

WNIN-TV Program Topic Report

April – June 2007

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VP Programming & Operations

July 2007

Topic: History
Program: Feel The History 101-102
Length: 30 Minutes
Type: Documentary
Aired 4/15/07 at 11:30am, 4/25/07 at 9:30pm, 4/29/07 at 6:30pm, 5/21/07 at 9pm,
5/27/07 at 5pm, and 6/5/07 at 9pm.

These episodes were produced by local high school students and presented to WNIN for air. Each episode featured areas of historical significance in the Evansville area including, Bosse Field.

Topic: Local Politics
Program: Shively and Shoulders
Length: 60 Minutes
Type: Interview/Discussion
Aired Thursdays 5/3/07, 5/10/07, 5/17/07, 5/24/07, 5/31/07, 6/7/07, 6/14/07, 6/21/07,
6/28/07 from 7pm to 8pm.

Each week, hosts Les Shively and Pat Shoulders discuss the National, State, and local political news. Each program features one or more guests discussing local topics such as education, environmental issues, local government, etc.

Topic: Local Government
Program: County Council and Commissioner's Meetings
Length: Varies
Type: News

Council meetings are aired delayed on Sundays at 6am and the Commissioner meetings are aired delayed Sundays at 11pm each week.

Topic: Nursing
Program: Who Will Care For US: A WNIN Forum
Length: 6 Minutes
Type: Forum/Call-in
Aired: 5/8/08 at 8:00pm

This locally-produced live looked at the nursing shortage and programs and classes available for those interested in a career in nursing. Local experts discussed the recent shortages, the consequences of these shortages on the health care system, the requirements for entering the field and the many benefits of a nursing career. Viewer were able to call in with questions for the experts.

Topic: Family/Marriage
Program: When Parents Are Deployed
Length: 30 Minutes
Type: Discussion
Aired 4/9/07 9:00PM

This special telecast, hosted by Cuba Gooding, Jr., is a behind-the-scenes look at an extraordinary effort by the producers of SESAME STREET to help the approximately 700,000 children under the age of five who are waiting for a deployed mother or father to come home. What the producers discovered as they examined the effects of deployment on young American military families were stories of courage, hope and pride. This touching program is full of valuable information for parents in the military and those who care about them.

Topic: Agriculture
Program: NOW
Length: 30 Minutes
Type: Magazine
Aired 4/27/07 7:30PM

Housing in the United States is taking a big hit as "too-good-to-be-true" home loans fail, refinancing dries up, and foreclosures surge. How did the market plummet so quickly -- and are current homeowners paying the price? NOW revisits a California town whose real estate fortunes have taken a hard turn for the worse. Also on the show, we spend more time with the Coalition of Immokalee Workers -- a group of determined Florida farm workers who pick the tomatoes that may wind up on your fast food. For nearly a decade they've also been picking a fight with some of the food giants of corporate America to get a better wage for themselves and their families...and they've been winning.

Topic: American History/Biography
Program: NOVA 003406
Length: 60 Minutes
Format: Documentary
Aired 5/8/07 7:00PM

For four centuries, Americans have adored her as a romantic fairy-tale heroine, but who was the real Pocahontas? As the nation's birthplace marks its 400th birthday, NOVA celebrates with an illuminating new view of this legendary figure--and gives television audiences their first look inside the recently discovered sacred village of Werowocomoco ("Place of Chiefs") in present-day Virginia, where the longhouse in which Pocahontas first met the colonial leader John Smith in 1607 is being unearthed.

Topic: Environment/Nature/Geography
Program: CEO Exchange
Length: 60 Minutes
Type: Discussion
Aired 5/6/07 10:00PM

Meet two resourceful CEOs who are revolutionizing the way we think about food and energy around the globe. After decades in the oil industry, Patricia Woertz has brought renewed energy to Archer Daniels Midland, now the leading producer of biofuels. At Deere & Company, Bob Lane is combining the traditional quality of the legendary equipment manufacturer with modern technology to harvest crops in the most efficient manner.

Topic: Minorities/Civil Rights
Program: NewsHour with Jim Lehrer, The
Length: 60 Minutes
Type: News
Aired 5/1/07 6:00pm
Segment Length: 00:08:33

Colorado Town Copes with Immigration Raids: Five months ago, federal agents arrested more than 200 illegal workers at a meatpacking plant in Greeley, Colo. The NewsHour reports on how the town and immigrant community are

Topic: Religion/Ethics
Program: Secret Files of the Inquisition
Length: 60 Minutes
Type: Documentary
Aired 5/16/07 8:00pm

Filmed in High Definition, this 4-hour series spans medieval France in Episode 1, 15th century Spain in Episode 2, Renaissance Italy in Episode 3 and mid-nineteenth century Europe in Episode 4. Historians, experts and Church authorities advise on the handling of this controversial subject matter.