

2016 WGVU ENGAGE I HAVE MADE A DIFFERENCE AWARDS

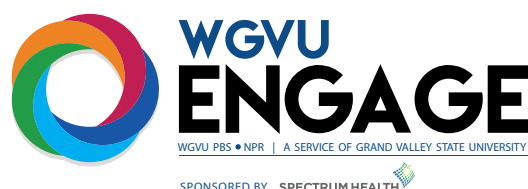
WGVU Public Media is much more than just Television and Radio. As a Public Media Station, we are committed to offering people from all walks of life opportunities to broaden their horizons, explore new Ideas and realize their potential-in other words to Make a Difference and to Be More. The WGVU Engage I HAVE Made a Difference Awards is a new way for WGVU to celebrate our community spirit to Make a Difference.

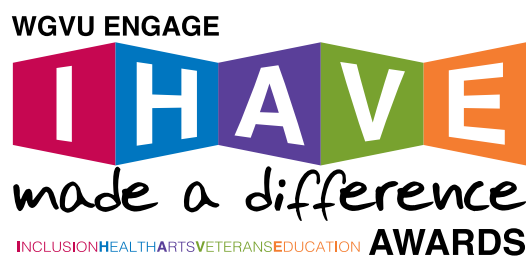
The WGVU Engage I HAVE Made a Difference Awards recognize excellence in our local community, bringing accolades to those who share our commitment to offering everyone an opportunity to make a difference.

WGVU Engage I HAVE Made a Difference Awards will be awarded to one Individual and one Non-Profit organization that best exemplifies outcomes in the five WGVU Engage areas of focus and overall excellence in support of our community. Awards are free to enter and will be judged by a group of panelists representing the WGVU Engage Committee, WGVU Public Media, and the community.

Winners will be invited to join us at an awards luncheon to celebrate their achievements and they will be featured on WGVU Engage webpage and over the air on WGVU Public Media.

All 501(c)(3) nonprofit organizations and individuals are welcome to submit an awards application. GVSU employees, WGVU employees, and organizations that are part of Grand Valley State University are not eligible to receive any awards.





APPLICATION MATERIALS

Thank you for your interest in the 2016 WGUV Engage I HAVE Made a Difference Awards. This application packet offers forms and Instructions to help you assemble an application for your organization. In it you will find the following:

- Award Descriptions
- Award Category Sheets
- Application Form
- Note on Judging
- Application Checklist

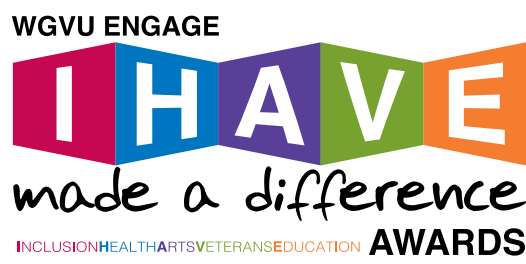
Please read each carefully to ensure your eligibility.

A SPECIAL NOTE ON JUDGING

Our panel of Judges is made up of impartial business, philanthropic and civic leaders from the WGUV Public Media viewing area. Judging will not review applications from any organizations with which they have either a personal or professional relationship. As you complete your application, keep in mind the following criteria which will be used by the Judges to score your submission.

1. **Broadening Horizons:** Does the organization open up new worlds for the people and community they serve?
2. **Respectful:** Does the organization seem welcoming and purposeful? Are they respectful of the people and community they serve?
3. **High Quality:** Does the organization offer excellence in their everyday work?
4. **Innovation:** Does their work feel fresh, original and pioneering? Are they using creative methods to achieve results?
5. **Successful:** Has the organization achieved the goals they set for themselves? Have they had a measurable on the people and community they serve?





AWARDS CATEGORIES

The I HAVE Made a Difference Awards are offered in up to eight categories, each honoring a different aspect of local commitment to and success at making a positive difference in the lives of people in our community.

WGUV Engage I HAVE Made a Difference Award for Inclusion

Understanding different viewpoints helps us to develop a deeper, more rounded understanding of the world. But often, minority and opposition voices have difficulty being heard. The WGUV Engage I HAVE Made a Difference Award for Inclusion recognizes an organization and an individual that celebrates and gives voice to people of diverse backgrounds, opinions and perspectives.

WGUV Engage I HAVE Made a Difference Award for Health

The WGUV Engage I HAVE Made a Difference Award for Health is an exciting opportunity to recognize an Individual and an organization with exemplary health, safety and environmental community initiatives and programs that have made our community a better, healthier place.

WGUV Engage I HAVE Made a Difference Award for Arts

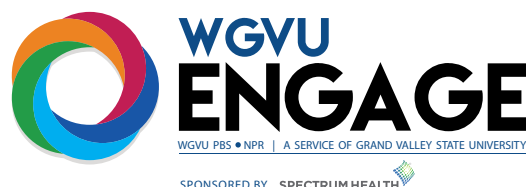
Art, theater, dance and music can transport us to a different place or time. The I HAVE Made a Difference Award for the Arts recognizes an organization and an Individual that brings the arts to new audiences who might not otherwise have opportunities to experience them, opening their eyes to the world's colorful cultural offerings.

