“Detroit Public Television has become our breakthrough station, connecting one-on-one with the people who live within its reach, using TV and webcasts and new media, as well as old-fashioned in-person gatherings to create a real and virtual community of eager, happy partners. I’ve been in public television for four decades now, and I’ve never seen one of our stations with a keener commitment to what’s important to the folks it serves.”

- Bill Moyers
SHOWING THE WORLD HOW DETROIT PERFORMS
A Report to Our Community

“Performance” has many meanings. From the cars we drive, to thrilling moments on stages and screens, to delivering on a promise, performance matters. In these pages, you’ll see how Detroit Public TV has performed this year in its mission to provide trusted programming on TV, on radio, and online.

Every great performance requires collaboration and that is especially true in public media. We rely on our region’s educators, policy makers, deep thinkers, visionaries, artists, students, and – most of all – on supporters like you to showcase greater Detroit and create programs that educate, entertain and inspire.

While we’re proud of the success stories we’ve helped create, please know that we’re continually looking ahead to meet future challenges and opportunities. That means exploring new content delivery vehicles such as mobile and broadband internet. It means understanding the issues in our local community, connecting with smart folks working on those issues, and then creating – and delivering – meaningful content. It also means keeping a keen eye on our business operation, with proper staffing and sound internal procedures, to position ourselves for future success.

From Hart Plaza to Mackinac Island; from The Great Lakes to Great Performances; from Downton Abbey to your living room, Detroit Public TV is demonstrating how public media can open minds, touch hearts and change lives. We’re proud to perform this service in partnership with you.

Thank you.

Chuck Ciuni
Chair
Board of Trustees

Rich Homberg
President
and Chief Executive Officer
We are Michigan’s leading, trusted media organization for in-depth discussion of important issues, and a national PBS leader in community partnerships.

We are:

- A safe place for diverse communities.
- A proven educator of children.
- A virtual town square.
- A leading authority on cultural, health, urban and environmental issues.
- A great place to work.

To provide trusted television and radio programming that is audience driven, results oriented and committed to community betterment. We are proud of our ability to CREATE, DELIVER and SHARE these programs in the community because of our unique skill set, communication tools and business processes.

**TRUST**
Honor America’s recognition of Public Television as America’s most trusted institution and our audiences’ belief that what they see on Detroit Public TV is factual and impartial.

**ACHIEVEMENT**
Complete projects successfully that exceed the expectations of our community.

**GROWTH**
Expand our skills and programs to help encourage growth in the community.

**CREATIVITY**
Demonstrate openness to new ideas and collaborations through experimentation and risk taking.

**SERVICE**
Listen, understand, and provide a positive experience for every customer by applying our assets and resources to build value, loyalty, and to help them achieve their goals.

**RESPECT**
Honor the unique perspectives and contributions of all individuals. We believe that professionals behave as they must and not as they feel.

**TEAMWORK**
Combine the knowledge and skills of our employees and partners to work together to achieve common goals that foster each other’s success.
“I don’t know what I would do without public television. I have been watching since Julia Child was on. She is the reason I developed a love of cooking. Thank you for all you do.”
- Dorothy Tarpinian

“Your programming has been crucial to my son’s development! He has a love for science thanks to Sid. He uses “BIG” words and we are like, ‘Where did you learn that from?’ He will reply Sid, or Martha, or even Word Girl. Thank you so much!”
- Walter Damon Banks
THE DETROIT REGIONAL CHAMBER MACKINAC CONFERENCE

For the third consecutive year, Detroit Public TV produced 16 hours of live broadcast coverage (plus six additional hours of live online streaming) over three days from the Grand Hotel on Mackinac Island, connecting thousands of viewers with Michigan’s most powerful decision makers. The broadcast provided a unique look into the issues facing Michigan and the collaborations that are critical for growth and improvement. A daily half-hour highlight program was carried on Public Television stations across the state. The event was also available as open-source programming for media outlets to use as a live-streamed video program on their websites — a service that was used by more than 100 media and public interest websites.

GREAT LAKES WEEK CONFERENCE

For the second year in a row, DPTV provided 24 total hours of C-SPAN-like coverage, and nightly 30-minute highlights, of key environmental and water quality issues from the Great Lakes Water Conference, this time in Cleveland, Ohio, in September 2012. Thanks to open-source distribution of content through television and journalism partnerships and embeddable video-sharing, portions of the four-day event were carried in 22 United States markets, and throughout Canada. Additionally, nearly 7,000 people from 25 countries watched segments online.

