Our best work happens for you and because of you.
MISSION
To enrich our communities by providing distinctive programming and services of the highest quality that enhance lives, expand perspectives, and connect us to one another.

LOCAL VALUE
WKU PUBLIC BROADCASTING SERVES CRITICAL ROLES IN KENTUCKY
As the only university joint licensee (WKU PBS & WKU Public Radio) in Kentucky, we proudly serve through our television broadcast signal, radio broadcast signals, satellite transmissions, and digital content. Our base of operations is in the heart of WKU’s campus in Bowling Green.

"Public media is a lever. It pushes people, not in a certain direction, but it pushes people up. It brings them to understanding more, and to thinking more."
General (ret.)
Stanley McChrystal
BROADCAST MEDIA SERVICE OFFERINGS

WKU | PBS 24.1 — WKYU | CREATE 24.2
WKYU-WX | 24.3 (LIVE WEATHER RADIO)

PUBLIC TELEVISION

These offerings provide a continuous source of trusted content consisting of quality news, educational content, reliable information, and entertainment.

343 HOURS OF LOCALLY BROADCAST ORIGINAL PROGRAMS
161 HOURS OF LOCALLY BROADCAST MUSIC, ARTS, AND CULTURAL ORIGINAL PROGRAMS
134 HOURS OF LOCALLY BROADCAST PUBLIC AFFAIRS, NEWS, AND INFORMATIONAL ORIGINAL PROGRAMS

PUBLIC RADIO

WKU | PBS 24.1 — WKYU | CREATE 24.2
WKYU-WX | 24.3 (LIVE WEATHER RADIO)

From the highest caliber national, international, and local journalism to world-class arts and entertainment programs, WKU Public Radio brings listeners a wealth of ideas, information, and inspiration every day.

300 STORIES FILED BY WKU REPORTERS TO KENTUCKY PUBLIC RADIO NETWORK
200 ORIGINAL NEWS AND PUBLIC AFFAIRS PROGRAMS
50 FEATURE STORIES FILED BY WKU REPORTERS TO ENHANCE LOCAL NEWS PROGRAMS
20 FEATURE STORIES FILED BY LOCAL OVR® REPORTER TO A NETWORK OF 6.3 MILLION IN FOUR STATES
10 LIVE CONCERTS FROM DOWNTOWN BOWLING GREEN

WKYU-FM 88.9 BOWLING GREEN
WDCL-FM 89.7 & 103.3 SOMERSET
WKPB-FM 89.5 HENDERSON/OWENSBORO
WKUE-FM 90.9 ELIZABETHTOWN
WKU CLASSICAL (88.9 HD-2, 97.5 BOWLING GREEN)

*OHIO VALLEY RESOURCE
LOCAL CONTENT
NATIONAL REACH

"LOST RIVER SESSIONS has provided artists like ourselves a platform to share our music, passion, and stories with an audience far beyond our physical reach. The episodes have given the world just another reason to look into the rich creativity and art of the Commonwealth."
— Seth Peeples
(Dead Broke Barons)

TELEVISION + RADIO +
LIVE CONCERTS +
LIVE RADIO + DIGITAL =
COMMUNITY ENGAGEMENT

Educational and entertaining musical performances featuring Bluegrass, Americana, and Folk music in local venues

- 716 TELECASTS
- PROGRAMMED TO 27,000,000 PEOPLE

Carriage states include:
Kentucky, Indiana, Illinois, Missouri, Iowa, Nebraska, Colorado, West Virginia, Wyoming, and California
MAMMOTH CAVE: A PLACE CALLED HOME

Educational and historical documentary about the formation of Mammoth Cave National Park

Heavy carriage states include:
Kentucky, Ohio, Indiana, Illinois, New York, Tennessee, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Louisiana, Texas, Utah, Wyoming, Nevada, and Alaska

252 TELECASTS
PROGRAMMED TO 41,000,000 PEOPLE
FOSTERING AN UNCONDITIONAL LOVE
An informational and educational documentary focused on foster care and adoption

