

**WMHT Educational Telecommunications  
WMHT Board of Trustees Meeting  
Minutes  
May 12, 2011**

A Meeting of the WMHT Board of Trustees was held on May 12, 2011 at 4:00 pm held at WMHT, Troy, New York. Joseph Richardson, Chair of the Board of Trustees, presided.

***Present***

Joseph Richardson	Bonnie McGuire Jones
Robert Altman	Graham Jones
Carolyn Callner	Patrick Kehoe
Lauretta Chrys	Paul Powers
Leonard Gaines	Carl Shuster
Karen Hitchcock	Jan Smith
James Hoehn, MD	Richard Taylor
Kathleen M. Jimino	Eugene Zeltmann

***Excused***

John Baackes	Caroline Mason
Karthik Bala	Denise Murphy McGraw
Paul Fahey	Shelby Schneider
Doris Fischer Malesardi	Sarah Slingerland

***Also Attending***

WMHT Staff: Val Flouton, Paul Hoagland, Katherine Jetter, Scott Sauer, Anthony Tassarotti, Sandra Beer, and Julie Raskin.

***Call to Order***

Mr. Richardson called the meeting to order at 4:06PM.

***Consent Agenda  
Items***

On motion by MR. Shuster duly seconded by Mr. Zeltmann, the minutes listed below were unanimously approved by the Board of Trustees.

Minutes:

March 8, 2011 Audit Committee Meeting

April 14, 2011 Audit Committee Meeting  
April 28, 2011 Board Meeting  
May 2, 2011 Governance Committee Meeting  
May 4, 2011 Finance Committee Meeting  
May 5, 2011 Development Committee Meeting

Reports:

Investment Committee

**Governance  
Committee Report**

Dr. Hoehn presented names for approval to serve on the Community Advisory Board

*On motion by Mr. Hoehn duly seconded by Mr. Powers, the following slate for Community Advisory Board was passed unanimously.*

**Resolution**

*The Board of WMHT Educational Telecommunications approves the election of the following people to serve on the Community Advisory Board.*

Paul Fahey (chair), *Zone 5 Marketing, Albany, NY*  
Richard Beach, *Davis Vision, Latham, NY*  
Carole Biegen, *Rensselaer, NY*  
Ildefonso Correias Apelanz, *Saratoga County Economic Opportunity Council, Saratoga Springs, NY*  
Fran Beaudoin, *Unity Sunshine, Troy, NY*  
Cliff Bird, *Abram Lansing Elementary School, Cohoes, NY*  
Kenneth Braswell, *NYS Office Temporary & Disability Assistance, Albany, NY*  
Nancy Chiarella, *CARES, Inc., Albany, NY*  
Kathy Cloutier, *Albany Community Action Partnertship, Albany, NY*  
S. Neal Currie Jr, *Albany Community Charter School, Albany, NY*  
Dorinda Davis, *Schuyler Achievement Academy, Albany, NY*  
John T. DeCelle, *SEFCU, Albany, NY*  
Karen Dolge, *Eric Mower and Associates, Albany, NY*  
Dr. Mark Fruiterman, *The Endocrine Group Albany, NY*  
Paul Harding, *Martin, Harding & Mazzotti, LLP, Niskayuna, NY*  
Ardelle Hirsch, *The Sage Colleges, Troy & Albany, NY*  
Mr. Steve Janack, *SUNY College of Nanoscale Science and Engineering, Albany, NY*  
Allen Kovler, *Columbia-Greene Community College, Hudson, NY*  
Aileen Leventon, *Math Done Right, Albany, NY*  
Clif Mark, *Clif Mark Freelance Advertising Services, Sand Creek Lake NY*  
Jennifer (Jendy) Murphy, *Albany Public Library, Albany, NY*  
David M. Rooney, *Center for Economic Growth, Albany, NY*