ROSA PARKS NATIONAL DAY OF COURAGE

To honor the 100th anniversary of the birth of civil rights icon Rosa Parks in February 2013, the first-ever National Day of Courage was held at The Henry Ford museum. DPTV produced 12 hours of continuous online coverage and 8.5 hours of broadcast coverage on Channel 56.2 of this event, which included the unveiling of a new Rosa Parks postage stamp. The combination of online, broadcast and social media engagement drew visitors from 43 states.

MiWeek

Bankruptcy, emergency managers, political maneuvering. There’s never a dull moment in Michigan, and each week journalists Christy McDonald, Stephen Henderson and Nolan Finley shed light and analysis on important issues. Now at 7:30 p.m. Thursdays.

AMERICAN BLACK JOURNAL

Now in its 45th year as one of the longest locally produced programs in America, ABJ continues its tradition of exploring our world from an African American perspective. Detroit Free Press Editorial Page Editor Stephen Henderson hosts Sundays at 12:30 p.m.

“The Council of Great Lakes Industries appreciated working with DPTV on coverage of Great Lakes Week 2012. Your comprehensive coverage was a tremendous service to Great Lakes stakeholders. Thank you for your attention to balanced coverage of the various aspects of Great Lakes sustainability – economic, social and environmental.”

- Kathryn A. Buckner, President, C.G.L.I.
**DOWNTON ABBEY**

The lives of the aristocratic Crawley family and their servants in post-Edwardian England has become PBS’s biggest drama hit ever. The series’ popularity was evident as DPTV had “full houses” for two special December screenings and a reception prior to the launch of Season 3 at The Maple Theater in Bloomfield. Long live the Dowager Countess!

**DETROIT PERFORMS**

It’s a website, a TV show, and a Movement. Detroit Performs premiered as a TV series in June 2013 and is enlisting artists, students, educators and cultural organizations to collect stories of creativity and to share experiences in the arts. **Tuesdays at 7:30 p.m.**, Detroit actor **D.J. Oliver** is your guide to people whose lives have been transformed by art, and we hope it inspires you to follow your muse. Visit [DetroitPerforms.org](http://DetroitPerforms.org) to watch past episodes, submit story ideas, or discover cool events in Southeast Michigan.

**WRCJ 90.9 FM**

Detroit’s only classical and jazz public radio station is a service of Detroit Public TV and Detroit Public Schools. With classical hosts **Dave Wagner** and **Chris Felcyn**, 90.9 FM is an advocate for music education and provides valuable promotion for greater Detroit’s classical and jazz artists. This year, WRCJ broadcast many live performances of the Detroit Symphony Orchestra and Michigan Opera Theatre, as well as concerts by the DSO’s Civic Youth Ensembles and a special live broadcast from *The Concert of Colors*. WRCJ also provided musical experiences for kids with instrument “petting zoos” at several community events. Learn more at [wrcjfm.org](http://wrcjfm.org).

**DSO WEBCASTS**

Detroit Public TV provided technical support for more than 20 live webcasts of concerts by the Detroit Symphony Orchestra during the 2012 – 2013 season. Since 2011, the online broadcasts have been watched by more than 300,000 people worldwide.

**I BELIEVE: A SHOAH REQUIEM**

On April 7, 2013, DPTV produced a live broadcast and webcast from Detroit’s Orchestra Hall to present the world premiere of the first complete musical liturgy dedicated to Yom HaShoah, Holocaust Remembrance Day. An a cappella cantata, *I Believe* was composed by Detroit-area cantor **Daniel Gross** and combined five choirs and 150 voices in a powerful community-wide interfaith observance.

**IL VOLO IN MIAMI**

In March 2013, the DPTV production truck and crew traveled to Miami, Florida, to record Italian teenage singing stars Il Volo’s new PBS special, *Il Volo: We Are Love*. Il Volo, **Piero Barone**, 19; **Gianluca Ginoble**, 18; and **Ignazio Boschetto** 18, released their self-titled debut album in April 2011 where it charted at No. 10 on the Billboard Top 200 and has gone on to sell over one million copies worldwide. The classically trained vocalists also recorded a Christmas TV special in the Miami session, *Buon Natale*. Il Volo’s PBS specials – all produced by DPTV – are raising much-needed funds for PBS stations throughout America.
ANTIOQUES ROADSHOW

In June 2013, more than 5,000 people brought items from their basements and attics to Cobo Center hoping to discover hidden treasures as the popular PBS series returned to Detroit for its first visit since 1996. Among the finds in Detroit was Bert Lahr’s original working script of The Wizard of Oz, valued at $150,000. We thank the more than 120 DPTV volunteers who worked the very-long-day event to help ensure that the on-set experience was priceless.