94 TELECASTS
PROGRAMMED TO 83,000,000 PEOPLE
Heavy carriage states include: Kentucky, Tennessee, Missouri, Illinois, Indiana, Ohio, West Virginia, Michigan, New York, Oklahoma, Nebraska, Texas, Colorado, Wyoming, Utah, Nevada, California, Idaho, Oregon, Washington, and Alaska

HILTOPPER AND LADY TOPPER BASKETBALL
Annually scheduled men’s and women’s Western Kentucky University athletic events

25 LIVE TELECASTS
PROGRAMMED TO 80,000,000 PEOPLE
Available in all 50 states through Fox College Sports.
Expanded offerings are available locally.
WKU PUBLIC BROADCASTING
IN OUR COMMUNITIES

A year of engagement

MAINSTREET
A cornerstone of information and education about the unique attractions, businesses, and people of our Commonwealth
- 28th YEAR OF STORYTELLING
- AWARD WINNING EDUCATIONAL CONTENT

WKU STUDENT IMPACT
- 26 WKU STUDENTS EMPLOYED
- VARIOUS MAJORS AND BACKGROUNDS
- PAID PRACTICAL EXPERIENCE
A year of engagement (CONTINUED)

FEB 16 — Lost River Sessions LIVE
FEB 24 — Jackie Robinson book distribution at the Hosting Authority of Bowling Green
MAY 9 — Martha Barrette Dinner & Presentation (Republican Alumni Center)
MAY 16 — Lost River Sessions LIVE
MAY 24 — WKU Public Radio Meet & Greet (Tennessee)
MAY 30 — Living Will Workshop
APR 15 — Jackie Robinson Day BG Hot Rods
APR 20 — Lost River Sessions LIVE
APR 21 — Southern Kentucky BookFest Children's Day
APR 22 — Southern Kentucky BookFest
APR 30 — WKU PBS Sundays at the Ballpark — BG Hot Rods
MAY 20 — LRS LIVE Kentucky Acoustic Music Festival
MAY 30 — WKU PBS Sundays at the Ballpark — BG Hot Rods (double header)
JUNE 6 — WKU Public Radio Donor Appreciation Dinner
JUNE 21–24 — ROAP Fest (Owensboro)
JUNE 25 — WKU PBS Sundays at the Ballpark — BG Hot Rods
JULY 9 — WKU PBS Sundays at the Ballpark — BG Hot Rods
JULY 18 — Leadership Bowling Green Visit
JULY 20 — Lost River Sessions LIVE
JULY 23 — WKU PBS Sundays at the Ballpark — BG Hot Rods (Round 1)
AUG 6 — WKU PBS Pool Party (Carnival)
AUG 6 — WKU PBS Sundays at the Ballpark — BG Hot Rods (Carnival)
AUG 17 — Lost River Sessions LIVE
AUG 20 — WKU PBS Sundays at the Ballpark — BG Hot Rods (Super Hero)
AUG 21 — Solar Eclipse Donor Visit with WKU Public Radio
AUG 30 — Welcome Back WKU Info Table
SEPT 2 — Vietnam War Traveling Memorial Wall (Case City)
SEPT 3 — WKU PBS Sundays at the ballpark — BG Hot Rods
SEPT 16 — Remote Broadcast for Radio Drive & Membership Event (Owensboro)
SEPT 21 — Lost River Sessions LIVE
OCT 12 — Summit Awards (Recognized Crisis: More as Volunteer of the Year)
OCT 19 — Lost River Sessions LIVE
OCT 23 — Orchestra KY Tchaikovsky & Friends — Meet & Greet Table
NOV 16 — Lost River Sessions LIVE

WKU PBS POOL PARTY
• 17th year of this event
• Designed to bring families together

OUTSIDE THE BOOK
• Annual collaborative initiative with Southern Kentucky BookFest to host a series
• Nationally significant and regional authors

