

WNIN-TV Program Topic Report

July– September 2006

Prepared by Bonnie Rheinhardt

VP Programming & Operations

October 2006

Topic: Education
Program: EVSC Community Link
Length: 30 Minutes
Type: Magazine
Aired 9/23 at 5pm

This monthly program is produced by local high school students and presented to WNIN for air. Each episode features events, news, and the people of the Evansville Vanderburgh School Corporation.

Topic: Local Politics
Program: Shively and Shoulders
Length: 60 Minutes
Type: Interview/Discussion
Aired Thursdays from 7pm to 8pm starting 8/31

Each week, hosts Les Shively and Pat Shoulders discuss the National, State, and local political news. Each program features one or more guests discussing local topics such as education, environmental issues, local government, etc.

Topic: Local Government
Program: County Council and Commissioner's Meetings
Length: Varies
Type: News

Council meetings are aired delayed on Sundays at 6am and the Commissioner meetings are aired delayed Sundays at 11pm each week.

Topic: Community
Program: Ask a Professional
Length: 60 minutes
Type: Interview, call-in
Aired Thursdays from 7pm to 8pm from July 6 to August 24

This weekly live program feature two to three guests each week as they discussed topics of interest and answered viewer questions. Topics ranged from gardening, health, small business, to mechanical questions.

Topic: Local politics
Program: Election 2006
Length: 60 minutes
Type: Live Debate
Aired 9/19 and 9/26 from 7pm to 8pm

Each one-hour program featured two debates. Candidates featured included the State Senate District 49 race, the House district 77 race, Vanderburgh Prosecutor race, and Vanderburgh Sheriff race. The debates were moderated and co-sponsored by the League of Women Voters SW Indiana.

Topic: Arts
Program: How Art Made the World The Day Pictures Were Born
Length: 60 minutes
Type: Documentary
Aired 7/3 from 9pm to 10pm

"The Day Pictures Were Born" explores when and why humans underwent what archeologists call the "creative explosion" and began making pictures. The examination of prehistoric European cave paintings and the rock art discovered in South Africa and North America indicates that this "explosion" may have been an effort to depict sights from the inner - rather than outer - worlds of our ancient ancestors.

Topic: Energy
Program: NewsHour with Jim Lehrer, The
Length: 60 minutes
Type: Interview/Discussion/Review
Aired 7/21 6pm for 8:07

Oil Market Focuses Attention on Mideast Conflict: The NewsHour's economics correspondent Paul Solman reports on how the Middle East crisis is affecting the price of oil in other countries.

Topic: Women
Program: Wide Angle: Flying Down to Kabul
Length: 60 Minutes
Type: Documentary
Aired 7/24 from 8pm to 9pm

Danish artist Simone Aaberg Kærn encountered resistance when she flew her canvas-covered propeller airplane to Kabul in search of the Afghan teenage girl whose dream of being a fighter pilot Kærn had read about in the newspaper. Although women had played an integral role in the physical and intellectual health of Afghanistan, when the Taliban came to power in 1996 women were eliminated from its public sphere entirely. The fall of the Taliban in late 2001 ushered in a new era of reforms aimed at reintegrating Afghanistan's women into the nation's schools, political institutions and workplaces; however, as Kærn discovered, Afghan culture remains deeply rooted in conservative religious traditions.

Topic: Immigration/Refugees
Program: NewsHour with Jim Lehrer, The
Length: 60
Type: News
Aired 8/16 at 6pm for 7:23

National Border Control Council Head Discusses Immigration: In the second in a series on immigration in the United States, National Border Patrol Council President T.J. Bonner shares his views.

Topic: Alcohol, Drug Abuse/Addiction
Program: AIR: America's Investigative Reports: A Bitter Pill
Length: 30 Minutes
Type: Documentary/Discussion
Aire 9/8 from 8pm to 830pm

Every prescription medicine you take is tested on humans before it's approved for sale and use by the Food and Drug Administration. But if you assumed those tests are always done smartly, safely and ethically under the watchful eye of expert regulators, you would be very, very wrong. Perhaps even dead wrong. That's what a team of investigative reporters from Bloomberg Markets magazine discovered in a yearlong investigation culminating in a devastating, award-winning report called "Big Pharma's Shameful Secret." The magazine, an award-winning publication about business and finance published monthly by Bloomberg News, shared the closely-held secret that "across the US, the centers that do the testing -- and the regulators who watch them -- allow scores of people to be injured or killed." 3.7 million people in the U.S. have enrolled in drug tests sponsored by the world's largest pharmaceutical companies. Each test requires stringent scientific and ethical standards. But the nation's biggest drug companies now farm out 75 percent of experimental drug trials to for-profit centers whose practices are monitored by other for-profit companies, all of them paid by "Big Pharma." This conflict of interest, the magazine reports, has led to egregious incidents. AIR vividly brings the magazine's explosive findings to life in interviews with victims and their families. Equally disturbing is the story of volunteers who enroll in more than one clinical trial at a time, in clear violation of both scientific and ethical protocol. AIR also includes an interview with an Argentine immigrant who says he received over \$13,000 for participating in three clinical trials during the same period at two Miami testing companies, one of which was SFBC. When the report was published, SFBC threatened this man with deportation if he did not recant his statements to the magazine. Bloomberg Markets' investigation into the seamy underside of clinical drug-trials won a coveted Investigative Reporters and Editors Certificate, as well as a George Polk Award for Health Reporting, led to a congressional investigation into human testing, and to the resignation of some top executives at SFBC.

Topic: Environment/Nature/Geography
Program: NOVA 003218: Storm That Drowned a City
Length: 60 Minutes
Type: Documentary
Aired 9/12 from 7pm to 8pm

NOVA presents a minute-by-minute eyewitness account of the Hurricane Katrina disaster, exploring why the flood defenses and disaster relief planning failed to match Katrina's fury. What made this storm so deadly? How accurately did scientists predict its impact? And why are powerful hurricanes like Katrina likely to strike more often? The program will investigate the immense challenges posed by rebuilding New Orleans, and why-despite all the knowledge of the peril faced by its citizens-the city was so tragically unprepared when the long-feared disaster finally struck.