THE SPHINX ORGANIZATION

In February 2013, Detroit Public TV and WRCJ-FM both broadcast the 16th annual Sphinx Finals Concert, featuring the Senior Division winners performing with the Sphinx Symphony Orchestra, conducted by Anthony Elliott. DPTV also produced three days of continuous online video coverage for the first annual SphinxCon conference, which explored ideas for increasing diversity in the performing arts.

ARAB AMERICAN STORIES

Thanks to funding from the W.K. Kellogg Foundation, Detroit Public TV has embarked on a national engagement effort for Arab American Stories, DPTV’s 13-part series, hosted by NPR’s Neda Ulaby, to present Arab Americans in all walks of life. The initiative includes screenings and discussions at community events throughout America to promote greater understanding of Arab American history and culture. The series recently received a national SAG/AFTRA American Scene Award.

A CELTIC AWAKENING WITH FAITH MARION ROBINSON

Acclaimed vocalist Faith Marion Robinson and her multi-talented band of Irish musicians transported viewers to the Emerald Isle in this DPTV Media special which aired nationally in December 2012. The genre-spanning musical selections — from cherished standards like Danny Boy to Broadway classics and folk songs — represent themes connected to Irish emigration, the Great Famine, The Troubles and Ireland’s role as a world leader in peace.

CHRIS MANN: A MANN FOR ALL SEASONS

In March 2013, DPTV brought Chris Mann, a breakout star on The Voice, to PBS audiences nationwide in this concert special featuring classical-crossover favorites and special guests singer/songwriter Martina McBride and jazz saxophonist Mindi Abair.

DANIEL O’DONNELL FROM THE HEARTLAND

Beloved Irish crooner Daniel O’Donnell showed his love for America in his twelfth concert special for PBS filmed in Iowa. Exuding the same passion for music and unique sense of humor that have captivated audiences for years, O’Donnell sings, dances and charms with a mix of country, pop and fan favorites. Subsequently, DPTV shot O’Donnell’s 13th special right here in greater Detroit. DPTV’s productions of our pledge specials for Daniel O’Donnell have raised millions of dollars for PBS stations nationwide.

“Arab American Stories presents a varied and multifaceted view of Arab Americans from all walks of life. This series has given audiences an opportunity to learn about the significant contributions of those featured to their professions, communities and the world at large in a format which is highly entertaining and relatable.”

- Jenny O’Hara, co-chair of the SAG-AFTRA Honors and Tributes Committee
AMERICAN GRADUATE
Detroit Public TV opened the 2012-13 school year with a special production of Ready for School, linking the first day of school to graduation success. Then on American Graduate Day in September, DPTV joined a seven-hour national broadcast recognizing national and local organizations working to prevent high school dropouts. American Graduate: Let’s Make It Happen is a public media initiative supported by the Corporation for Public Broadcasting (CPB), to help local communities across America address the dropout crisis.

FIRST ROBOTICS COMPETITION
In April 2013, DPTV produced a live day-long online stream of the FIRST Robotics Finals Competition from Eastern Michigan University, and later edited a one-hour primetime special capturing all the excitement as high school science and technology students went robot-to-robot. Students compete in a venue where intelligence, engineering and strategic ingenuity are highlighted when teams build and operate robots in an intense competition.

YOU BE THE CHEMIST
Are you smarter than a 5th grader? Probably not against this bunch of chemistry champs. The average IQ was high in DPTV’s Riley Broadcast Center as 27 middle school students competed in the Michigan finals of the You Be The Chemist Challenge in April 2013. More than 20,000 students participated nationwide, and congratulations to Ryan Neff from Cranbrook Boys School, who represented Michigan in the national finals.

READY TO LEARN
Working with community partners throughout greater Detroit, DPTV offered 135 free Ready to Learn literacy workshops. The outreach effort reached more than 5,300 disadvantaged pre-school children and caregivers with free books and important information about preparing children for Kindergarten.