ADOPTATHON
• Annual partnership with the Bowling Green/Warren County Humane Society
• Training opportunity for WKU students, helping find forever homes for shelter animals

GWENDA BOND
GIRL IN THE SHADOWS
LOIS LANE
TRIPLE THREAT
Peer Recognition
2017 Ohio Valley Regional Emmy Awards By the Numbers

23 Emmy Awards received by WKU PBS staff over the past 14 years
14 Consecutive years of Emmy nominations
7 Emmy nominations this year
6 Different categories receiving nominations
6 WKU PBS-NPR Employees receiving nominations/honors that are WKU graduates
4 Emmy Awards this year
1 Silver Circle Recipient

WKU PBS has the only two received in market history, both by women.

Robbin Taylor
WKU Vice President of Public Affairs

The University is proud of our affiliation with PBS and NPR, and we appreciate the value they bring to the campus, the community, and to our students.

For the first time WKU PBS and WKU NPR have worked collaboratively on a documentary, and Josh Niedwick ('03) and Lisa Autry ('01), both WKU graduates, were nominated for Fostering an Unconditional Love. Autry, as a first time nominee, said, “I am extremely honored and humbled to be recognized for this award. As a foster and adoptive parent myself, this project was a labor of love.”

Cheryl Beckley ('80), a WKU graduate, was recognized with the Silver Circle Award, one of the highest honors given by the Ohio Valley Chapter of NATAS.

“Being a storyteller is all I ever wanted to be and I’ve been blessed to be able to do this for my entire career. I’m honored to be inducted into the Silver Circle and want to thank everyone who I’ve worked with for being part of the journey,” said Beckley.

Regional Emmy nominations:

Arts/Entertainment - Program: Lost River Sessions
Darius Barati ('07), Neil Purcell ('15), Mark Toon ('15), James Pearson

Societal Concerns: Fostering an Unconditional Love
Joshua Niedwick ('03), Lisa Autry ('01)

Director - Non-Live (Post-Produced): Lost River Sessions
Darius Barati

Editor - Program: Surviving an Active Shooter
Joshua Niedwick

Audio: Lost River Sessions presents:
The Kentucky Acoustic Music Festival
Jeff Petrocelli

Audio: Lost River Sessions: Erin Roe
James Pearson

Lighting: Lost River Sessions
Darius Barati

WKU’s Public Broadcasting Service has been nominated in each of the past 14 years, receiving the coveted award 23 times.

WKU PBS Student crew

Cheryl Beckley Silver Circle Induction

Mark Toon ('07), Neil Purcell ('15), James Pearson, and Darius Barati ('07) were all recognized for their work.
REGIONAL RELEVANCE

WKU Public Radio reporters filed more than 300 stories to the Kentucky Public Radio Network. These reports aired on statewide newscasts as well as individual station newscasts in Louisville, Lexington, Murray, and Paducah. Additionally, they aired on our local newscasts in Bowling Green, Owensboro, Elizabethtown, and Somerset.

WKU Public Radio produced 12 Lost River Sessions radio broadcasts and 10 live, two-hour concert shows in 2017 featuring local and regional musicians. We recorded and aired three organ/chorale concerts as part of the Stained Glass Music Series In Bowling Green.

To enhance our live programming, WKU Public Radio originated two programs outside of the studio—one broadcasting from the roof of our studio during the total solar eclipse on Aug. 21, 2017. We also did a live broadcast version of Barren River Breakdown from the International Bluegrass Music Museum in Owensboro this past October.

KEY ISSUES

PENSION REFORM

WKU Public Radio explored the Kentucky pension reform and budget issue from several different angles in 2017. Our newscasts talked to lawmakers involved in negotiations, teachers and retirees directly affected by pension reform, and the leaders of programs that face budget cuts as a result of the crisis. WKU Public Radio joined fellow Kentucky Public Radio stations in producing/airing a one-hour, live call-in show Dec. 5, 2017. The show covered the issues surrounding Kentucky’s pension system and featured lawmakers, reporters, and calls from across the Commonwealth.