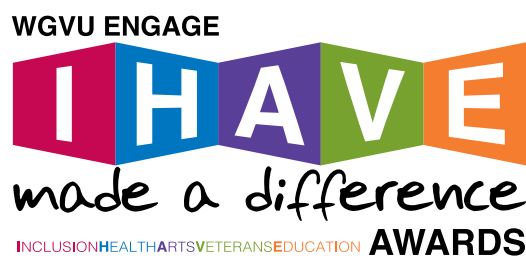
WGUV Engage I HAVE Made a Difference Award for Veterans

The WGUV Engage I HAVE Made a Difference Award for Veterans is a way to honor and recognize both an Individual and an organization for their outstanding support of those who have served our country, and are now living in our community. The award will honor an individual and an organization that has assisted with improving the quality of life or resources to those who need it most.

WGUV Engage I HAVE Made a Difference Award for Education

The WGUV Engage I HAVE Made a Difference Award for Education recognizes both an Individual and organization that has had a measurable Impact in our community in assisting Individuals with broadening their academic horizons and focusing on continuing education at any and all levels.





PEOPLE'S CHOICE, NON-PROFIT AND PERSON OF THE YEAR

WGUV Engage I HAVE Made a Difference People's Choice Award

WGUV Public Media is a service by the public, for the public. That's why the prestigious WGUV Engage I HAVE Made a Difference People's Choice Award recognizes the local organization and individual that are the most connected to the community and the people they serve. Through online voting, local citizens decide which organization/individual they think most deserves to be honored.

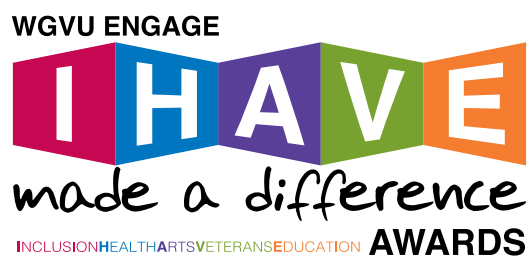
Voters will select from the list of WGUV Engage I HAVE Made a Difference Awards applicants or may write in an organization/individual of their choice.

WGUV Engage I HAVE Made a Difference Non Profit of the Year Award

Selected by the Judges from all submitted applications, the WGUV Engage I HAVE Made a Difference Non-Profit of the Year Award recognizes the organization that demonstrates overall excellence and conducts a superior level of service to the community by helping their constituency.

WGUV Engage I HAVE Made a Difference Person of the Year Award

The WGUV Engage I HAVE Made a Difference Person of the Year Award recognizes an individual whose contributions to society exemplify the spirit of making a difference by helping their community to expand their horizons, explore new ideas and new worlds and to inspire everyday people to Be More.



2015 WGVU ENGAGE I HAVE MADE A DIFFERENCE AWARDS APPLICATION CHECKLIST

Before you seal the envelope and drop your materials in the mail to George Davis III WGVU Public Media 310 Fulton St. W. Grand Rapids Michigan 49504 or email it to George Davis III at davisgeo@gvsu.edu, take a moment to ensure your application is complete. This checklist will help!

- I have completed the application, up to 500 word narrative.
- I have provided support materials as appropriate.
- I have included a current copy of organization's IRS determination letter Indicating 501(c)(3) status.

Any questions? Call or email and we can help.

George Davis III, WGVU Marketing & Special Events Coordinator
(616) 331•6526
davisgeo@gvsu.edu

*Thank you for your Interest In the 2016 WGVU Engage I HAVE Made a Difference Awards.
We look forward to reading your application.*

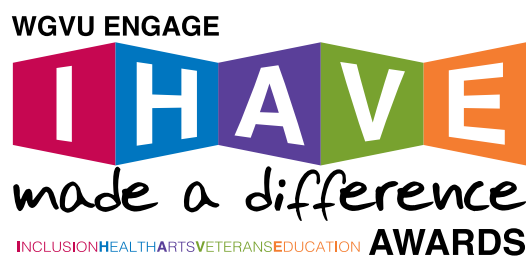
MAKE A NOTE...

All organizations that submit an application are eligible for the WGVU ENGAGE I HAVE Made a Difference People's Choice Award. Don't forget to tell your staff, clients, supporters and partners to vote for you online at wgvu.org/engage beginning September 26-30, 2016.

AND, DON'T FORGET!

Join us to celebrate the I HAVE Made a Difference spirit in our community. The WGVU Engage I HAVE Made a Difference ceremony will be held Tuesday November 8, 2016 at the L.V.Eberhard Center beginning at 11:30 AM. Two tickets will be given to each finalist in each category. Additional tickets will be available online at wgvu.org or by calling 800-442-2771.





WHAT YOU DO

Please provide 2 - 3 sentence answers to each of the following questions about what you do in our community.

Whom do you serve in our community? _____

What are your organization/project goals? _____

What are your measures of success? _____

HOW YOU DO IT

Please provide a brief, written narrative explaining why you should win the WGVU Engage I HAVE Made a Difference Award in your chosen category. Consider how you broaden horizons for the people and community you serve. How do you encourage, challenge or support them as they strive to experience life at their fullest potential? Also, comment on your strengths; how your organization is welcoming to and respectful of the people you serve; and how your work is fresh and pioneering. Be sure to refer to the award description and judging criteria when writing your narrative. You may attach a separate sheet of paper as needed. (Up to 500 words)

WHAT IS YOUR OUTCOME?

What specific outcomes most demonstrate your success? _____