BE HUMANE
DPTV’s Emmy Award-winning Humane Education Media Campaign is a series of 60-second public service announcements designed to promote better treatment of animals. We believe it is critical for children and adults alike to treat other living creatures with respect, responsibility and compassion. DPTV worked with HEART (Humane Education Advocates Reaching Teachers) and Humane Society of Huron Valley to create the messages.

HELP ON THE HOMEFRONT: VETERAN’S COURT
The statistics are staggering: the highest suicide levels in the military in ten years, with deaths from suicide outweighing combat deaths by a two-to-one ratio. In this one-hour documentary, Detroit Public TV follows Oakland County Judge Brian MacKenzie and three veterans as they work their way in and out of the Veterans Court program to get a handle on their addiction and mental health issues in order to redirect their lives. Sponsored by the Community Foundation for Southeast Michigan and the Knight Foundation.
CAREGIVERS CONFRONTING THE CARE SYSTEM
In cooperation with The Altarum Institute, DPTV presented a panel of four prominent authors, policy makers and medical professionals – all experts in the field of elder caregiving and aging – to share valuable information about how women are often in the caregiving role and the effects of being in that role.

THE END OF ILLNESS WITH DR. DAVID AGUS
Can we live robustly until our last breath? In this DPTV-produced special, aired throughout America on PBS stations, David B. Agus, M.D., challenges long-held wisdom and dismantles misperceptions about what “health” means. It’s another example of how DPTV Media specials help viewers gain a new perspective on health to achieve long and healthy lives.

PROTECT YOUR MEMORY WITH DR. NEAL BARNARD
Alzheimer’s disease attacks half of us by age 85. Five million Americans already have it — and that number is growing rapidly. With groundbreaking research, author and health advocate Barnard proves there is much that can be done to protect against memory loss and offers new ways to offset the risk. This DPTV special aired on PBS stations throughout America in March 2013.

ON THE ROAD AND IN THE STUDIO
Whether in the Smith, Ford, or Boll Family studios at the Riley Broadcast Center, or the Midtown Detroit studio at Wayne State University, or on the road in our state-of-the-art digital production truck, the DPTV crews have never been busier. Some highlights this year include:

- *Knit & Crochet* – Season 4 – 13 episodes
- Special announcements by Governor Rick Snyder
- National pledge events for *The Doors* and other PBS specials
- Detroit Fireworks
- Location production in Detroit for *Genealogy Roadshow*
- *Jimmy Dean Country Classics* for PBS distribution
- *The Irish Rovers Christmas* for American Public Television
- *Be a Money Smarty* community seminar

“*The way I see it, your programming makes the most of today’s multimedia (audio, video, computer animation, etc.) to provide commercial-free, quality programs that inform while helping to open people’s minds, and it does so at no cost, except to ask for donations if people are willing. I am willing.*”
- Jim P.
Every great performance requires collaboration and that is especially true in public media.
“I started watching DPTV when I was about 2 years old, and I’ve been hooked ever since. You couldn’t keep me away from finding out what was going to happen next with Big Bird and Snuffaluffagus, or what Mr. Rogers had in store for me that day. Later I graduated to great educational shows like Reading Rainbow, and then Nova. Now I watch PBS for two reasons. First, it has quality programs that cover the spectrum of entertainment and information, and second, it reminds me of home.”

- Cara Alcantar

Top: Masterpiece: Downton Abbey - PBS’s most-watched drama
Bottom: MiWeek - Stephen Henderson, Christy McDonald, Nolan Finley
BY THE NUMBERS

• Nearly **30,000 people** applied to attend *Antiques Roadshow* in Detroit.

• More than **5,000 people** brought up to two items each to Cobo Center.

• In one day, **70 experts** appraised more than **10,000 items**.

• **120 DPTV volunteers** worked the event.

• More than **8 million viewers** throughout America will see the Detroit episodes of *Antiques Roadshow*.

