

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About KNPB

KNPB is seen by more than 130,000 people weekly in northern Nevada and northeastern California with additional viewership on multicast channels KNPB Create on channel 5.2, and in March 2017 the new KNPB PBS KIDS on 5.3. KNPB channels are also available on cable and satellite services. KNPB provides PBS national programming and award winning locally produced KNPB content. KNPB.org provides engaging interactive content, including the KNPB video portal at watch.knpb.org that streams all locally produced KNPB content and most PBS national content. KNPB serves students, teachers, parents and caregivers through immersive educational services from KNPB Education Services that bring classroom lessons to life. Through the support of local corporations and foundations, as well as individual members, KNPB has been delivering public television and educational services to the communities it serves since 1983.