Caren C. Snell, *WSWHE BOCES, Saratoga Springs, NY*  
Ellen Sinopoli, *Ellen Sinopoli Dance Company, Troy, NY*  
Elmer Streeter, *St. Peter's Health Care Services, Albany, NY*  
Terry Tyson, *Communication Services, Albany, NY*  
Mary Beth Wenger, *NYS Department of Health, Albany, NY*  
Thomas Witz, *Wilson Elser Moskowitz Edelman & Dicker LLP, Albany, NY*  
Ms. Kathryn Zox, *The Kathryn Zox Show, Slingerlands, NY*

**Finance Committee Report**

Mr. Richardson, along with Mr. Altman, presented the FY11 nine month report which shows a strong balance sheet and operating statement. Net income before depreciation is more than \$200,000 better than budget, driven by a very strong year in individual giving and some significant savings in expenditures.

Mr. Altman presented the preliminary operating budget for FY12.

**Development Committee Report**

Mr. Shuster reported for the Development Committee. He referenced the consultant report presented at the last meeting. Mr. Shuster noted that the next actions with capital project fundraising is to select champions for the three different projects and to solicit each board member over the course of the summer. The committee will also be working on the third recommendation to increase our presence with one-on-one connections and other meaningful involvement with WMHT.

**Audit Committee Report**

Mr. Taylor reported that the Audit Committee interviewed four firms. The Audit Committee recommends to the Board that WMHT engage BST, changing the managing partner assigned, for the next three years ending June 30, 2013.

*On motion by Mr. Taylor duly seconded by Mr. Jones, the following resolution was passed unanimously.*

**Resolution**

*The Board of WMHT Educational Telecommunications approves the engagement of Bollam, Sheedy and Torani & Co LLP (BST) to conduct the annual audit and to handle other accounting and tax matters for the three fiscal years ending June 30<sup>th</sup> of each respective year 2011, 2012 and 2013.*

**Strategic Planning Report**

Mr. Altman reported for the Strategic Planning Committee. The committee has considered the likely needs of our partners in the next years and will bring a tactical plan for the first year to the next board meeting.

**President's Report**

Mr. Altman reported on the programmatic and community fronts. WMHT premiered the *Capitol Fire*, and are starting on a companion program to

Ken Burns' next documentary *Prohibition*. WMHT partnering with *Our Hudson* on a barge event this summer, accompanied by a documentary that WMHT will air. *Our Town Hudson* will air June 16th. WMHT will host a *Youth Voices* screening event on June 7<sup>th</sup> which is the culmination of a grant WMHT received to carry out a community partnership. He highlighted other programs and upcoming events.

***Chair's Report***

Mr. Richardson reiterated that moving forward with the strategic plan is a major goal this year. He and Mr. Altman went to Washington DC to gather with other public broadcasting leaders to visit the Hill. He asked that all Trustees reserve September 15<sup>th</sup> so that there can be 100% participation in the Trustee's annual retreat.

***Executive Session***

Executive session began at 5:25 pm. No action was taken.

***Adjournment***

The meeting adjourned at 5:35 pm.

***2011 Board Meeting Dates***

June 16th 4pm at WMHT

September 15th Board Retreat 9am-4pm at Pat's Barn

November 17th Annual Meeting 4pm at WMHT

Paul Fahey (chair), *Zone 5 Marketing, Albany, NY*

Richard Beach, *Davis Vision, Latham, NY*

Carole Biegen, *Rensselaer, NY*

Ildefonso Correias Apelanz, *Saratoga County Economic Opportunity Council, Saratoga Springs, NY*

Fran Beaudoin, *Unity Sunshine, Troy, NY*

Cliff Bird, *Abram Lansing Elementary School, Cohoes, NY*

Kenneth Braswell, *NYS Office Temporary & Disability Assistance, Albany, NY*

Nancy Chiarella, *CARES, Inc., Albany, NY*

Kathy Cloutier, *Albany Community Action Partnership, Albany, NY*

S. Neal Currie Jr, *Albany Community Charter School, Albany, NY*

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