*Antiques Roadshow* host **Mark L. Walberg** in Detroit.
"I just want to let you know how much I enjoy volunteering for Channel 56. It's a lot of fun and fellowship and we are helping the organization raise money. The DPTV staff makes us feel welcome and I have met a lot of interesting, committed volunteers who also enjoy DPTV.”
- Ken Isherwood

"I had so much fun that I’m now looking into volunteering for the Roadshow in Richmond on August 17th. Just hope my voice comes back soon!"
- Emily
# Detroit Educational Television Foundation

## Fiscal Year 2013

### Statement of Activities

**Year Ended June 30**

<table>
<thead>
<tr>
<th>Changes in Unrestricted Net Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual contributions</td>
<td>$9,790,496</td>
<td>$9,029,385</td>
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<tr>
<td>Retail product sales</td>
<td>2,082,448</td>
<td>2,604,525</td>
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<tr>
<td>Local and national program productions</td>
<td>3,536,707</td>
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<tr>
<td>Corporate contributions</td>
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<td>Corporation for Public Broadcasting grant</td>
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<td>2,009,314</td>
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<td>Foundation contributions</td>
<td>561,807</td>
<td>461,854</td>
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<td>Special events</td>
<td>511,402</td>
<td>347,677</td>
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<td>Investment income</td>
<td>743,090</td>
<td>816,722</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>120,417</td>
<td>(40,752)</td>
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<tr>
<td>Miscellaneous income</td>
<td>52,688</td>
<td>94,118</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td>$21,127,930</td>
<td>$20,041,544</td>
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<table>
<thead>
<tr>
<th>Expenses</th>
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<td>Program services:</td>
<td></td>
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</tr>
<tr>
<td>Production</td>
<td>6,912,092</td>
<td>7,672,122</td>
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<tr>
<td>Engineering</td>
<td>1,522,190</td>
<td>1,682,861</td>
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<tr>
<td>Broadcast</td>
<td>4,646,602</td>
<td>4,003,836</td>
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<tr>
<td>Communications</td>
<td>927,583</td>
<td>843,541</td>
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<tr>
<td><strong>Total Program Services</strong></td>
<td>$14,008,467</td>
<td>$14,202,360</td>
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<tr>
<td>Supporting Services:</td>
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<td>Fundraising</td>
<td>4,661,427</td>
<td>4,373,201</td>
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<tr>
<td>Administrative</td>
<td>1,943,730</td>
<td>1,853,756</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$20,613,624</td>
<td>$20,429,317</td>
</tr>
</tbody>
</table>

| Increase/(Decrease) in Unrestricted Net Assets | 514,306 | (387,773) |

| Changes in Temporarily Restricted Net Assets |      |      |
| Contributions                               | 1,202,093 | 462,562 |
| Net assets released from restrictions       | (394,210) | (839,820) |

| Increase/(Decrease) in Temporarily Restricted Net Assets | 807,883 | (377,258) |

| Increase/(Decrease) in Net Assets | 1,322,189 | (765,031) |

| Net Assets - Beginning of year | $18,275,036 | $19,040,067 |
| Net Assets - End of year       | $19,597,225 | $18,275,036 |

### Balance Sheet

**June 30**

<table>
<thead>
<tr>
<th>Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$4,696,828</td>
<td>$4,400,848</td>
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<tr>
<td>Investments</td>
<td>1,763,053</td>
<td>1,500,428</td>
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<tr>
<td>Accounts receivable, net</td>
<td>1,249,132</td>
<td>1,309,779</td>
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<tr>
<td>Pledges receivable, net</td>
<td>2,614,474</td>
<td>2,053,900</td>
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<tr>
<td>Inventory</td>
<td>213,885</td>
<td>250,338</td>
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<tr>
<td>Prepaid assets and other</td>
<td>439,505</td>
<td>440,807</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>16,034,633</td>
<td>17,141,300</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>$27,011,510</td>
<td>$27,097,400</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$612,721</td>
<td>$664,307</td>
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<tr>
<td>Accrued liabilities</td>
<td>1,636,564</td>
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<tr>
<td>Capital lease obligation</td>
<td>0</td>
<td>257,297</td>
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<tr>
<td>Long term debt</td>
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<td>5,920,000</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<td>8,822,364</td>
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<tr>
<td>Net Assets:</td>
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<td></td>
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<tr>
<td>Unrestricted</td>
<td>18,182,904</td>
<td>17,668,598</td>
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<tr>
<td>Temporarily restricted</td>
<td>1,334,301</td>
<td>526,418</td>
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<tr>
<td>Permanently restricted - Endowment</td>
<td>80,020</td>
<td>80,020</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>19,597,225</td>
<td>18,275,036</td>
</tr>
</tbody>
</table>

| Total Liabilities and Net Assets| $27,011,510 | $27,097,400 |
# Detroit Public TV

