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## **For Immediate Release**

### **WKU PBS RECEIVES THREE EMMY AWARDS IN CINCINNATI**

**Bowling Green, KY (July 22, 2013)** - WKU PBS was recognized with three Ohio Valley Emmy Awards Saturday night at the 49th Annual Ohio Valley Emmy Awards ceremony in Cincinnati, Ohio. WKU PBS Producer Cheryl Beckley and Station Manager David Brinkley received recognition for content that highlighted Kentucky and the campus of WKU. WKU PBS had received six nominations in four categories prior to the event. This marks the 10th consecutive year that WKU PBS employees have received nominations, receiving the coveted award 16 times.

Cheryl Beckley received an Emmy Award in the “Magazine Feature/Segment” category related to a segment on the Snake Hollow installation at Bernheim Arboretum and Research Forest in Bullitt County. Material from this category was contributed from the long-running program, *MainStreet*. Cheryl added, “I never expect it, I’m always sitting there waiting for someone else’s name to be called and it’s always a surprise when they say my name. It’s such a joy to receive an Emmy award for doing what I love and knowing that I couldn’t do it alone. Everything we do here takes a team...and all of my accomplishments are because of that team.”

David Brinkley received two awards for his role as a videographer and lighting director in various segments related to the program *MainStreet*. Specific locations showcased include: Van Meter Auditorium at WKU; the Snake Hollow installation at Bernheim Arboretum and Research Forest in Bullitt County; and the Wooldridge Monuments in Mayfield, KY. “I get to work with an incredible creative team. They care about telling a story. They care about the audience. They care about making sure every detail is covered. I believe that is why we have had success,” Station Manager David Brinkley said. “We are proud to showcase WKU and Kentucky to our audience.”

James Morgese, WKU Director of Educational Telecommunications, added, “We are evolving our organization into a unit that can continually be effective in our region. We have had great success in the past and this recognition is a good sign that we are headed down the correct path toward the future.”

The Emmy Awards judge entries on their own merits and does not compare entries to one another. It is for that reason that the Emmys are unique because there can be one award, more than one award, or no awards given in any given category.

The Emmy Award, also known as the “Emmy” is the highest award given in the television industry and it considered the television equivalent to the Academy Awards (for film), Grammy Awards (for music) and Tony Awards (for stage). This year there were a record 751 entries representing the work of 80 organizations.

The Ohio Valley Chapter also announced the College Student Production Awards and three WKU PBS student employees are on that list.

Copper Canyon – Old West Town was produced and edited by Neil Purcell, a WKU junior from Mayfield, and won an award in the “Program & Spot Announcement” Category. “I feel a certain sense of accomplishment receiving this award from the NATAS Ohio Valley,” stated Neil. “It is exciting that a group dealing with the best of the industry believes that I have potential to be one of the best of the future.”

Two other student entries received an honorable mention. Ryan Vennell, a senior from Chatham, Ill., was honored for his work on an HSSN Promo, and Scott Vennell, also a senior from Chatham, Ill., was honored for a graphics and animation composite.

Today, the Ohio Valley chapter of the National Academy of Television Arts and Sciences has members in 25 television markets (including Cincinnati, Columbus, Louisville, Lexington, and Charleston) across 4 states (Kentucky, Ohio, Indiana and West Virginia) and continues to recognize not only the best in local news, weather, and sports, but they have grown to celebrate accomplishments in writing, editing, children’s programming, documentaries, student productions, art design, and new media.

*Mike Nichols (Kentucky Fresco)*

<http://www.youtube.com/watch?v=8NuLF22CLBg>

*Snake Hollow at Bernheim Forest*

<http://www.youtube.com/watch?v=e8QUIGZ9rPs>

*The Wooldridge Monuments*

<http://www.youtube.com/watch?v=Vw3s8d4-TI0>