



Permian Basin Public Telecommunications, Inc.

Board of Directors Meeting Minutes

Wednesday May 25th, 2016

12:00PM, C.E.E.D. Board Room

Board Members Present: Brad Bullock, Pat Canty, Frank Deaderick, John James, Karmen Hendrix-Bryant, Stephanie Rivas and Jane Wolf

Staff Members Present: Carla Holeva and Jazmin Shotts

On the phone: Neal Kittredge-Boles

1. Call to Order – Frank Deaderick at 12:10PM
2. Financial Reports – Neal Kittredge-Boles
 - a. ACTION ITEM: Brad Bullock moves to approve April 2016 finance report. Pat Canty seconds. Motion carries.
3. Approval of Minutes
 - a. ACTION ITEM: Pat Canty moves to approve Minutes from April 2016 meeting. Karmen Hendrix-Bryant seconds. Motion carries.
4. CEO Reports – Carla Holeva
 - a. Pledge dates for June, 2nd – 4th. Board members were invited to participate
 - b. PBS National Meeting report
 - c. Staffing – Development directors for KPBT and KXWT conducting interviews for joint Membership staff member. Possible hire date in July
 - d. Underwriting staff going to outlying communities within the next weeks
 - e. EZ Rider, current 'bus wrap' will come off bus on July 1st
 - f. Mineral rights lease offer made to Basin PBS for Ritz property- Carla was asked to share information with Brad Bullock for advice
 - g. Family Friday event at Museum of Southwest, June 10th, Board members invited to participate
 - h. Update on character costume for Basin PBS, expense of buying a licensed character is prohibitive. Will continue to rent. Looking into introducing a Basin PBS mascot
 - i. Development, Jane asked that staff remember to ask Board members to come along during asks from foundations or if needed on donors ask
5. Educate Midland – Jane Wolf leads discussion and Board agrees on including all communities in viewing area. Jane will find a point of contact in Region 18 and invite to round table to discuss Basin PBS' involvement in initiative
6. Marfa Public Radio/KXWT staff changes – Board discussed the changes to KXWT organization and Basin PBS' involvement and possible collaboration
7. Frank Deaderick adjourned meeting at 1:36PM