**William H. Smith Family Leadership Circle and Society for Excellence**

<table>
<thead>
<tr>
<th>Amount Range</th>
<th>Donors</th>
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<tbody>
<tr>
<td>$200,000 – $299,999</td>
<td>William H. &amp; Patricia M. Smith Foundation</td>
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<tr>
<td>$100,000 - $199,999</td>
<td>Ms. Catherine E. Rohs, Betty May Williams</td>
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<td>$25,000 - $99,999</td>
<td>Conway MacKenzie, Inc.</td>
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<td>$10,000 - $24,999</td>
<td>Mr. &amp; Mrs. Barney Barnett, Mr. &amp; Mrs. Charles R. Cluini, Ms. Lois J. Clause, Marvin &amp; Betty Danto Family Foundation, George S. &amp; Helen G. Deffenaugh Foundation, Richard C. Devereaux Foundation, Lauren &amp; Phillip Fisher, Mr. &amp; Mrs. Bill Fox, Dale &amp; Bruce H. Frankel, Greenleaf Trust, Nancy &amp; James Grosfeld Foundation, Mr. &amp; Mrs. Mort Harris, The Lconomisk Foundation, Richard &amp; Jane Magocian Foundation, MASCO Corporation, Mr. &amp; Mrs. James B. Nicholson, Mr. &amp; Mrs. Timothy Nicholson, Mr. John R. Pickles, Ralph L. &amp; Winifred E. Polk Foundation, PVS Chemicals, Inc., Mr. &amp; Mrs. Donald Brasie, Mrs. Kellie Bagnick, Mrs. Arturo C. Liebler, Mr. &amp; Mrs. Thomas Lewandowski, Mr. &amp; Mrs. Mohammad Haghgooei, Dr. Abdul Rahman, &amp; Mrs. Sena Halabi, Mr. &amp; Mrs. Steven K. Hamp, Mrs. Betty Hancock, Ms. Leona Hanselman, Ms. Jacqueline C. Harvey, Dr. John W. Henke, Jr., Ms. Deborah Tyner, &amp; Mr. Rick Herman, Ms. Patricia Hindman, Mr. &amp; Mrs. Stanley Hirt, Cathleen &amp; Lee Hodson, Lauraine Hoensheid, Ms. Christine M. Holmes, Ritschard &amp; Tracey Homberg, Mrs. Judy Horn, Mr. Arthur Horwitz, Mrs. Julia Houston, Raymond E. Howard, Mr. Willie Huling, Mrs. Harriet H. Hull, Beulah Hurley, Keith A. Iversen Living Trust Foundation, Mr. &amp; Mrs. Ira Jaffe, Ms. Nadine E. Jakobowski, Dennis A. Johnson, Mr. Stephen E. Johnston, Mr. &amp; Mrs. Victor Jose, Marjorie and Maxwell Jospey Foundation, Ms. Judy M. Judd, Ms. Sue Jurcak, Ms. Doris Kashtan, Mr. Herbert G. Kentta, Mr. George E. King, Mrs. Judith Kirkeby, Mr. &amp; Mrs. William Kline, David &amp; Kathy Kolodziej, Mrs. Carolina Kos, Donald &amp; Mary Kosch Foundation, Mr. &amp; Mrs. Vaughn A. Koshkarian KPMG LLP, Michael &amp; Barbara Kratchman, Kresge Foundation, Mr. &amp; Mrs. Leonard &amp; Gail Kruszewski, Helen F. Kuniski, Mr. Randall Kunz, Mr. Paul N. Lavins, Lee Hecht Harrison, Mrs. Mollie Leonelli Dr. Jeanne &amp; Dr. Christopher Lewandowski, Mr. &amp; Mrs. Thomas Lewandowski, Mr. &amp; Mrs. Arthur C. Liebler, Mr. &amp; Mrs. Daniel Lis, Mr. &amp; Mrs. Hannah Lis, Mr. &amp; Mrs. David Los, Maddin, Hauser, Wartell, Roth &amp; Heller PC</td>
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<tr>
<td>$5,000 - $9,999</td>
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My 94-year-old mom and I enjoy Saturday programming together, especially Lawrence Welk and the wonderful cooking shows. It’s our time together. Keep up the good work!

- Gloria Sander Nova Scotia, Canada
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“Thank you so much for partnering with us for the recent Challenge Grant night. The support we received from beginning to end was superb! We are already hearing feedback from our residents and families about how wonderful it was to see Canterbury on the air.”

- Tracy Jenish, Canterbury-on-the-Lake Senior Living, Waterford
“Listening to you, my music heart climbs – like Tosca – to the highest ledge and there I leap but with transforming joy (not with the crush of sorrow) and my soul flies toward... everything.”