IMMIGRATION

WKU Public Radio in 2017 continued its coverage of immigration issues affecting our area. The Bowling Green community, in particular, has a large immigrant and refugee population. Reporter Rhonda Miller profiled a Bowling Green manufacturing company, Trace Die Cast, which has made an effort to hire immigrants in worker roles and as translators to assist in training other non-English speakers who come to work for the company. News Intern Ambreiah Crutchfield interviewed Angel Enríquez, a WKU student who is part of the SACA program.

THE OHIO VALLEY RESOURCE

This past year marked the first full year for the Ohio Valley Resource. Made up of seven public radio stations from Kentucky to West Virginia and Ohio, the ReSource features a weekly four-minute feature covering infrastructure, agriculture, or social issues that are transforming the region. In 2017, there was an additional two-minute “superspot” from the OVR that ran later in the week, covering an issue or update that is still of importance, but may not warrant a full feature.

THE KENTUCKY PUBLIC RADIO NETWORK

Through the Corporation for Public Broadcasting and station support, KPRN, is a consortium of public radio stations that share news content and resources.
FUTURE ENGAGEMENT

KENTUCKY NATURALLY
WKU PBS and the Kentucky Heritage Land Conservation Fund are partnering in the creation of the documentary Kentucky Naturally. This program will explore how preserving and conserving natural areas creates spaces for recreation and conservation that are in harmony with the nature around them. Kentucky Naturally will highlight habitats where rare and endangered species live, as well as chronicling the ongoing efforts to create the longest hiking trail in Kentucky.

ROMP FESTIVAL: CELEBRATING THE ROOTS & BRANCHES OF BLUEGRASS
WKU PBS and the International Bluegrass Music Museum have partnered to showcase the iconic music festival held annually at Daviess County’s Yellow Creek Park.

Our first year of collaboration will yield 15 half-hour program segments designed to highlight live music in a family setting. We will begin airing this remarkable content in the spring of 2018, leading up to the 15th anniversary of the festival.
WKU PUBLIC BROADCASTING
TRUSTED CONTENT
IN-DEPTH NEWS
EDUCATIONAL PROGRAMMING
RELIABLE INFORMATION
QUALITY ENTERTAINMENT

WKU PBS serves south central Kentucky providing a full range of programs including locally produced informational, public affairs, college sports, music, documentaries, and kids’ programs that provide a safe haven for children and their parents.

WKU Public Radio enhances the quality of life in this region by presenting non-commercial programming of exceptional quality. From the highest caliber national, international, and local journalism to world-class arts and entertainment programs, we bring listeners a wealth of ideas, information, and inspiration every day.
THE STAINED GLASS MUSIC SERIES
WKU Public Radio has established a new quarterly series showcasing music collaborations between organist Ken Stein and selected musical acts not known for accompanying pipe organ music. These concerts, held at St. Joseph’s Catholic Church, have so far featured bluegrass, brass, and choir. This music is recorded and archived for future generations.

NATIONAL MEDIA DISTRIBUTION
We have enhanced production capabilities that make us a regional content distribution hub for national networks. We have provided content and production services in the interest of promoting Kentucky initiatives and individuals to several national networks including: Fox News, Fox College Sports, ESPN, ABC News, CNN, CBS News, the Discovery Channel, National Geographic, NBC Universal, and PBS.

REGIONAL ECONOMIC GROWTH
We continue to provide services that assist with the economic growth of our region. Showcasing rising talent in business, industry, and the arts is a way that we can uniquely focus on southcentral Kentucky.

PARTNERSHIPS WITH AREA SCHOOLS
Showcasing the achievements of students from the counties in our coverage area has always been a priority to us. We will continue to offer enhanced production services to many area schools proud of their student successes. Dozens of hours of Kentucky high school athletic events are enhanced by our production facilities as well as multiple graduation and award ceremonies.

VOLUNTEERS
Our volunteers are an essential part in helping us maintain and build community relationships and support.