- Shawn Tambeau
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Detroit Concert Choir
Detroit Institute of Arts
Detroit Jazz Festival
Detroit Lutheran Singers
Detroit Music Hall
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Detroit Opera House
Detroit Symphony Orchestra
Dirty Dog Jazz Cafe
Doll Hospital and Toy Soldier Shop
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WTC Memorial Choir
Ypsilanti Symphony Orchestra
I really enjoy the diversity of DPTV. The regular channels offer very little that sparks my interest. It is so nice to tune into shows that actually have some substance to them.

- S. Grandy
The William H. Smith Family Leadership Circle recognizes annual gifts for operating support of $10,000 or more for WTVS Detroit Public Television. Smith Leadership Circle members can direct their gifts to one of five program funds.

The Richard C. Devereaux Foundation fund for Energy and Environment programs.

The Shirlee & Bill Fox Fund for Leadership & Public Affairs programs.

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The Society for Excellence recognizes individuals who contribute $1,000 or more annually to support programming on Detroit Public TV. The Society brings members together for unique experiences that celebrate public television’s mission.

The Kresge Society recognizes individuals who contribute $1,000 or more annually to support classical and jazz music on WRCJ 90.9 FM. Benefits include invitations to station events, special ticket offers, and more.

DPTV Legacy Leaders is a planned giving program that offers a variety of gift opportunities that can be designed to meet your needs while investing in the future of Detroit Public TV.

Sustaining Members are individuals who have monthly contributions automatically deducted from their bank account or charged to their credit card. The process cuts down on paperwork, is adjustable at any time, and renews automatically annually.

Other options include gifts of stock, vehicle donations and matching gifts from employers.

For information on how you can support Detroit Public TV and/or WRCJ-FM, please visit dptv.org or wrcjfm.org

“There is an important foundation of trust and civil discussion – and a concern for the improvement of the lives of all viewers – that I find unique to public broadcasting and particularly at Detroit Public TV. As donors, it is our job to help it continue.”

- Bill Smith
2012–2013
AWARDS

35th Annual Emmy Winners:
Historic/Cultural Program/Special

Arab American Stories
WTVS, Alicia Sams

Great Teachers
WTVS, Oliver Thornton, Sarah Zientarski and James Graessle

Craft Speciality-Makeup

Best of Soul Train
Pledge Event WTVS, Amanie Mokdad

Lighting

A Celtic Awakening
WTVS, Jeff Ravitz

On-Camera Talent

Under the Radar Michigan
Tom Daldin
UNDER THE RADAR PRODUCTIONS, INC.
WTVS

Program Host/Moderator

Writer - Short Form
(Promos, PSAs, Commercials, Opens, etc.)

Be Humane - “Thank You Letter”
WTVS, Oliver Thornton

The 2012 MAB Awards:
Detroit Public TV was recognized as Best in Category for the following productions:

Mini-Doc or Series

Cuyahoga Legacy

Cultural and Performing Arts

A Celtic Awakening

Community Involvement

Be Humane

Special Interest Programming

MiVote Governor’s Townhall

Sports, Outdoor or Recreation

FIRST in Michigan

Robotics State Championship

We also received merit recognition on four programs:

Special Interest programming

Ready for School

News or Public Affairs special

MiWeek

Community Involvement

American Graduate

Independent Producer

Under the Radar
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The Detroit Educational Television Foundation is a Michigan not-for-profit corporation that holds the non-commercial broadcast license for WTVS 56.1, 56.2 World and 56.3 Create, Detroit Public Television (DPTV). The Foundation also manages WRCJ 90.9 FM, which is licensed to Detroit Public Schools and is located inside the Detroit School of Arts.

Public Television has been the most trusted institution in America for 10 years in a row, according to annual surveys by the GFK Roper Public Affairs media poll; The Hart Research and American Viewpoint, and most recently (2012) the Harris Interactive and (2013) ORC Caravan polling firms.

Detroit Public Television and WRCJ-FM rely on contributions from viewers and listeners like you. We thank you for your support.

OUR AUDIENCES

Each week, more than 2.5 million people* in Southeast Michigan and throughout Canada watch Detroit Public TV.

Approximately 158,000 people** each week listen to WRCJ 90.9 FM.

*Nielsen Media Research and BBM Canada, FY 2013
**Arbitron, Inc., 12-book average, FY 2013
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